

FCC 398 Submission Results

FCC 398 Filing for Call Sign **KVBC** for quarter ending **09/30/2001**

Accepted!

Confirmation number: **26816**

Errors and informational messages:

WARNING: *Question 5, Program #1, Preemption #1, Date Preempted/Episode* is blank, other values ignored

WARNING: *Question 5, Program #4, Preemption #1, Date Preempted/Episode* is blank, other values ignored

WARNING: *Question 5, Program #7, Preemption #1, Date Preempted/Episode* is blank, other values ignored

WARNING: *Question 5, Program #8, Preemption #1, Date Preempted/Episode* is blank, other values ignored

WARNING: *Question 5, Program #9, Preemption #1, Date Preempted/Episode* is blank, other values ignored

WARNING: *Question 9, Aired Sponsored Program #1, Name* is blank, other values ignored

WARNING: *Question 9, Program #1, Title* is blank, other values ignored

Federal Communications Commission
Washington D.C. 20554

Approved by OMB
3060-0754

FCC 398 Children's Television Programming Report

Report reflects information for quarter ending (mm/dd/yyyy) 09/30/2001

1. Call Sign	Channel Number	Community of License			
KVBC	3	City	State	County	ZIP Code
		Las Vegas	NV	Clark	89101
Licensee					
Valley Broadcasting Company					
<input checked="" type="checkbox"/> Network Affiliation: NBC		Nielsen DMA		World Wide Web Home Page Address (if applicable)	
<input type="checkbox"/> Independent		Las Vegas		www.kvbc.com	
Facility ID Number	Previous Call Sign (if applicable)		License Renewal Expiration Date (mm/dd/yyyy)		
69677			10/01/2006		

Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. Section 73.671(c). 3.46
3. Does the licensee identify each Core Program at the beginning of the airing of each program as required by C.F.R. Section 73.673? ☒ Yes ☐ No
4. a. Does the licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? ☒ Yes ☐ No
- b. Identify publishers who were sent information in 4.a.

TV Guide, Tulsa, OK
Larimi Communications, Astoria, NY
TV Data Technologies, Queensbury, NY
Prevue Networks, Inc., Tulsa, OK
MB Broadcasting, St. George, UT
Tribune Media Services, Glens Falls, NY
Las Vegas Review-Journal, Las Vegas, NV
TV Guide, Radnor, PA
Video Viewing, Little Rock, AR
TV Las Vegas, Las Vegas, NV

5. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Program #1: Just Deal			Origination Network
Days/Times Program Regularly Scheduled:	Total times aired at	Number of	If preempted, complete Preemption

	regularly scheduled time	Preemptions	Report
SA@4:00-4:30PM	13	0	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 13 years to 16 years			
<p>Describe the educational and informational objective of the program and how it meets the definition of Core Programming. *Note-ran 9/15 in NBS Inside Stuff place. This series focuses on the development of three teens who are uniquely different from one another yet forge deep bonds of friendship through their shared interests and problems. As these three navigate their way through high school, they will deal with all the important issues of adolescence, modeling thier problem-solving and decision-making for the teen audience. The overarching goal of this series is to take the viewer from one level of knowledge to a more informed or higher level of knowledge within each episode. This is achieved through the storylines, where one or more of the three main characters will demonstrate active problem-solving and decision-making related to a specific topic. Each week, embedded in an evolving, continuous process of friendship and values clarification, a character will deal with a specific challenge. Topics will include, for example, racial identity, understanding and accepting loss, facing failure, effective communication, conflict management, personal responsibility, service to others, trust and betrayal, academic achievement, life balance, and tolerance.</p>			

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. * Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #1: Just Deal		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
13	0	0

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
		Yes No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ___ Yes ___ No		
Reason for Preemption:		
___ Breaking News	___ Sports	___ Other
___ Other News	___ Public	

Title of Program #2: Hang Time		Origination Network	
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
SA@3:00-3:30PM	3	1	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 13 years to 16 years			
<p>Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The educational objective to this program is to demonstrate how the knowledge of one or more characters in the story moves from one level to a more informed or higher level of knowledge by the end of each episode. This change in knowledge conveys an educational message to the audience which may fall into one or more categories- intellectual-cognitive and/or socio-emotional. The message will always be integral to the plot and present throughout the script. This objective is achieved in this series by showing how a group of teens deals with gender equality,</p>			

competition, cooperation, and balancing priorities.

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. * Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #2: Hang Time		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
3	1	0

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
7/14/2001	N/A	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
Reason for Preemption:		
<input type="checkbox"/> Breaking News	<input checked="" type="checkbox"/> Sports	<input type="checkbox"/> Other
<input type="checkbox"/> Other News	<input type="checkbox"/> Public	

Title of Program #3: NBA: Inside Stuff		Origination Network	
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
SA@10:30-11:00AM	9	3	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 13 years to 16 years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The educational objective of this program is to introduce the teen audience to the pro-social, off-court activities of basketball players and other individuals, and to individuals who have overcome various obstacles in order to achieve their goals. The program segments are based on curriculum inspired by the U.S. Department of Education's Goals 2000, with particular focus on messages encouraging the following values: school completion, community service, cooperation, tolerance of differences, healthful practices and athletics, peaceful conflict resolutions and global awareness. These educational and informational messages are conveyed primarily through real life examples, interviews and commentary by the program's hosts.			

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. * Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #3: NBA: Inside Stuff		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
11	3	2

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
09/15/01	N/A	Yes <input checked="" type="checkbox"/> No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
Reason for Preemption: <input type="checkbox"/> Breaking News <input type="checkbox"/> Sports <input checked="" type="checkbox"/> Other <input type="checkbox"/> Other News <input type="checkbox"/> Public		

Date Preempted/Episode # (2)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
07/07/01	7/7, Ran@3:30-4:00pm	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
Reason for Preemption: <input type="checkbox"/> Breaking News <input checked="" type="checkbox"/> Sports <input type="checkbox"/> Other <input type="checkbox"/> Other News <input type="checkbox"/> Public		

Date Preempted/Episode # (3)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
7/14/01	7/15, Ran@3:15-3:45pm	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
Reason for Preemption: <input type="checkbox"/> Breaking News <input checked="" type="checkbox"/> Sports <input type="checkbox"/> Other <input type="checkbox"/> Other News <input type="checkbox"/> Public		

Title of Program #4: City Guys (A)			Origination Network
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
SA@3:30-4:00PM (8/4) SA@3:00-3:30PM	13	0	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 13 years to 16 years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The educational objective of this program is to demonstrate how the knowledge of one or more characters in the story moves from one level to a more informed or higher level of knowledge by the end of each episode. This change in knowledge conveys an educational message to the audience which may fall into one or more categories- intellectual-cognitive and/or socio-emotional. The message will always be integral to the plot and present throughout the script. This objective is achieved in this series by exploring the pressures of living in a big city environment where situations are sometimes so different and challenging, kids have to learn sophisticated and responsible decision-making to be safe and stay focused. The series follows the encounters and problem-solving of two young men through an eventful school year at Manhattan High and shows teens how to work with their principal, family and friends to be successful.			

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the

past three months. * Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #4: City Guys (A)		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
13	0	0

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home? Yes No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? <input type="checkbox"/> Yes <input type="checkbox"/> No		
Reason for Preemption: <input type="checkbox"/> Breaking News <input type="checkbox"/> Sports <input type="checkbox"/> Other <input type="checkbox"/> Other News <input type="checkbox"/> Public		

Title of Program #5: City Guys (B)				Origination Network
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report	
SA@10:00-10:30AM	12	1		
Length of Program: 30 (minutes)				
Age of Target Child Audience: from 13 years to 16 years				
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The educational objective of this program is to demonstrate how the knowledge of one or more characters in the story moves from one level to a more informed or higher level of knowledge by the end of each episode. This change in knowledge conveys an educational message to the audience which may fall into one or more categories- intellectual-cognitive and/or socio-emotional. The message will always be integral to the plot and present throughout the script. This objective is achieved in this series by exploring the pressures of living in a big city environment where situations are sometimes so difficult and challenging, kids have to learn sophisticated and responsible decision-making to be safe and stay focused. The series follows the encounters and problem-solving of two young men through an eventful school year at Manhattan High and shows teens how to work with their principal, family and friends to be successful.				

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. * Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #5: City Guys (B)		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
13	1	1

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home? X Yes No
07/01/01	7/08,Ran@3:00-3:30pm	

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
Reason for Preemption: <input type="checkbox"/> Breaking News <input checked="" type="checkbox"/> Sports <input type="checkbox"/> Other <input type="checkbox"/> Other News <input type="checkbox"/> Public	

Title of Program #6: One World			Origination Network
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
SA@9:30-10:00AM	12	1	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 13 years to 16 years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The educational objective of this program is to demonstrate how the knowledge of one or more characters in the story moves from one level to a more informed or higher level of knowledge by the end of each episode. This change in knowledge conveys an educational message to the audience which may fall into one or more categories- intellectual-cognitive and/or socio-emotional. The message will always be integral to the plot and present throughout the script. The objective is achieved through this series by exploring socio-emotional themes of identity, self-worth, social reciprocity, service to others and acceptance of differences. Through the characters in the show, our audience will see examples of different approaches to resolving problems caused by these issues.			

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. * Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #6: One World		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
13	1	1

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
07/07/01	7/7, Ran@11:55-12:00am	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
Reason for Preemption: <input type="checkbox"/> Breaking News <input checked="" type="checkbox"/> Sports <input type="checkbox"/> Other <input type="checkbox"/> Other News <input type="checkbox"/> Public		

Title of Program #7: Jack Hanna's Animal Adventures			Origination Syndicated
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
SA@11:00-11:30AM	4	0	
Length of Program: 30 (minutes)			

Age of Target Child Audience: from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This live action program is designed to meet the educational and informational needs of children. In each episode the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social value within an environmentally responsible universe.

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. * Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #7: Jack Hanna's Animal Adventures		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
4	0	0

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
		Yes No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ☐ Yes ☐ No

Reason for Preemption:

☐ Breaking News

☐ Sports

☐ Other

☐ Other News

☐ Public

Title of Program #8: Jack Hanna's Animal Adventures			Origination Syndicated
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
SA@4:30-5:00PM	11	0	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 13 years to 16 years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This live action program is designed to meet the educational and informational needs of children. In each episode the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social value within an environmentally responsible universe.			

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. * Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #8: Jack Hanna's Animal Adventures		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled

		Rescheduled
11	0	0

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
		Yes No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ___Yes ___No		
Reason for Preemption: ___ Breaking News ___ Sports ___ Other ___ Other News ___ Public		

Title of Program #9: All About Us			Origination Network
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
8/4, SA@3:30-4:00PM	9	0	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 13 years to 16 years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This series focuses on the development of four teen girls who live and attend high school in Chicago. They come from very different family backgrounds, and have different strengths, but share a bond of friendship. Their different talents, perspectives, and family experiences become the platform for illustrating alternative approaches to understanding and solving problems. The overarching goal of the series is to model a learning experience for the audience, where the primary character goes from one state of knowledge to another higher state of knowledge by the end of the episode. Each week, embedded in the story narrative, a lesson is presented to the audience that relates specifically to teen concerns. Topics include inter-racial understanding, using compromise to avoid negative conflict, effective communication with parents, the hazards of risk-taking, saying "no" to peer pressure, and using logic to solve your problems.			

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. * Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #9: All About Us		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
9	0	0

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
		Yes No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ___Yes ___No		
Reason for Preemption: ___ Breaking News ___ Sports ___ Other ___ Other News		

Other News

Public

Non-Core Educational and Informational Programming

6. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. Section 73.671. Complete chart below for each additional such educational and informational program.

Title of Program #1: Jack Hanna's Wildlife Special-			Origination Syndicated
Dates/Times Program Aired:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
SU@3:00-4:00PM	1	0	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 13 years to 16 years			
Describe the program. This live action program is designed to meet the educational and informational needs of children. In each episode the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social value within an environmentally responsible universe.			
Does the program have educating and informing children ages 16 and under as a significant purpose?			<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If Yes, does the licensee identify each program at the beginning of its airing consistent with 47 C.F.R. Section 73.673?			<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If Yes, does the licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?			<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No

Title of Program #2: Animal Rescue			Origination Syndicated
Dates/Times Program Aired:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
SA@4:30-5:00AM	19	6	Ran 7/14, 7/21, 8/11, 9/22, @5-5:30am, Ran 9/2@11:30-12:00pm, Ran 9/23 @4:-4:30pm
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 13 years to 16 years			
Describe the program. Animal Rescue is a weekly half-hour reality series showcasing spectacular rescues of all types of animals. The series focuses on the dedicated people around the world who help sick, injured or abused animals. The program also instructs children on the proper care of animals and provides safety tips on how to care for all kinds of creatures in the animal kingdom. The show is aimed at children and families who want to learn about animal treatment, care and protection.			
Does the program have educating and informing children ages 16 and under as a significant purpose?			<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No

If Yes, does the licensee identify each program at the beginning of its airing consistent with 47 C.F.R Section 73.673? ☒ Yes ☐ No

If Yes, does the licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R Section 73.673? ☒ Yes ☐ No

Title of Program #3: Game Warden; Wildlife Journal			Origination Syndicated
Dates/Times Program Aired:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
SA@3:30-4:00AM	20	10	Ran 7/14, 7/21, 7/28, 8/4,8/11, 8/18,8/25, 9/1@4-4:30am, Ran 8/5 @3:06-3:30am, Ran 9/2 @3-3:30pm
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 13 years to 16 years			
Describe the program. Game Warden; Wildlife Journal is a weekly, half-hour program dedicated to showcase the men and women, around the world, who preserve and protect our natural resources, wildlife and the environment. The show will utilize national parks, wildlife sanctuaries, forest preserves and our vast waterways as the backdrop for our stories. The Game Wardens duties also include regulating safety for boats, snowmobiles, and all tourain vehicles, and responding toe emergencies such as toxic and hazardous material spills and natural disasters.			
Does the program have educating and informing children ages 16 and under as a significant purpose?			<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If Yes, does the licensee identify each program at the beginning of its airing consistent with 47 C.F.R Section 73.673?			<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If Yes, does the licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R Section 73.673?			<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No

Other Matters

7. Complete the following for each program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Program #1: Skate			Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
SA@9:30-10:00AM	13	30 (minutes)	from 13 to 16 (years)
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Comes from the perspective of a "culture" based on a sport. The cental character is a teen who is trying to break out of athletic mediocrity and become an explosive skater. Yet, he's got other obligations, like school, college and long term security, which totally conflict with embracing the skater's lifestyle of bravado and risk. Balancing competing goals is the underlying struggle of our main character's life, which is spiked by specific situations that test his moral fiber and his decision-making ability. Through a strong relationship with his father and close friends, our kid learns how to establish priorities, become a professional, and develop a good sense of judgement about people and situations.			

Title of Program #2: City Guys (B)			Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
SA@10:00-10:30AM	13	30 (minutes)	from 11 to 16 (years)
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The educational objective of this program is to demonstrate how the knowledge of one or more characters in the story moves from one level to a more informed or higher level of knowledge by the end of each episode. This change in knowledge conveys an educational message to the audience which may fall into one or more categories- intellectual-cognitive and/or socio-emotional. The message will always be integral to the plot and present throughout the script. This objective is achieved in this series by exploring the pressures of living in a big city environment where situations are sometimes so difficult and challenging, kids have to learn sophisticated and responsible decision-making to be safe and stay focused. The series follows the encounters and problem-solving of two young men through an eventful school year at Manhattan High and shows teens how to work with their principal, family and friends to be successful.			

Title of Program #3: NBA Inside Stuff			Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
SA@10:30-11:00AM	13	30 (minutes)	from 13 to 16 (years)
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The educational objective of this program is to introduce the teen audience to the pro-social, off-court activities of basketball players and other individuals, and to individuals who have overcome various obstacles in order to achieve their goals. The program segments are based on curriculum inspired by the U.S. Department of Education's Goals 2000, with particular focus on messages encouraging the following values: school completion, community service, cooperation, tolerance of differences, healthful practices and athletics, peaceful conflict resolutions and global awareness. These educational and informational messages are conveyed primarily through real life examples, interviews and commentary by the program's hosts.			

Title of Program #4: All About Us			Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
SA@3:30-4:00PM	13	30 (minutes)	from 13 to 16 (years)
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This series focuses on the development of four teen girls who live and attend high school in Chicago. They come from very different family backgrounds, and have different strengths, but share a bond of friendship. Their different talents, perspectives, and family experiences become the platform for illustrating alternative approaches to understanding and solving problems. The overarching goal of the series is to model a learning experience for the audience, where the primary character goes from one state of knowledge to another higher state of knowledge by the end of the episode. Each week, embedded in the story narrative, a lesson is presented to the audience that relates specifically to teen concerns. Topics include inter-racial understanding, using compromise to avoid negative conflict, effective communication with parents, the hazards of risk-taking, saying "no" to peer pressure, and using logic to solve your problems.			

Title of Program #5: City Guys (A)			Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:

SA@3:00-3:30PM	13	30 (minutes)	from 13 to 16 (years)
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The educational objective of this program is to demonstrate how the knowledge of one or more characters in the story moves from one level to a more informed or higher level of knowledge by the end of each episode. This change in knowledge conveys an educational message to the audience which may fall into one or more categories- intellectual-cognitive and/or socio-emotional. The message will always be integral to the plot and present throughout the script. This objective is achieved in this series by exploring the pressures of living in a big city environment where situations are sometimes so different and challenging, kids have to learn sophisticated and responsible decision-making to be safe and stay focused. The series follows the encounters and problem-solving of two young men through an eventful school year at Manhattan High and shows teens how to work with their principal, family and friends to be successful.

Title of Program #6: Just Deal			Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
SA@4:00-4:30PM	13	30 (minutes)	from 13 to 16 (years)

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This series focuses on the development of three teens who are uniquely different from one another yet forge deep bonds of friendship through their shared interests and problems. As these three navigate their way through high school, they will deal with all the important issues of adolescence, modeling their problem-solving and decision-making for the teen audience. The overarching goal of this series is to take the viewer from one level of knowledge to a more informed or higher level of knowledge within each episode. This is achieved through the storylines, where one or more of the three main characters will demonstrate active problem-solving and decision-making related to a specific topic. Each week, embedded in an evolving, continuous process of friendship and values clarification, a character will deal with a specific challenge. Topics will include, for example, racial identity, understanding and accepting loss, facing failure, effective communication, conflict management, personal responsibility, service to others, trust and betrayal, academic achievement, life balance, and tolerance.

Title of Program #7: Jack Hanna's Animal Adventures			Origination Syndicated
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
SA@4:30-5:00PM	13	30 (minutes)	from 13 to 16 (years)

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This live action program is designed to meet the educational and informational needs of children. In each episode the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social value within an environmentally responsible universe.

Title of Program #8: Jack Hanna's Animal Adventures			Origination Syndicated
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
SA@11:00-11:30AM	14	30 (minutes)	from 13 to 16 (years)

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This live action program is designed to meet the educational and informational needs of children. In each episode the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social value within an environmentally

responsible universe.

8. Does the licensee publicize the existence and location of the stations's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? ☒ Yes ☐ No

9. List Core Programs, if any, aired by other stations that are sponsored by the licensee and that meet the criteria set forth in 47 C.F.R. Section 73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

Name of Program	Call Letters of Station Airing Sponsored Program	Channel Number of Station Airing Sponsored Program	Did total programming Increase?
			<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No

For each Core Program sponsored by the licensee, complete the chart below.

Title of Program #1:			Origination
Days/Times Program Regularly Scheduled:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
Length of Program: (minutes)			
Age of Target Child Audience: from years to years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.			

10. Name of children's programming liaison:	
Name Mari Beth Bindues	Telephone Number (include area code) 702-657-3200
Address 1500 Foremaster Lane	Internet Mail Address (if applicable) mbindues@kvbc.com
City Las Vegas	State NV

11. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTE 2.

See public file for public service announcements designed specifically for children.

KVBC is now doing a project called "The Scene". Every other week, one local student gets the chance to be a News 3 reports. The students team up with a photographer and a producer and are sent out on a story. The student's responsibility is to set up interviews, log, write, and track their story. "The Scene" airs every other Sunday on the News 3 Sunrise 6-7am show. So far, 3 students have been on "The Scene" and their ages range from 15-17 years old (high school freshman to seniors). "The Scene" began in February 2001.

KVBC as part of their community outreach also provides station studio tours to local youth groups. For the first

quarter of 2001, KVBC conducted seventeen youth tours.

The More You Know Website, (www.nbc.com/tmyk) features actual video clips from the award-winning public service announcements, referral information for the organizations referenced in the PSA's, a general campaign overview, and educational materials produced in connection with the NBC programming. The site also includes a "feature of the month" page which addresses select TMYK topics, a list of the campaign's most recent accolades, and actionable video of the latest TMYK events.

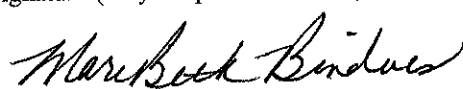
To supplement and enhance the educational value of the network's "Teen NBC" programs, NBC has a web site (www.nbc.com/tNBC) specifically dedicated to teens. This site was recently re-launched with a new design. The goals of this site are first, to create a platform for the teen community where opportunities for self-expressions become the core of the interactive experience; second to build these communities wherever possible around the themes and ideas generated within the TNBC shows themselves; and third, to provide online resources of information and guidance around the issues that most effect teens' lives.

Features of the web site include information on the upcoming episodes of each of the TNBC shows, as well as information about the shows and their cast members. A free TNBC email service is provided for teens to foster community and communication. There is a prominent link to the Snap.com "Teen Zone" which includes polls, message boards and features on subjects such as relationships, family, advice columns, dating, drugs and alcohol, entertainment and other teen sites on the web. There are chat rooms for teens, hosted by Talk City, and there are links to web pages building and hosting services.

(It was necessary to reschedule and/or pre-empt certain shows this quarter due to conflicts with live network sports and NBA coverage over terrorist attacks from 9/11/01. In each instance of rescheduling, prior notice was given to viewers both over-the-air and through our local listing services.)

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee Valley Broadcasting Company	Signature (only for printed version) 
Date 010/09/01	

FCC 398
April 2001 (1.3)
(end)

KVBC COMMUNITY OUTREACH
3rd Quarter
July 1 through September 30, 2001

Station Studio Tours

Date	Whom	Number of Children	Number of Adults	Watched
07/03/01	Kids Campus (K - 5th Grade)	13	1	Noon News
07/10/01	DCFS - Oasis Group Homes	10	4	4 p.m. News
07/11/01	DCFS - Oasis Group Homes	10	4	4 p.m. News
07/18/01	Children's Oasis Daycare	25	3	Noon News
07/20/01	CP Squires	20	3	Noon News
07/24/01	Kids Campus (K - 5th Grade)	13	1	Noon News
07/25/01	Tom Williams Elementary School	36	5	Noon News
07/27/01	Camp Gan Israel	26	6	Noon News
07/27/01	Ottubein College - Columbus, OH	0	2	Noon News
07/31/01	Cub Scouts - Pack 745	12	5	5 p.m. News
08/01/01	La Petite Academy	24	4	Noon News
08/29/01	Cub Scouts - Pack 110	10	7	Noon News
09/01/01	Boy Scouts / Cub Scouts - Pack 430	16	5	5 p.m. News
09/19/01	Webelos - Pack 204	7	6	4 p.m. News
09/28/01	Mabel Haggard Elementary	28	5	Noon News

KVBC COMMUNITY OUTREACH

Third Quarter

July 1 through September 30, 2001

Date	Speaker	Club / Organization and Activity
07/05/01	John Fredericks	Fremont's Employee Talent Show - Judge
07/07/01	Jim Snyder	Sun City Christian Men's Club - Guest Speaker, spoke about TV News ethics & responsibilities
07/10/01	Jim Snyder	Las Vegas Hebrew Academy - Guest Speaker, spoke about careers in TV News
07/18/01	Dr. Jim Siebert	Hillcrest Academy - presented weather class on my aspects of meteorology and weather safety
07/19/01	Dr. Jim Siebert	Dearing Elementary School - presented weather class on my aspects of meteorology and weather safety
07/24/01	Dr. Jim Siebert	Cox Elementary School - presented weather class on my aspects of meteorology and weather safety
07/26/01	Dr. Jim Siebert	Kahre Elementary School - presented weather class on my aspects of meteorology and weather safety
07/31/01	Dr. Jim Siebert	Jydstrup Elementary School - presented weather class on a variety of weather subjects and some weather safety.
08/02/01	Dr. Jim Siebert	Decker Elementary School - presented weather class on a variety of weather subjects and some weather safety.
08/07/01	Dr. Jim Siebert	Cox Elementary School - presented weather class on a variety of weather subjects and some weather safety.
08/09/01	Dr. Jim Siebert	Troop 6262 BSA - Station tour & meteorology lesson for merit badges
08/13/01	John Fredericks	Best Friends Animal Sanctuary
08/15/01	Nina Radetich	UNLV - Interview with Communications professor for research project. (She was the interview subject.)
08/16/01	Nina Radetich	Ch. 10 PBS - High School programming - interview subject
08/22/01	Nina Radetich	Temple Beth Knesset Bamidbar - Speaking engagement, nothing in particular
08/30/01	Nina Radetich	Federal Women Program Manager's Luncheon - Emcee'd the event
09/20/01	Nina Radetich	Mediators of S. Nevada - Annual Peacemakers Dinner, Emcee'd the event

Ongoing:

Stacey Escalante	Volunteer advisor for the Keystone Club, a leadership club in the Boys and Girls Club
Kendall Tenney	Big Brother with the Big Brothers/Big Sisters organization
Nina Radetich	Board member for the Southern Nevada Women's Correctional Facility - Community Relations
Deborah Clayton	Member of the Southern Nevada Chapter of the American Red Cross Volunteer with Junior League
Judy Reich	Board of Director, Inner City Games and serves on the Education Committee

The station also sends congratulatory letters to those individuals attaining Eagle Scout status.

COMMUNITY BILLBOARD

Airdate – July 1 – 5, 2001

24/: 6

Cox Cable Segment

Beth Fisher

1. If you're a motorcycle rider or just want to enjoy food, fun and entertainment, join the charity motorcycle run to benefit Positively Kids, Saturday, July 7th at 6pm. For more information and to register, call 262-0037, or log on to www.postivelykids.org
2. The Nevada Seniors Coalition presents a Health Fair at their next meeting, 10am Thursday, July 12th. Call 737-1377 for more information.
3. Enjoy the puppet magic of "Cinderella" at the Children's Summer Concert Series, 2pm Wednesday, July 11th at the Charleston Heights Arts Center. For tickets call 229-6383.

(July 6-12) (July 9 – 15)

COMMUNITY BILLBOARD

Airdate – July 1 – 8, 2001

:60

KVBC

1. The HEPA Organization offers Hepatitis Support Groups on the 1st and last Mondays of each month, for people infected with or affected by hepatitis. For more information call 733-9502
2. Get on track toward financial peace of mind at Consumer Credit Counseling's free class, Thursday, July 12th at 10am. To register, call 364-0344.
3. The 2001 Shriners Parade takes place in downtown Las Vegas Wednesday, July 11th at 7pm. Call 382-5554 for more information.
4. The 2001 MS 150 Gamblers Classic Bike Tour is October 13th and 14th to benefit those with Multiple Sclerosis. Register by phone at 736-7272.
5. Enjoy Shakespeare's lyrical romance, "The Tempest" playing at the Utah Shakespearean Festival in Cedar City, Utah, now through September 1st. For tickets, call 1-800-PLAYTIX, or log on to www.bard.org.

Distribution: Production, News, Anchor, Break Room, D. Wyman, J. Slaughter, G. Anderson, J. Reich, G. Riggi, Traffic, and Reception

COMMUNITY BILLBOARD

Airdate – July 9-13, 2001

24/: 6

Cox Cable Segment

Nina Radetich (rec: 7-5-01)

1. **Recycle for literacy! Bring your old white *and* yellow pages to the Sprint Store at Tropicana and Eastern, Saturday, July 21st from 7am to 12noon. For more information, call 739-9933.**
2. **The Isight (*) Center for the Blind is in need of assistance through time and money. If you, your organization, or your company is interested in helping, call the center at 742-6000.**
3. **The Dinosaur Museum turns 10! Celebrate the festivities during July, the Month of Dinosaurs. Call 384-DINO (3466) for details.**

(*) “Isight” is spelled correctly.

(July 14-20)

(July 16 – 22)

COMMUNITY BILLBOARD

Airdate – July 9 - 15, 2001

:60

KVBC

1. **Will Lucy let Charlie kick the ball? Find out at the Spring Mountain Ranch State Park Outdoor Theatre with “You’re a Good Man, Charlie Brown,” now playing July 11th through the 28th. Call 594-Play for days and tickets.**
2. **Ladies – if you like to harmonize, enroll to receive free group vocal lessons through the Sweet Adeline Chorus of Greater Las Vegas. To register, call 223-7893.**
3. **It’s a brand New Season for Sunrise Boys Softball ages 6 to 16. Last chance to sign up is Saturday, July 21st. Call the information line at 949-2218.**
4. **The UNLV Theatre Department invites senior adults to learn about the Senior Theatre program, July 24th at 11am. Call 895-1079 for free reservations.**
5. **Enjoy Shakespeare’s delightful romance, “The Two Gentlemen of Verona” now playing at the Utah Shakespearean Festival in Cedar City, Utah, through September 1st. For tickets, call 1-800-PLAYTIX, or log on to www.bard.org.**

Distribution: Production, News, Anchor, Break Room, D. Wyman, J. Slaughter, G. Anderson, J. Reich, G. Riggi, Traffic, and Reception

REVISED *** REVISED *****REVISED**

COMMUNITY BILLBOARD

Airdate – July 16-20, 2001

24/: 6

Cox Cable Segment

Kendall Tenney (rec: 7-12-01)

1. Classical, contemporary music...enjoy it all during the 9th Annual Las Vegas Music Festival, July 28th through August 16^h. Interested high school and college musicians can sign up for clinics to perform with world-renowned musicians, by calling 895-3949. For tickets and concert locations throughout the valley call 229-6211.
2. The Las Vegas Chapter of SCORE, Service Corps of Retired Executives, presents a workshop on "How to really start your own business" - Thursday, July 26th. To pre-register, call 388-6104.
3. The Inner City Games are down to the last 6 weeks of events! Kids between the ages of 7 and 17 can still register for volleyball, chess, music, drama, and swimming. Call 382-5447 today, because when you play, you win!

(July 20-24)

(July 23-29)

COMMUNITY BILLBOARD

Airdate – July 16 - 22, 2001

:60

KVBC

1. Eugene O'Neill's play, *Ah, Wilderness!* – A wise and funny look at turn of century America is now playing at the Utah Shakespearean Festival in Cedar City, Utah, through September 1st. For tickets, call 1-800-PLAYTIX, or log on to www.bard.org.
2. Celebrate Marilyn Monroe's 75th Birthday at a Gala Event Ball to benefit Marilyn's Children Foundation to help underprivileged children and battered women. For reservations call 740-5297
3. Enjoy "Broadway Sound Connection" August 4th at 2:30pm at the Winchester Center Theater. For tickets, call 658-6741.
4. Help Catholic Charities of Southern Nevada by donating non-perishable food items or toiletries, July 16th through 20th at area Von's grocery stores. For more information call 263-1319.
5. It's time to BOWL FOR KIDS' SAKE to benefit Big Brothers/Big Sisters. Enjoy the Fun July 21st and 22nd, and July 28th and 29. Call 731-2227 for more information, or visit the their website at www.bbbsn.org.

Distribution: Production, News, Anchor, Break Room, D. Wyman, J. Slaughter, G. Anderson, J. Reich, G. Riggi, Traffic, and Reception

COMMUNITY BILLBOARD

Airdate – July 23 - 27, 2001

24/: 6

Cox Cable Segment

Jim Snyder (rec: 7-19-01)

1. Nevada Power invites the public to a community Open house, Saturday, July 28th from 10am – 2pm. Call 367-5259 to learn more about this and other open house dates.
2. Make Homeownership a reality! Attend a free homebuyer seminar sponsored by Consumer Credit counseling Service Saturday, July 28th. Call 364-0344 to register.
3. *Arsenic and Old Lace*, one of America's classic comedies is now playing at the Utah Shakespearean Festival in Cedar City, Utah, through September 1st. For tickets, call 1-800-PLAYTIX, or log on to www.bard.org.

(July 28 – Aug. 1)

(July 30 – Aug 5)

COMMUNITY BILLBOARD

Airdate – July 23 - 29, 2001

:60

KVBC

1. Fresh Start Checking is a program offered by Consumer Credit Counseling Service Monday, July 30th. Phone 364-0344 for advance registration.
2. If you or someone you know is effected by domestic violence, please call Safe Nest's 24 hour hotline at 646-4981.
3. It's Family Activities for all ages – the City of Las Vegas' Summer Swim Blast, Friday, August 3rd from 7-8:30pm. For more information, call 878-8644.
4. It's that time of year to watch out for the possibility of floods. Join the Citizens advisory Committee of the Clark County Regional Flood Control District at it's regularly scheduled meeting Monday, July 30th. Call 455-3139 for more information.
5. Argh! Maties! It's the *Pirates of Penzance*, Gilbert and Sullivan's shipload of zany characters, now playing at the Utah Shakespearean Festival in Cedar City, Utah, through September 1st. For tickets, call 1-800-PLAYTIX, or log on to www.bard.org.

Distribution: Production, News, Anchor, Break Room, D. Wyman, J. Slaughter, G. Anderson, J. Reich, G. Riggi, Traffic, and Reception

COMMUNITY BILLBOARD

Airdate – July 30 – Aug 3, 2001

24/: 6

Cox Cable Segment

Beth Fisher (rec: 7-26-01)

1. **“Golf Balls From Heaven” ? ! Adopt golf balls by August 6th and help the Candlelighters for Childhood Cancer of Southern Nevada. For details call 737-1919.**
2. **Join Christian Singles of Las Vegas for a citywide Luau Dance Saturday, August 4th. For more information call 593-1788.**
3. **Come to the Mountains for renewal - at the 9th annual Festival of the Pines sponsored by Spring Mountains Volunteer Association, Sunday, August 5th, in Lee Canyon. For details, call 382-2721.**

(Aug. 3 – 9) (Aug 6 - 12)

COMMUNITY BILLBOARD

Airdate – July 30 – Aug 5, 2001

:60

KVBC

1. **Summer Productions 2001 presents the Tony Award winning musical, “Into the Woods” at Hills Park, Summerlin, Aug 9th 10th 11th and 16th - 17th and 18th. For reservations call 658-0595.**
2. **The Las Vegas Regional Minority Job Fair features 100's of Professional entry jobs, at Cashman Field Center Thursday, August 9th. Call 386-7100 for more information.**
3. **If you've dreamed of becoming a Master Gardener, attend an orientation for a training series Wednesday, August 8th. Offered by the University of Nevada Cooperative Extension. For required reservations, call 257-5501.**
4. **The Moonlight Concert Series returns with guitarist Leo Kottke August 11th at the Clark County Government Center Amphitheater. For tickets call 455-8200.**
5. **August 1st through 7th is world Breastfeeding Week. Celebrate at La Leche League's (la leechee) International World Walk here in Las Vegas, August 7th. For information call 393-8553.**

Distribution: Production, News, Anchor, Break Room, D. Wyman, J. Slaughter, G. Anderson, J. Reich, G. Riggi, Traffic, and Reception

COMMUNITY BILLBOARD Airdate – Aug 6 - 10, 2001

24/: 6

Cox Cable Segment

rec: *airweek:*

Scott Haws	August 2, 2001	August 6, 2001
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1. Nevada's 4th in the nation in reported sexual assaults. Help raise money and awareness; attend the Nevada Coalition against Sexual Violence' Auction and Mixer, August 16th. Call 914-6878 for tickets.
2. 4 out of 5 car seats are improperly installed. Make sure yours isn't one of them as the Clark County SAFE kids Coalition presents a free car seat check, Wednesday, August 15th. For more information call 731-8666.
3. Another school year's just around the corner. Get your questions answered and your kids immunized at Channel 3's Back to School Fair at Meadows Mall Saturday & Sunday, August 11th and 12th brought to you by the Clark County School District & Channel 3.

(Aug. 11 - 17) (Aug 13 - 19)

:60 KVBC

COMMUNITY BILLBOARD

Airdate – Aug 6 - 12, 2001

1. Follow the Yellow Brick Road to "The Wiz" playing Wednesdays through Saturdays August 8th through 25th at Super Summer Theatre at Red Rock's Spring Mountain Ranch State Park. Call 594-PLAY for tickets.
2. Shop and save 50 percent at the Junior League Repeat Boutique sale at Maryland Parkway and Fremont and help Las Vegas' community children's charities. For further details call: 731-2446.
3. The Las Vegas Art Museum presents Family Day, Saturday, August 18th for intergenerational learning and activities around their current exhibit, Rodin's Obsession. Call 360-8000 for tickets and details.
4. The City of Henderson Parks and Recreation is preparing for Safekey and Teen Scene programs for the new school year for elementary and junior high students. Call 565-2124 for registration dates and times.
5. The new school year starts soon. Find out what school your kids will attend, what bus they'll take, and get immunizations they'll need - all in one place at Channel 3's annual Back To School Fair, Saturday and Sunday, August 11th and 12th at Meadows Mall, brought to you by the Clark County School District and Channel 3.

COMMUNITY BILLBOARD Airdate – Aug 13 - 17, 2001

24/: 6

Cox Cable Segment

rec:

airweek:

Fredericks	August 9, 2001	August 13, 2001
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1. Register your team now for the American Cancer Society's Relay for Life in Pahrump, Saturday, August 18 until 6am Sunday August 19th. Call 702-798-6877, extension 226.
2. A summertime reminder, from Jordan and me: it's hot outside so don't forget to give frequent, fresh water to the animals!
3. Another school year's just around the corner. Get your questions answered and your kids immunized at Channel 3's Back to School Fair at The Boulevard Mall Saturday & Sunday, August 18th and 19th brought to you by the Clark County School District & Channel 3.

(Aug. 17-23) (Aug 19 - 25)

:60 **KVBC**

COMMUNITY BILLBOARD

Airdate – Aug 13 - 19, 2001

1. Create a habitat for Tortoises in Back Yards and Schools – Learn how to meet the needs of your pet tortoise, 1pm Saturday August 18th at the Nevada State Museum. For more information, call 739-8043.
2. While you're there see "Birds in Flight: Stop Action Photography" an exhibit on display now through September at the Nevada State Museum and Historical Society. Call 486-5205 for more information.
3. If your family is interested in hosting a foreign exchange student for the 2001-2002 school year, call 1-800-888-9040.
4. Ready to add some love to your life? If so, you might just find the love of your life at the Nevada SPCA Adopt-A-Thon at PetSmart at Nellis and Charleston, Saturday, August 25th from 11am to 3pm. Call 873-7722 about this and other SPCA adopt-a-thon events.
5. The new school year begins soon. Find out what school your kids will attend, what bus they'll take, and get immunizations they'll need - all in one place at Channel 3's annual Back To School Fair, Saturday and Sunday, August 18th and 19th at The Boulevard Mall, brought to you by the Clark County School District and Channel 3.

Distribution: Production, News, Anchor, Break Room, D. Wyman, J. Slaughter, G.

Anderson, J. Reich, G. Riggi, Traffic, and Reception

COMMUNITY BILLBOARD Airdate – Aug 20 - 24, 2001

24/: 6

Cox Cable Segment

	<i>rec:</i>	<i>airweek:</i>
Anquetette Moon	August 18, 2001	August 20, 2001

1. The Cystic Fibrosis Foundation hosts their 2nd Annual Cystic Fibrosis Wine Affair Gala, Saturday, August 25th. For more information call 383-8500.
2. If banks are turning you away and you can't get a checking account, attend a "Fresh Start Checking" seminar Monday, August 27th from 6 to 7pm, Call 364-0344 for required pre-registration.
3. Enjoy the 40th Year at the Utah Shakespearean Festival, with just a few more days left. Six plays are still in reperatory at the Festival in Cedar City, Utah, through September 1st. For tickets, call 1-800-PLAYTIX, or log on to www.bard.org.

(Aug. 25 - 31) (Aug 27 – September 2)

:60 KVBC

COMMUNITY BILLBOARD Airdate – Aug 20 - 26, 2001

1. Learn the secrets to better health found in your own backyard, during the Desert Demonstration Gardens Evenings in the Gardens series with a Healing Plants garden tour and a Therapy Gardening Class Wednesday, August 29th at 6:30pm. For more information on classes call 258-3205 or visit www.lvwd.com.
2. It's the 2nd Annual Hip-Hop festival Saturday, September 1st from 5-9pm at Sammy Davis Jr. Festival Plaza. Call 229-4282 for more information.
3. Enjoy Irish singer, Mary Black at the Clark County Government Center Amphitheater, Saturday September 1st. For more information call 455-8200.
4. Dance the night away at the Saturday night weekly dances held at the Las Vegas Senior Center. Make new friends and enjoy easy dancing music. Call 229-6454 for more information.
5. And a reminder: The new school year begins August 30th so watch out for the kids and look for the posted speed limits in school zones.

Distribution: Production, News, Anchor, Break Room, D. Wyman, J. Slaughter, G.

Anderson, J. Reich, G. Riggi, Traffic, and Reception

COMMUNITY BILLBOARD Airdate – Aug 27 - 31, 2001

24/: 6

Cox Cable Segment

rec:

airweek:

	August 23, 2001	August 27, 2001
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1. The Citizens Advisory committee of the Clark County Regional Flood Control District holds its monthly meeting 3pm Tuesday, September 4th at 600 South Grand Central Parkway. For more information call 455-3139.
2. The Gold Searchers of Southern Nevada, a non-profit Las Vegas prospecting club meets September 5th. The Gold Searchers team up with the Nevada Department of Mineralogy in closing abandoned mines, and closing these killer mines has become a regular monthly program. Call 393-GOLD for details.
3. Fetal Alcohol Syndrome can be prevented. Attend the FAS Day Ceremony September 9th at 9am @ Winchester Recreation Center. Call 390-9339 for more information.

(Sept. 1 - 7) (September 3 – 9, 2001)

:60 **KVBC**

COMMUNITY BILLBOARD Airdate – Aug 27 – Sept. 2, 2001

1. Get back on track to success! Help is available to get your high school diploma, your GED and to get your questions answered, Saturday, September 8th from 10am-3pm at Rancho High School. Call 633-1070 for more information.
2. Celebrate the 11th Annual Las Vegas International Mariachi Festival. Call 1-800-637-1006 for ticket information.
3. The Southern Nevada Musical Arts Society invites interested singers to join. Rehearsals begin Sunday, September 9th from 7-9:30pm. Interested singers may call 451-6672.
4. The Nevada Association of Latin Americans celebrates its 32nd year serving Las Vegas with a dinner Thursday, September 6th at 6:30pm as a fundraiser for Senior Center and the NALA Child Care Center. Call 382-6252 for more information.
5. Learn about UNLV's learning in retirement program at the fall convocation, Saturday, September 8th from 10am to 12noon. The program provides social activities for seniors, and a stimulating college atmosphere. To learn more, call 895-4469.

Distribution: Production, News, Anchor, Break Room, D. Wyman, J. Slaughter, G.

Anderson, J. Reich, G. Riggi, Traffic, and Reception

COMMUNITY BILLBOARD Airdate –Sept. 3 - 7, 2001

24/: 6

Cox Cable Segment

rec:

airweek:

Sue Manteris	August 30, 2001	September 3, 2001
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1. We've all faced the Power Crisis. Learn about Alternative Renewable Energy at the Sierra Club's monthly meeting, 7pm Wednesday, September 12. Call 648-2983 for details.
2. "Lock-Up a Cure for Cystic Fibrosis" – Saturday, September 8th at The Sports Club where "inmates" will raise "bail" money to benefit cystic fibrosis research. Call 383-8500 for more information.
3. "Babes in Toyland" auditions will be held September 8th and 9th for a fully staged version in 2002. For information on "The Consortium for the Restoration of the Original Babes in Toyland" call 269-3379.

(Sept. 8 – 14) (September 10 – 16 , 2001)

:60 **KVBC**

COMMUNITY BILLBOARD

Airdate – Sept. 3 - 9, 2001

1. September is National Alcohol and Drug Addiction Recovery Month, and help is available. "Women in New Recovery" provides support services for women ready to overcome their addiction. For information call 454-8758.
2. Join former U.S. Senator, Richard Bryan, Monday, September 10th, at 7:30pm in the Barrick Museum Auditorium at UNLV where he'll discuss state and national political trends. Call 895-3401 for information.
3. Enjoy the Golden Tappers from the Las Vegas Senior Center, September 15th and 16th from 2-4pm each day, at the Clark County Library Theater. For ticket information call 369-2160.
4. The Las Vegas Chamber of Commerce recognizes 66 individuals for their contributions at their 6th Annual Community Achievement Awards Banquet Saturday, September 15th. For details call 641-LVCC (5822)
5. September is National Food Safety Education Month. This year's theme is "Be Cool, Chill Out – Refrigerate Promptly. Throughout September the Nevada Hotel & Lodging Association and the Nevada Restaurant Association offer the program "Food Safety for Families." Call 878-2313 for details.

Distribution: Production, News, Anchor, Break Room, D. Wyman, J. Slaughter, G.

Anderson, J. Reich, G. Riggi, Traffic, and Reception

COMMUNITY BILLBOARD Airdate –Sept. 10 - 14, 2001

24/: 6

Cox Cable Segment

rec:

airweek:

Tom Hawley	September 6, 2001	September 10, 2001
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1. Enjoy a reception and auction of Haitian artwork to benefit Friends of the Children of Lascahobas, (loss – co – hab – os) a volunteer organization that performs medical missions, Saturday, September 15, 3-7pm. For details call 362-3937 ext.238.
2. The Las Vegas Metro City of Lights Chorus hosts Acapella Heat, a musical event Saturday, September 15th at 7pm and Sunday, September 16th at 2pm at the Charleston Heights Art Center. For information call 739-1973.
3. See the Las Vegas Little Theatre's performance of *The Middle Ages* Thursdays through Sundays, now through September 23. For tickets call 362-7996.

(Sept. 15 – 21) (September 17 - 23, 2001)

:60 KVBC

COMMUNITY BILLBOARD Airdate – Sept. 10 - 16, 2001

1. Go Beyond the Neon as the City of Las Vegas presents Pacific Islands Festival September 22nd and 23rd, 9am – 6pm in Lorenzi Park. For information call 229-6383.
2. Celebrate and commemorate lives touched by cancer during the Leukemia and Lymphoma Society's "Light the Night" walks Friday, September 21st at Sunset Park, and Sunday, September 23rd at Mountain Crest Park. Call 436-4220 to participate.
3. Indoor air pollution can be more harmful than outdoor air. Family to Family Connection Northwest invites you to learn how to protect you and your family, Tuesday, September 18th at 10am, at the West Charleston Library. Call 870-9583 to register.
4. The Southwestern Safety Fair features safety activities including fingerprinting kids, proper car seat instillation, and health tips for seniors, Saturday, September 22nd from 11am to 5pm at the Boulevard Mall. Call 804-4253 for details.
5. And a reminder from the Daughters of the American Revolution -- September 17th thru 23rd is U.S. Constitution Week. Become an informed citizen by reading and understanding of our constitution.

distribution: Production, News, Anchor, Break Room, D. Wyman, J. Slaughter, G.

Anderson, J. Reich, G. Riggi, Traffic, and Reception

COMMUNITY BILLBOARD Airdate –Sept. 17 - 21, 2001

24/: 6

Cox Cable Segment

rec:

airweek:

Nina Radetich	September 17, 2001	September 17, 2001
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1. **United Blood services wants to thank everyone for coming out, and wants to remind you to continue to call 233-9620 or come down to any one of the centers and fill out a blood donor pledge card -- to pledge for America's Future.**
2. **Off duty Clark County Fire Department Fire Fighters will be collecting money for the support of families of fire fighters, police, and the Pentagon who were affected by the recent attacks....at major intersections September 20th, 21st and 22nd. Call 455-7311 for more information.**
3. **Channel 3's Victims Relief Fund is still collecting donations for the American Red Cross, Southern Nevada Chapter. Stop by any Courtesy Dealership, or call the Nevada Community Foundation for more information – 892-2326.**

Log onto KVBC's website at w-w-w – dot – KVBC – dot COM for more community activities and events....

(Sept. 22 – 28) (September 24 – 30, 2001)

:60 KVBC

COMMUNITY BILLBOARD Airdate – Sept. 17 - 23, 2001

1. **Local fire and police departments will play a hockey game to raise funds to assist families of slain fire and police personnel in New York City, Friday, September 21st at 7pm at the Santa Fe Hotel. Call 455-7311 for more information.**
2. **"American Groom" is a fundraiser by "You Look Marvelous" Beauty Centrale. They'll donate 75% of proceeds from salon services, plus \$1 donation from products, Monday, September 24th from 9am to 8pm. They extend a special invitation to stylists and manicurists who would like to contribute. Call 876-7771 for details.**
3. **Channel 3's Victims Relief Fund is still collecting donations for the American Red Cross, Southern Nevada Chapter. Stop by any Courtesy Dealerships, or call the Nevada Community Foundation for more information – 892-2326.**
4. **Log onto KVBC's website at w-w-w – dot – KVBC – dot COM for more community activities and events....**

distribution: Production, News, Anchor, Break Room, D. Wyman, J. Slaughter, G. Anderson, J. Reich, G. Riggi, Traffic, and Reception

COMMUNITY BILLBOARD Airdate –Sept. 24 – 28, 2001

24/: 6

Cox Cable Segment

rec:

airweek:

Tenney	As early as 9-21-01	September 24, 2001
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1. Enjoy Callers and live fiddlin' music at an Old Time Barn Dance at the Charleston Heights Arts Center, Saturday, September 29th from 7 to 10pm. Call 229-6383 for tickets.
 2. Learn about Safekey, Trackbreaks, and Halloween Happenings at the City's Leisure Awareness Fair at the Meadows Mall – Saturday, September 29th, 10am to 6pm. Call 229-6720 for details.
 3. Channel 3 continues to collect donations for the American Red Cross, Southern Nevada Chapter. To donate, stop by any Courtesy Dealership, or call the Nevada Community Foundation at 892-2326.
- If Time: Log onto KVBC's website at w-w-w – dot – KVBC – dot COM for more community activities and events....

(Sept. 29 – Oct. 5) (October 1 - 7, 2001)

:60 KVBC

COMMUNITY BILLBOARD Airdate – Sept. 24 – 30, 2001

1. Northwest Las Vegas' Children's Day, presented by Safe Kids Coalition is Saturday, 10am to 2pm, October 6th in the Mountain View Hospital Parking Lot. Cambridge Counselors will show parents how to help children deal with tragedy. Fundraising activities to benefit the Coalition. Call 836-3000 for details.
2. Columbus Day Ball, presented by the Augustus Society, is Saturday, October 6th. Funds raised go to academic scholarships. Call 892-0624 for reservations.
3. Celebrate Pahrump's 37th Annual Harvest Festival, Rodeo, and Fair October 5th, 6th and 7th. For information call 775-727-8195.
4. "Northern Exposure" is North Las Vegas' 10k Race and 2-mile Fun Run at Seastrand Park, Saturday, October 6th. Call 633-1600 to register.
5. Channel 3 continues to collect donations for the American Red Cross, Southern Nevada Chapter. Stop by any Courtesy Dealership, or call the Nevada Community Foundation for information – 892-2326.

If time: Log onto KVBC's website at w-w-w – dot – KVBC – dot COM for more community activities and events....

distribution: Production, News, Anchor, Break Room, D. Wyman, J. Slaughter, G. Anderson, J. Reich, G. Riggi, Traffic, and Reception

The following are included in
KVBC, Channel 3, Las Vegas, Nevada
3rd Quarter, 2001

Children's Programming Report

- 1. A copy of FCC 398 Children's Television Programming Report
July 1, 2001 through September 30, 2001**
- 2. NBC's Children's Program Airdates, Episodic program
descriptions, and PSA's**
- 3. Syndicated Program Airdates and episodic descriptions for
"Jack Hanna's Animal Adventures"
"Game Warden" and
"Animal Rescue"**
- 4. Commercial Limits Certification**
- 5. Script for KVBC's on-air publicizing spot**
- 6. Confirmation of airing of spot in number 5
July, 2001
August, 2001
September, 2001**

TNBC EDUCATIONAL OBJECTIVES
AS OF OCTOBER 6, 2001

IN COMPLIANCE WITH THE CHILDREN'S TELEVISION REGULATIONS THAT BECAME EFFECTIVE JANUARY 2, 1997, NBC'S TNBC PROGRAMS FEATURE AN ON-AIR ICON INDICATING EACH PROGRAM AS "EDUCATIONAL AND INFORMATIONAL" FOR CHILDREN. THIS ICON IS DISPLAYED AT THE BEGINNING OF EACH BROADCAST. ALSO, IN COMPLIANCE WITH THE NEW REGULATIONS, THE FOLLOWING DOCUMENT WHICH INCLUDES "EDUCATIONAL AND INFORMATIONAL OBJECTIVES OF TNBC" MUST BE PLACED IN YOUR PUBLIC FILE.

"EDUCATIONAL AND INFORMATIONAL OBJECTIVES OF TNBC"

EACH OF THE PROGRAMS LISTED BELOW WHICH MAKE UP NBC'S TNBC (TEEN NBC) PROGRAMMING BLOCK IS SPECIFICALLY DESIGNED TO SERVE THE EDUCATIONAL AND INFORMATIONAL NEEDS OF TEENAGERS, SPECIFICALLY, 13-16 YEAR OLDS. THE EDUCATIONAL OBJECTIVE OF EACH OF THESE PROGRAMS IS TO DEMONSTRATE HOW THE KNOWLEDGE OF ONE OR MORE CHARACTERS IN THE STORY MOVES FROM ONE LEVEL TO A MORE INFORMED OR HIGHER LEVEL OF KNOWLEDGE BY THE END OF EACH EPISODE. THIS CHANGE IN KNOWLEDGE CONVEYS AN EDUCATIONAL MESSAGE TO THE AUDIENCE WHICH MAY FALL INTO ONE OR MORE CATEGORIES--INTELLECTUAL-COGNITIVE AND/OR SOCIO-EMOTIONAL. THE MESSAGE WILL ALWAYS BE INTEGRAL TO THE PLOT. CONTENT WHICH DEVELOPS THE MESSAGE WILL BE PRESENT THROUGHOUT THE SCRIPT.

THE EDUCATIONAL OBJECTIVES ARE ACHIEVED BY OFFERING THE AUDIENCE ENGAGING AND RELATABLE CHARACTERS WHOSE SITUATIONS WILL OFTEN RESONATE WITH THEIR OWN. THE STORYLINES ARE DRAWN FROM SPECIFIC CHALLENGES TEENS FACE TODAY: DRINKING AND DRIVING, LEARNING DISABILITIES, EATING DISORDERS, GAMBLING, SMOKING, SUBSTANCE ABUSE, RACIAL AND ETHNIC INTOLERANCE AND THE RIGHT AND RESPONSIBILITY TO VOTE. PERENNIAL THEMES, SUCH AS FRIENDSHIP, DEFINING ONE'S SELF, DEVELOPING SOCIAL SKILLS, MANAGING ONE'S LIFE AND BEING COMPETENT ARE ALSO COVERED BECAUSE THEY ARE CENTRAL TO ADOLESCENCE. DIFFERENT THEMES ARE INTEGRATED INTO EACH EPISODE OF EACH SERIES IN VARYING DEGREES AND WITH DIFFERENT LEVELS OF EMPHASIS.

TO ENSURE THAT THE CONTENT OF EACH SHOW IS DEVELOPMENTALLY APPROPRIATE FOR THE TARGET TEEN AUDIENCE, THE TNBC TEAM OF PRODUCERS AND WRITERS WORKS CLOSELY WITH EDUCATIONAL CONSULTANTS. THESE EXPERTS IDENTIFY IMPORTANT THEMES AND DILEMMAS OF ADOLESCENCE THAT CAN FORM THE BASIS OF THE MESSAGES. THEY HELP INTEGRATE THE EDUCATIONAL THEME OF EACH SHOW INTO THE ACTION, SO THAT THE STORY NARRATIVE AND THE EDUCATION MESSAGE ARE INTERDEPENDENT.

"CITY GUYS" ORIGINATES AT A DENSELY POPULATED, MULTI-ETHNIC, PUBLIC HIGH SCHOOL IN THE HEART OF MANHATTAN. THROUGH ITS CHARACTERS, THE SHOW DEMONSTRATES THAT WHAT WE SEE DOESN'T BEGIN TO TELL THE STORY ABOUT WHO PEOPLE REALLY ARE AND WHAT LIFE IS REALLY LIKE. TWO YOUNG MEN, WHO SEEM TO BE OPPOSITES IN ALL THE OBVIOUS WAYS--RACE, ECONOMIC BACKGROUND, CULTURE, CLOTHES AND MUSIC--, ARE THROWN INTO A FRIENDSHIP AND WORKING RELATIONSHIP BY THEIR WISE AND ACERBIC PRINCIPAL. THE BOYS ACTUALLY HAVE A LOT IN COMMON--THEY ARE BOTH BRIGHT, THEY WANT TO BE MORE THAN THE NEGATIVE IMAGES THEY SOMETIMES PROJECT, AND THEY HAVE NEVER BEEN MOTIVATED TO REALLY THINK, REFLECT, OR ACT BEYOND THE SUPERFICIAL. AS THEY DEAL WITH THE PRESSURES OF BIG CITY LIFE, THEY LEARN THAT GETTING BEYOND THE SUPERFICIAL AND SERIOUSLY DEALING WITH A DEEPER REALITY IS THE CRITICAL PATH TO ATTAINING SUCCESS.

"JUST DEAL" TAKES THE PERSPECTIVE OF THREE CLOSE FRIENDS, A GIRL AND TWO BOYS, WHO HAVE A COMPLICATED BUT VERY STRONG BOND OF FRIENDSHIP. SET IN SUBURBAN SEATTLE, THESE THREE HAVE COMFORTABLE AND HAPPY LIVES, BUT THAT DOESN'T ABSENT THEM FROM ALL THE NORMAL ISSUES OF ADOLESCENCE. THEIR OVERARCHING CHALLENGES ARE DEFINING THEIR VALUES AND PURPOSE IN LIFE, AND LIKE MOST TEENS, THEY ARE SERIOUS ABOUT FIGURING IT ALL OUT. THEY AREN'T CONFUSED OR ALIENATED, JUST EARNEST AND SINCERE ABOUT DOING THE RIGHT THING BY OTHERS, WHILE DOING WHAT IS BEST FOR THEIR OWN DEVELOPMENT. THEY HAVE DIFFERENT FAMILY BACKGROUNDS WITH STRONG PARENTS WHO ALSO WEIGH IN ON THE ISSUES. WHEN THEY MIX IT UP WITH INPUT FROM A DIVERSE CIRCLE OF FRIENDS THIS THREESOME ALWAYS LEARNS THAT LIFE ISN'T SIMPLE, NO MATTER WHERE YOU COME FROM OR WHAT YOU HAVE. THERE IS NO SUBSTITUTE FOR HAVING TO JUST DEAL.

"ALL ABOUT US" IS SET IN CHICAGO, AND FOLLOWS FOUR HIGH SCHOOL FRIENDS AS THEY DEFINE THEIR FRIENDSHIPS WITH EACH OTHER. THE EMPHASIS IS INWARD AS THE GIRLS LEARN FROM EACH OTHER, WHETHER THE POINT IS TO RESPECT A FAMILY'S RULES, OR TO LET YOUR PARENTS HELP YOU WHEN YOUR PRIDE MIGHT GET IN THE WAY. THESE GIRLS ARE AN INTERESTING GROUP--AN ATHLETE, A SOCIAL CRUSADER, A SINGER/COMPOSER, AND A RICH DIVA---BUT THEY ARE ALL SMART AND AMBITIOUS. THEY USE THEIR DIFFERENT TALENTS, PERSPECTIVES, AND FAMILY EXPERIENCES TO ILLUSTRATE ALTERNATIVE APPROACHES TO UNDERSTANDING AND SOLVING PROBLEMS. THE BASKETBALL PLAYER'S APPROACH TO A BIG LOSS TEACHES THE SINGER HOW TO OVERCOME HER STAGE FRIGHT. WHEN THE AFRICAN-AMERICAN GIRL AVIDLY WORKS ON THE BLACK STUDENTS' FUND-RAISER, THE OTHERS UNDERSTAND RACIAL ISOLATION FOR THE FIRST TIME. THE GIRLS COME TO APPRECIATE THAT EVERY PERSON HAS UNIQUE GIFTS; IT IS THEIR DUTY AS FRIENDS TO MAKE SURE THEY SHARE THEIR GIFTS WITH EACH OTHER.

"SKATE" COMES FROM THE PERSPECTIVE OF A "CULTURE" BASED ON A SPORT. THE CENTRAL CHARACTER IS A TEEN WHO IS TRYING TO BREAK OUT OF ATHLETIC MEDIOCRITY AND BECOME AN EXPLOSIVE SKATER. YET, HE'S GOT OTHER OBLIGATIONS, LIKE SCHOOL, COLLEGE AND LONG TERM SECURITY, WHICH TOTALLY CONFLICT WITH EMBRACING THE SKATER'S LIFESTYLE OF BRAVADO AND RISK. BALANCING COMPETING GOALS IS THE UNDERLYING STRUGGLE OF OUR MAIN CHARACTER'S LIFE, WHICH IS SPIKED BY SPECIFIC SITUATIONS THAT TEST HIS MORAL FIBER AND HIS DECISION-MAKING ABILITY. THROUGH A STRONG RELATIONSHIP WITH HIS FATHER AND CLOSE FRIENDS, OUR KID LEARNS HOW TO ESTABLISH PRIORITIES, BECOME A PROFESSIONAL, AND DEVELOP A GOOD SENSE OF JUDGMENT ABOUT PEOPLE AND SITUATIONS.

“NBA INSIDE STUFF,” IS A HALF-HOUR NEWS MAGAZINE ABOUT THE PLAYERS AND PROGRAMS OF THE NBA. THE SHOW FEATURES PLAYERS AND COACHES IN A VARIETY OF SHORT SEGMENTS THAT COMMUNICATE A POINT OF VIEW OR REVEAL NEW INFORMATION TO THE AUDIENCE. THE INFORMATION MIGHT BE ABOUT THE GAME OF BASKETBALL OR IT MIGHT SHOW ANOTHER SIDE OF THE PLAYERS’ LIVES. EVERY WEEK, THE AUDIENCE SEES EXAMPLES OF INDIVIDUAL PLAYERS AND THE NBA ORGANIZATION IN CIVIC ENDEAVORS. WHETHER IT’S SUPPORTING READING PROGRAMS, SCHOLARSHIPS, CAMPS, OR HEALTH AND FITNESS PROGRAMS, THE NBA AND ITS PLAYERS HAVE A PRESENCE. IN SOME SEGMENTS, SPECIFIC QUESTIONS FROM THE AUDIENCE ON TOPICS RANGING FROM DEVELOPING SPECIFIC ATHLETIC SKILLS TO DEALING WITH PERSONAL PROBLEMS ARE ANSWERED BY A PLAYER. CO-HOSTS AHMAD RASHAD AND SUMMER SANDERS MODERATE AND CONNECT THE DIFFERENT SEGMENTS OF THE SHOW. EVERY EPISODE OF **NBA INSIDE STUFF** OFFERS CONTENT STRESSING THE VALUE OF PRACTICE, HARD WORK, AND PROFESSIONALISM AS A WAY TO ACHIEVE ONE’S GOALS.

**PROGRAMMING THAT IS SPECIFICALLY DESIGNED TO SERVE
THE EDUCATIONAL AND INFORMATIONAL NEEDS OF
CHILDREN 16 AND UNDER**

**CORE PROGRAMMING FOR 3RD QUARTER 2001
(NBC)**

Airdate 07/07/01 Time 1155-1200 Duration 05:00	ONE WORLD Joined in progress due to Wimbledon rain delay.
Airdate 07/07/01 Time 1500-1530 Duration 30:00	HANG TIME
Airdate 07/07/01 Time 1530-1600 Duration 30:00	CITY GUYS-A
Airdate 07/07/01 Time 1600-1630 Duration 30:00	JUST DEAL
Airdate 07/08/01 Time 1500-1530 Duration 30:00	CITY GUYS-B db from 7/07
Airdate 07/08/01 Time 1530-1600 Duration 30:00	NBA INSIDE STUFF db from 7/07
Airdate 07/14/01 Time 0930-1000 Duration 30:00	ONE WORLD
Airdate 07/14/01 Time 1000-1030 Duration 30:00	CITY GUYS-B
Airdate 07/14/01 Time 1500-1530 Duration 00:00	HANG TIME Did not air; Nascar ran long.

Airdate 07/14/01
Time 1530-1600
Duration 30:00

CITY GUYS-A

Airdate 07/14/01
Time 1600-1630
Duration 30:00

JUST DEAL

Airdate 07/15/01
Time 1515-1545
Duration 30:00

NBA INSIDE STUFF

Slid; Nascar ran long

Airdate 07/21/01
Time 0930-0900
Duration 30:00

ONE WORLD

Airdate 07/21/01
Time 1000-0730
Duration 30:00

CITY GUYS-B

Airdate 07/21/01
Time 1030-1100
Duration 30:00

NBA INSIDE STUFF

Airdate 07/21/01
Time 1502-1530
Duration 28:00

HANG TIME

Joined in progress; Basketball ran over.

Airdate 07/21/01
Time 1530-1600
Duration 30:00

CITY GUYS-A

Airdate 07/21/01
Time 1600-1630
Duration 30:00

JUST DEAL

Airdate 07/28/01
Time 0930-0900
Duration 30:00

ONE WORLD

Airdate 07/28/01
Time 1000-0730
Duration 30:00

CITY GUYS-B

Airdate 07/28/01
Time 1500-1530
Duration 30:00

HANG TIME

Airdate 07/28/01
Time 1530-1600
Duration 30:00

CITY GUYS-A

Airdate 07/28/01
Time 1600-1630
Duration 30:00

JUST DEAL

Airdate 07/29/01
Time 1504-1530
Duration 26:00

NBA INSIDE STUFF

Joined in progress; WNBA ran over.

Airdate 08/04/01
Time 0930-1000
Duration 30:00

ONE WORLD

Airdate 08/04/01
Time 1000-1030
Duration 30:00

CITY GUYS-B

Airdate 08/04/01
Time 1030-1100
Duration 30:00

NBA INSIDE STUFF

Airdate 08/04/01
Time 1501-1530
Duration 29:00

CITY GUYS-A

Joined in progress; WNBA ran over.

Airdate 08/04/01
Time 1530-1600
Duration 30:00

ALL ABOUT US

Airdate 08/04/01
Time 1600-1630
Duration 30:00

JUST DEAL

Airdate 08/11/01
Time 0930-1000
Duration 30:00

ONE WORLD

Airdate 08/11/01
Time 1000-1030
Duration 30:00

CITY GUYS-B

Airdate 08/11/01
Time 1030-1100
Duration 30:00

NBA INSIDE STUFF

Airdate 08/11/01
Time 1504-1530
Duration 26:00

CITY GUYS-A

Joined in progress; WNBA ran over.

Airdate 08/11/01
Time 1530-1600
Duration 30:00

ALL ABOUT US

Airdate 08/11/01
Time 1600-1630
Duration 30:00

JUST DEAL

Airdate 08/18/01
Time 0930-1000
Duration 30:00

ONE WORLD

Airdate 08/18/01
Time 1000-1030
Duration 30:00

CITY GUYS-B

Airdate 08/18/01
Time 1030-1100
Duration 30:00

NBA INSIDE STUFF

Airdate 08/18/01
Time 1500-1530
Duration 30:00

CITY GUYS-A

Airdate 08/18/01
Time 1530-1600
Duration 30:00

ALL ABOUT US

Airdate 08/18/01
Time 1600-1630
Duration 30:00

JUST DEAL

Airdate 08/25/01
Time 0930-1000
Duration 30:00

ONE WORLD

Airdate 08/25/01
Time 1000-1030
Duration 30:00

CITY GUYS-B

Airdate 08/25/01
Time 1030-1100
Duration 30:00

NBA INSIDE STUFF

Airdate 08/25/01
Time 1500-1530
Duration 30:00

CITY GUYS-A

Airdate 08/25/01
Time 1530-1600
Duration 30:00

ALL ABOUT US

Airdate 08/25/01
Time 1600-1630
Duration 30:00

JUST DEAL

Airdate 09/01/01
Time 0930-1000
Duration 30:00

ONE WORLD

Airdate 09/01/01
Time 1000-1030
Duration 30:00

CITY GUYS-B

Airdate 09/01/01
Time 1030-1100
Duration 30:00

NBA INSIDE STUFF

Airdate 09/01/01
Time 1500-1530
Duration 30:00

CITY GUYS-A

Airdate 09/01/01
Time 1530-1600
Duration 30:00

ALL ABOUT US

Airdate 09/01/01
Time 1600-1630
Duration 30:00

JUST DEAL

Airdate 09/08/01
Time 0930-1000
Duration 30:00

ONE WORLD

Airdate 09/08/01
Time 1000-1030
Duration 30:00

CITY GUYS-B

Airdate 09/08/01
Time 1030-1100
Duration 30:00

NBA INSIDE STUFF

Airdate 09/08/01
Time 1500-1530
Duration 30:00

CITY GUYS-A

Airdate 09/08/01
Time 1530-1600
Duration 30:00

ALL ABOUT US

Airdate 09/08/01
Time 1600-1630
Duration 30:00

JUST DEAL

Airdate 09/15/01
Time 0930-1000
Duration 30:00

ONE WORLD

Airdate 09/15/01
Time 1000-1030
Duration 30:00

CITY GUYS-B

Airdate 09/15/01
Time 1030-1100
Duration 30:00

JUST DEAL

Network subbed program for NBA Inside Stuff. Production problems due to terrorist attack at WTC.

Airdate 09/15/01
Time 1500-1530
Duration 30:00

CITY GUYS-A

Airdate 09/15/01
Time 1530-1600
Duration 30:00

ALL ABOUT US

Airdate 09/15/01
Time 1600-1630
Duration 30:00

JUST DEAL

Airdate 09/22/01
Time 0930-1000
Duration 30:00

ONE WORLD

Airdate 09/22/01
Time 1000-1030
Duration 30:00

CITY GUYS-B

Airdate 09/22/01
Time 1030-1100
Duration 30:00

NBA INSIDE STUFF

Airdate 09/22/01
Time 1509-1530
Duration 21:00

CITY GUYS-A

Joined in progress; Football ran over.

Airdate 09/22/01
Time 1530-1600
Duration 30:00

ALL ABOUT US

Airdate 09/22/01
Time 1600-1630
Duration 30:00

JUST DEAL

Airdate 09/29/01
Time 0930-1000
Duration 30:00

ONE WORLD

Airdate 09/29/01
Time 1000-1030
Duration 30:00

CITY GUYS-B

Airdate 09/29/01
Time 1030-1100
Duration 30:00

NBA INSIDE STUFF

Airdate 09/29/01
Time 1500-1530
Duration 30:00

CITY GUYS-A

Airdate 09/29/01
Time 1530-1600
Duration 30:00

ALL ABOUT US

Airdate 09/29/01
Time 1600-1630
Duration 30:00

JUST DEAL

**"CORE" PROGRAMMING - PROGRAMMING FURNISHED BY THE NBC
NETWORK THAT IS SPECIFICALLY DESIGNED TO SERVE THE EDUCATIONAL AND
INFORMATIONAL NEEDS OF CHILDREN 16 AND UNDER
(AGE TARGET: 13-16)
JULY – SEPTEMBER 2001**

Airdate: 7/07/01

Time:

Duration: 30:00

HANG TIME

AT THE MOVIES (#63215)

Christie and Antonio get jobs at a local movie theater. They are such a good team that both are soon being considered for the assistant manager position. Antonio wants the job, and Christie says she is not interested, but lobbies for it aggressively. To Antonio's surprise, Christie gets the promotion. He soon resents her supervision and starts to pressure her for preferential treatment because of their relationship. When Christie resists, Antonio quits his job in anger and stops speaking to her. It's not long, though, before he sees her hanging out with a visiting actor, and realizes he does not want to be separated from her. They both apologize for the way they behaved and agree to communicate and treat each other with more respect.

[Educational Message: When you are in a relationship and you also work with your partner, mutual respect and honest communication are essential to managing your power struggles and conflicts.]

Airdate: 7/07/01

Time:

Duration: 30:00

CITY GUYS

KICKIN' IT (#63113)

When Al surprisingly leads the school soccer team to victory, the Coach makes him a starting player. Soon, the Coach is encouraging Al to skip classes in favor of soccer practice, even allowing him to turn in assignments late. But when the Coach is out sick and Ms. Noble is the substitute teacher, she insists that Al and El-Train present a class report as scheduled. They botch it badly, and Ms. Noble gives them an F. She points out that by skipping their schoolwork they are cheating themselves and not developing all their skills. They will get a low grade, and they won't know anything. Al and El-Train quickly grasp her point and decide to correct their course. Even though the Coach later tries to dole out academic favors, Al refuses them and makes up the homework he missed.

[Educational Message: Athletes who take advantage of preferential treatment and abuse the educational process are cheating themselves and reducing their opportunities.]

Airdate: 7/07/01

Time:

Duration: 30:00

JUST DEAL

WITH THE BAND (#63961)

Dylan and Jermaine cannot leave school to see their favorite band at the mall, so Ash agrees to go on her lunch hour and get autographs for them. When Naomi decides to go with her, Ash is hoping they will have a chance to become better friends. Once there, however, Naomi ignores Ash in order to be with a cute guy. Annoyed with Naomi and tired of waiting to get the band's autographs, Ash heads back to school on her bike. The band's car accidentally hits her, injuring her leg. When Dylan, Jermaine and Naomi learn what happened, they all feel responsible and apologize for their selfishness. The band agrees to give Ash and her friends a free concert.

[Educational Message: If you want to be good friends with someone, you should look out for each other and not be selfish about your needs. Try to be aware of how your actions might affect another person's feelings or their well-being.]

Airdate: 7/07/01

Time:

Duration: 30:00

ONE WORLD

THE TWO YEAR ITCH (#63166)

At a celebration honoring Jane's second year with the family, a strange girl snatches Sui's purse. Jane tracks down the girl, whose name is Jesse, and learns that she is homeless. Jane invites Jesse to get off the streets and secretly take up residence in the family's van. Jane's sneaky, suspicious behavior leads the others to assume that she is taking drugs. When they confront her, she admits that what she has been doing is helping Jesse. Unexpectedly, Jesse then accuses Jane of selling her out and returns to the streets. When Jane comes looking for her, Jesse realizes that Jane's efforts to help were sincere. Jesse decides to leave the streets and get help from the social services system.

[Educational Message: It's good to show compassion and try to help those who need your assistance, but you should also make an effort to connect them to solid, long-term resources.]

Airdate: 7/07/01

Time:

Duration: 30:00

CITY GUYS

CHEAT HAPPENS (#63116)

Jamal and Chris think they will not be able to pass their Chemistry final. They decide to make "cheat sheets," which they stash inside Chris' book. When test time comes, however, they can't find the sheets. To their surprise, the cheat sheets fall out of El-Train's book as he's leaving the classroom. Obviously, the books got switched, but Jamal and Chris say nothing. Ms. Noble threatens to give a more difficult final unless the guilty party confesses. El-Train maintains his innocence, but the other students don't believe him. Jamal and Chris finally feel so guilty that they confess. Ms. Noble gives them both an "F," insuring they will have to take summer classes. They apologize to El-Train, and he forgives them.

[Educational Message: Cheating is always wrong, but it is made even worse when you let someone else take the blame for your wrong-doing.]

Airdate: 7/7/01

Time:

Duration: 30:00

NBA INSIDE STUFF (#1141)

PLAYER PROFILES:

Eric Snow, point guard for the 76ers, talks about learning to play with a broken ankle he sustained during the finals. He talks about staying focused, working hard and playing carefully, but with passion. He is joined by his family who he credits for helping him get through his challenges. Jerome Williams, a player for the Toronto Raptors, shows off his skills as an Inside Stuff correspondent at the finals. He gives the audience a tour of Philadelphia to such landmarks as Independence Hall and Philosophical Hall, where Ben Franklin's library is located. Shaquille O'Neil visits the Philadelphia Zoo. Clips are shown of various animals such as a tiger, a wild African Dog, and a blue-eyed llama.

Airdate: 7/14/01

Time:

Duration: 30:00

HANG TIME

HAVE NO FEAR (#63216)

Silk is offered a basketball scholarship to Temple University. But after performing poorly in a pick-up game with some Temple players, he begins to doubt himself. He is worried about keeping the required "B" average while juggling practice and a heavy travel schedule. To the Coach's surprise, Silk decides to decline the scholarship, claiming his father supports the decision. His friends, however, learn that he hasn't even told his father about the offer. The Coach encourages Silk to face his fears and have enough faith in himself to give Temple a try. Silk takes his words to heart, even to the point of giving similar advice to a self-doubting player on the freshman team.

[Educational Message: Self-doubt can prevent you from taking advantage of good opportunities. Do not be afraid to test your abilities and face a challenge in order to be a success.]

Airdate: 7/14/01

Time:

Duration: 30:00

CITY GUYS

PRESUMED INNOCENT (#63115)

Jamal has a run-in with Lou, a surly student whose shaved head and tattoos mark him as a racist "skinhead." Shortly thereafter, Jamal finds his locker defaced and assumes that Lou is the culprit. When Ms. Noble catches them fighting, she suggests they settle the matter in a mock trial in their Law class. During the trial, Jamal and his "attorney," Chris, assert that Lou's appearance is proof enough of his guilt. Then Lou reveals that his baldness is actually caused by treatments he's receiving for cancer. Jamal, himself a victim of prejudice, feels terrible about misjudging Lou. He and Chris apologize and even volunteer to help at the clinic that treats Lou.

[Educational Message: Even those of us who have been victims of prejudice must guard against prejudging others. The cliché is true: You can't always judge a book by its cover.]

Airdate: 7/14/01

Time:

Duration: 30:00

JUST DEAL

UNCOVERED (#63963)

Word gets out that Mr. Pena is working on a study that will include private conversations he has had with his students. Even though Mr. Pena had parental permission to do the study, Naomi feels she has been betrayed. Dylan, worried that the study will reveal his true feelings for Ash, tells Pena that he'll never speak to him again if he publishes it. When other students join the protest, Pena apologizes and lets them know that their privacy is going to be respected. Also, he offers each of them his summary of their conversations together. The reports are positive, but bluntly honest. Dylan's report causes him take a good look at himself and how self-doubt is limiting him. This leads him to find the courage to tell Ash that he wants to be more than friends with her. The kids become aware that Mr. Pena would never have breached their privacy by naming them in his research, but his insights have proved helpful.

[Educational Message: Counselors really can help you understand your challenges better, but you have every right to expect them to respect and protect your privacy.]

Airdate: 7/14/01

Time:

Duration: 30:00

ONE WORLD

PUSH COMES TO SHOVE (#63165)

When Cray has trouble with an obnoxious bully named Earl, Jane tries to teach him how to fight. But Neil convinces Cray to avoid violence and talk to Earl instead. For his trouble, Cray gets a black eye, causing Neil to abandon his principles and fight Earl. Afterward, Neil is disappointed in himself, especially since he doubts that Earl will stop harassing Cray. Cray decides to try talking to Earl again. To his surprise, Earl has actually been humbled by his fight with Neil, and he admits he doesn't have any friends. Cray realizes that he has the capacity to be Earl's friend, and they make peace.

[Educational Message: Violence is not the proper way to deal with a bully. Try to find the root of the problem and talk it out.]

Airdate: 7/14/01

Time:

Duration: 30:00

CITY GUYS

STUDENTS OF THE BRIDE (#63118)

When Ms. Noble's wedding plans go awry, her students pitch in to make things right. The girls find a dress, flowers and cake for the wedding, while the guys plan a bachelor party for Billy. Unfortunately, when Ms. Noble witnesses Billy's outrageous behavior at the party, she calls off the wedding. After the students show her Billy's videotaped apology, she forgives him. The wedding is on again, but Ms. Noble and the students are delayed by a big parade that causes a traffic jam. When they finally arrive, Billy has already left. They find him at the airport, where the couple reconcile and get married by a handy priest.

[Educational Message: Don't act in haste when a lifetime decision is at stake. You may end up missing an opportunity for true happiness because you misjudged the right course to take.]

Airdate: 7/14/01

Time:

Duration: 30:00

NBA INSIDE STUFF (#1142)

PLAYER PROFILES:

Svetlana Abrosimova is a native of Russia who suffered through a torn ligament that required foot surgery. She missed the first seven games of her first season with the Minnesota Lynx. After months of rehabilitation, however, she came back and played well. Steve Francis teaches a summer basketball camp in his hometown of Silver Springs, Maryland. He also manages to find time to pursue his Criminology degree at the University of Maryland. Friends and fellow WNBA players Rita Williams, Rebecca Lobo, Kara Wolters and Nykesha Sales show teamwork off the court by preparing an Italian dinner together.

ASK AHMAD

A viewer asks Cleveland Rockers player Merlokia Jones about the toughest part of being a professional athlete. Merlokia thinks it's the hectic traveling schedule and getting prepared for the games.

BREAST HEALTH AWARENESS

This month's initiative is "Shoot for Breast Health" for which Sears donated \$1000 dollars for every pink and white basketball that's signed by and photographed with a celebrity. Spokesperson Lisa Leslie talks about the importance of early detection of breast cancer through mammograms.

Airdate: 7/21/01

Time:

Duration: 30:00

HANG TIME

THAT 60'S SHOW (#63213)

When the school board institutes a uniform policy, the students are upset. Their favorite teacher, Mr. McHenry, suggests that they voice their opposition by staging a protest. The board gives in to their demand but fires McHenry for encouraging the demonstration. Hoping to get McHenry reinstated, the basketball team holds a sit-down protest during the biggest game of the season. The school board refuses to budge until a letter surfaces that reveals the true reason for McHenry's dismissal: to make room for a younger teacher. Since age discrimination is against the law, the board has no choice but to give Mr. McHenry his job back.

[Educational Message: You should not be afraid to stand up for what is right, even if it means protesting to support your principles and make your voice heard.]

Airdate: 7/21/01

Time:

Duration: 30:00

CITY GUYS

MAKIN' UP IS HARD TO DO (#63124)

Nate, a transfer student from California, volunteers to help Dawn with preparations for the annual Spring-Fest Dance. Al gets suspicious and has El-Train spy on them. Unfortunately, El-Train misinterprets everything he sees; making Al so jealous he confronts Dawn and tells her to stop seeing Nate. Angered by the ultimatum, Dawn breaks up with Al and decides to go to the dance with Nate. For revenge, Al booby-traps a raffle box that Nate is supposed to open at the dance. But when Nate tries to explain his relationship with Dawn and make peace, Al feels guilty and springs the trap on himself. He apologizes to Dawn for his jealous actions, and she forgives him.

[Educational Message: When jealousy overrides your good judgment, unfounded fears will always lead you to the wrong conclusion.]

Airdate: 7/21/01

Time:

Duration: 30:00

JUST DEAL

TOTALLY RANDOM (#63955)

Dylan, Jermaine and Ash go to an unsupervised party at Naomi's house. While there, Dylan almost gets into a fight with Darrell, a rude punk. Later, a gunshot rings out, and Dylan is the only one who sees that Darrell fired the gun. The police arrive and the party breaks up, but Dylan says nothing about what he saw. The next day, he learns that someone was later shot and wounded with the same gun. He feels guilty about not coming forward,

admitting to Ash that he is afraid Darrell might take revenge on him. Ash makes Dylan realize he has a responsibility to speak up. Dylan talks to Darrell, who decides to turn himself in.
[Educational Message: You should not let fear prevent you from acting responsibly, especially if you are in a position to prevent others from being hurt.]

Airdate: 7/21/01

Time:

Duration: 30:00

ONE WORLD

ROOTS (#63175)

Cray wants to learn more about his birth parents for a family tree project at school. He finds his birth certificate and learns that he was born in Ft. Lauderdale with the last name of Jenkins. He and Neil search the Internet and find a Harold Jenkins, who turns out to be Cray's grandfather. When Harold comes to town, Cray is stunned to find out he's black. He doesn't handle the news well, and his foster brother Neil, who is black, is hurt by Cray's reaction to discovering his heritage. However, Neil and the Blake family help Cray understand that they love him and that having a link to your biological roots is important. Besides, Cray's grandfather has a lot to share with him. Cray invites Harold to a family dinner, where he is thrilled with the diversity of the Blake family and the chance to have his only grandson back in his life.

[Educational Message: Sometimes, learning about your family's past is upsetting, but when you realize that your adoptive family will love you no matter what you find, the satisfaction of knowing your roots replaces the fear created by ignorance.]

Airdate: 7/21/01

Time:

Duration: 30:00

CITY GUYS

KODAK MOMENT (#63120)

Chris hits it off with Princess Sarah of England when she enlists his help in avoiding paparazzi. But when he goes to pick her up for a date, he is surprised to find her with another guy. Chris doesn't stay long enough to find out that the guy is Sarah's ex-boyfriend. Hurt, Chris tells Al and El-Train where Sarah is staying so they can get a photo of her to sell to the tabloids. By the time Chris learns the truth about the other guy, it is too late to stop Al and El-Train. Sarah is angry and disappointed in Chris, until he gets the film back and apologizes to her. Though she must return to England, she vows to stay in touch with her new friend.

[Educational Message: Sometimes things are not the way they seem. If you rush to judgment in a fit of jealousy, you might create a problem where none exists.]

Airdate: 7/21/01

Time:

Duration: 30:00

NBA INSIDE STUFF (#1143)

BE ACTIVE

Each segment of this episode focuses on an aspect of the *Be Active* Program, which holds clinics in all sixteen WNBA cities. The purpose of *Be Active* is to encourage young people to become more engaged in physical activities and pay attention to their physical health.

PLAYER AND COACH PROFILES

Sheri Sam realized she got out of shape during the off-season. She began a diet and exercise regimen to prepare for the season, and demonstrates her exercise regimen for the audience. Lisa Leslie demonstrates her rebounding techniques for a class of young girls. Katie Smith talks about the importance of developing endurance. Jackie Stiles teaches her shooting style, stressing repetition, balance and plenty of practice. Wendy Palmer discusses the importance of flexibility. Tina Thompson talks about strength training. Dawn Staley, the coach of Temple University's women's basketball team, gives a group of youth pointers on passing, including the bounce pass, chest pass and behind-the-back pass.

Airdate: 7/28/01

Time:

Duration: 30:00

HANG TIME

WWW.EUGENE.TROUBLE.COM (#63214)

Eugene loses \$500 playing Internet poker. Hoping to recoup his loss before his dad finds out, he places a bet with a bookie but loses again. When Eugene can't pay, the bookie threatens him, telling him to throw the big game of the season or suffer the consequences. Though he has no intention of throwing the game, Eugene is too stressed out to play his best. The team falls behind, but with the score tied, Eugene makes the winning basket. After the game, the bookie threatens him again. The Coach intervenes and warns the bookie to leave Eugene alone. He points out that it is illegal to involve minors in gambling. Eugene vows to get help for his gambling problem.

[Educational Message: Gambling can be exciting until you stop winning and the quest to win back your losses turns into an addiction. If your addiction pushes you to desperation, gambling will be a serious problem with serious consequences.]

Airdate: 7/28/01

Time:

Duration: 30:00

CITY GUYS

MO' MONEY, MO' PROBLEMS (#63119)

Jamal, Chris, Al and El-Train start their own business, selling glow-in-the-dark basketballs. But when the money starts pouring in, Al starts acting like the boss, leaving the hard work up to the others. Fed up, Jamal and Chris leave to start a competing basketball company. El-Train's loyalty is torn at first, but when he sees that Al is taking advantage of him, he quits too. Unable to find anyone else to work for him, Al tries to run the business alone. Before long, however, it becomes apparent that his attitude has cost him his best friend. Realizing the error of his ways, he apologizes and reconciles with El-Train.

[Educational Message: Whenever you are trying to start a group project with friends, it is essential to respect everyone's contribution to a shared effort, and do your share of the work. Otherwise, the project may fail and friendships could be ruined.]

Airdate: 7/28/01

Time:

Duration: 30:00

JUST DEAL

JOYRIDE (#63960)

Dylan gets his learner's permit to drive but grows impatient with Dad's lessons. Though he thinks he would learn more on his own, he agrees not to drive without his parents' supervision. As soon as his parents go out of town, however, Dylan takes Jermaine and Ash for a ride in Mike Jr.'s car. When Jermaine sets off a rocket for a class project, it lands on the car and severely damages it. When Dylan's parents find out, they are extremely disappointed that he disobeyed them. Mike Jr. expects him to pay for the damage to the car. All in all, Dylan finds that his joyride was not worth the trouble it caused.

[Educational Message: Do not let your eagerness for learning to drive lead to irresponsible, unsafe behavior.]

Airdate: 7/28/01

Time:

Duration: 30:00

ONE WORLD

SUI'S IN FOR STORMY WEATHER (#63171)

Sui gets a job as a weather girl for a local TV station. She is thrilled with the job, despite a cryptic warning from her predecessor, Julie, that she will need all the luck she can get. Though Sui's new boss, Randy, seems nice, his inappropriately flirtatious behavior makes her uncomfortable. Much to her surprise, Randy corners her one day after work and asks her out. When she declines, he threatens to fire her. Sui is so upset she considers quitting, but decides instead to stand up for herself and reveal Randy's behavior on the air. This inspires Julie to help Sui blow the whistle on Randy so he will lose his job and stop the harassment.

[Educational Message: Don't let an employer's inappropriate behavior intimidate you. You are legally protected from sexual harassment in the workplace.]

Airdate: 7/28/01

Time:

Duration: 30:00

CITY GUYS

MEET MR. HISTORY (#63122)

Jamal and Chris can't find an interview subject for their History paper, so they invent Jamal's "Uncle Jesse," an old man who supposedly witnessed many historically significant events. Ms. Noble is so impressed that she mentions Jesse and the boys to a reporter friend, who wants to interview them on TV. The guys try to get out of it, but they can tell Ms. Noble is growing suspicious. Desperate, they enlist El-Train to do the interview in an old man disguise. Afterward, Ms. Noble sees through the disguise, and the guys' secret is out. They apologize to Ms. Noble, who then tricks them into an on-air apology to the reporter and her viewers.

[Educational Message: Dishonesty can seem like a quick fix for a difficult situation, but even the most simple deception can lead to a tangled web of lies.]

Airdate: 7/28/01

Time:

Duration: 30:00

NBA INSIDE STUFF (#1144)

TRIBUTE AND FOCUS ON ALONZO MOURNING

On location in Miami, Ahmad and Summer welcome Alonzo Mourning, who is sponsoring "Zo's Summer Groove" for the fifth consecutive year. The event benefits three charitable organizations: the Children's Home Society, 100 Black Men and the new Overtown Youth Center. A benefit concert hosted by Jamie Foxx is a major draw. Alonzo also oversees the largest youth basketball clinic in south Florida's history, where NBA players teach children the fundamentals of the game. This year, over 1200 youth participated. Inside Stuff reviews the highlights and accomplishments of Alonzo Mourning's career, including his appearances on NBA Inside Stuff.

PLAYER PROFILE

As a 6', 5" Indiana native, Ruth Riley was drafted to the Miami Sol after an impressive college career. She talks about adjusting to her new life in Miami and how difficult it is for a tall person to remain inconspicuous in public.

Airdate: 8/04/01

Time:

Duration: 30:00

CITY GUYS

WAGER MONEY GO (#63710)

Jamal, Chris and Al go to a backroom gambling spot. While Chris and Al quickly lose all of their money at blackjack, Jamal has a winning streak at the craps table. He returns the next night, but loses big. Determined to recoup his losses, he borrows money from El-Train but loses that too. Desperate, he takes money from his dad's cash register. Mr. Grant discovers the shortfall, assumes El-Train is the culprit, and fires him. When Jamal doesn't take the blame, his friends are disappointed in him. Finally, the guilt becomes too much, and Jamal confesses to his dad and apologizes to El-Train. Jamal realizes that his gambling problem almost cost him his friends and his relationship with his father.

[Educational Message: Gambling addictions will drive you to dishonesty and even theft from those you love, which could cause you to lose everything important to you.]

Airdate: 8/04/01

Time:

Duration: 30:00

ALL ABOUT US

TRUTH OR DARE (#64058)

During a game of Truth or Dare, Alecia dares Christina to take the girls on a joyride in her dad's vintage Mustang. When the car breaks down, Christina is so upset that she stops talking to Alecia. With a big Mustang Rally coming up, her dad is sure to find out about the damage. Alecia tries to make amends with Christina by finding the vintage part needed to fix the car, but they do not know how to install it. Finally, Christina confesses to her dad, and Alecia steps up to take her part of the blame. To their surprise, Dad knew about the damage all along but was waiting for Christina to tell the truth, confident that she would do the right thing.

[Educational Message: If you make a mistake that affects others, admit to it. Trying to cover up the truth always makes things worse.]

Airdate: 8/04/01

Time:

Duration: 30:00

JUST DEAL

ONE FOR THE ROAD (#63956)

Dylan and Ash find some wine that her mother left out. Though Dylan has never touched alcohol, Ash urges him to try it. After a few drinks, their inhibitions drop. They cause a drunken scene at a diner and get thrown out. The next day they are both hung-over and sick. Ash's mother grounds her for a month, but Dylan's dad, a recovering alcoholic, is so disappointed he can scarcely discuss the subject. Eventually, he explains that his worry stems from the fact that alcoholism is a "family disease." Dylan assures him that both he and Ash have learned their lesson about the dangers of alcohol.

[Educational Message: Alcohol is often associated with fun, but it is a substance that can make you sick, out of control, and irresponsible. Crossing the line to drunkenness is imperceptible, so avoid the temptation to drink in the first place.]

Airdate: 8/04/01

Time:

Duration: 30:00

ONE WORLD

CRUSHED (#63173)

Cray is instantly smitten with Marcy's friend Becky. They start dating, and Cray thinks she might be "the one." But Becky develops a crush on Ben and begins to flirt with him behind Cray's back. Ben tries to warn Cray to stay away from Becky, but he will not take the hint. When Cray witnesses Becky coming on to Ben, he assumes they have been seeing each other. Ben tries to explain the situation, but Cray does not believe him. Cray is willing to give Becky another chance, but she admits the truth and dumps him instead. He apologizes to Ben for not trusting him. Ben makes Cray realize he deserves better than Becky.

[Educational Message: When you are infatuated with someone, you may be blind to his or her faults. Try to keep your head in control of your heart so you don't give your emotions over to the wrong person.]

Airdate: 8/04/01

Time:

Duration: 30:00

CITY GUYS

UNHAPPY HOUR (#63707)

When Cassidy's parents go out of town, she invites her friends for a party. They get into the liquor cabinet but agree to have only one drink each. Soon, however, everyone is drunk. It's not long before they start acting really silly. El-Train makes a prank call to Ms. Noble, who quickly guesses what is going on. She and Billy arrive just as everyone gets into a drunken brawl. The next day, Ms. Noble makes sure the hung-over teens keep their commitment to appear on a TV talk show. On the air, they discuss their regrets about the previous evening and apologize to each other and Ms. Noble for their unacceptable behavior.

[Educational Message: Being under the influence of alcohol doesn't absolve you from responsibility for your behavior. If you don't drink, you won't have to compromise yourself and apologize for being out of control due to alcohol abuse.]

Airdate: 8/04/01

Time:

Duration: 30:00

NBA INSIDE STUFF (#1145)

PLAYER PROFILES:

Katie Smith, one of the leagues leading scorers, realizes that she has never been a high-profile player, but she likes to let her skills speak for themselves. Dawn Staley is honored as a NBA Hometown Hero because she started two after school programs that encourage youth to stay in school. Vlade Divac started *Group 7*, along with six other national teammates to help children from Yugoslavia gain self-esteem. Jackie Stiles, a player for

the Portland Fire, talks about her rise to fame. She talks about her work ethic and how it has been her ticket to success.

NBA TRAINERS

At their annual summer convention, NBA Athletic Trainers share their knowledge with students looking to break into the field. One trainer explains that having this program is their way of giving back to help others.

Airdate: 8/11/01

Time:

Duration: 30:00

CITY GUYS

GET TO PREPPIN' (#63705)

After Chris and Jamal fail a mid-term exam, Chris' dad sends him back to his old prep school. Though Chris feels out of place, he is thrilled to learn that his dad has pulled some strings to ensure he will get good grades whether he deserves them or not. But when Chris learns that Jamal is improving his grades through hard work, he feels guilty. He starts breaking all the prep school's rules, hoping to get kicked out. When that plan fails, Chris confronts his dad and asks to be re-enrolled at Manny High. He wants to work hard and earn his success, not have it handed to him.

[Educational Message: Success means nothing unless it is honestly earned through hard work.]

Airdate: 8/11/01

Time:

Duration: 30:00

ALL ABOUT US

THE GRASS IS ALWAYS PINKER (#64052)

Niki decides to accept Alecia's invitation to spend the weekend because her wealthy parents are in Paris. Since Alecia is new to Belmont High, she is really excited that the richest and most popular girl in school is coming to stay at her house. Niki finds the Alcott's family life very quaint and cozy, but she rebels when Alecia's parents ground her for staying out past her curfew. Niki bad-mouths the Alcotts to Castelli and Sierra and sneaks out again, overriding the Alcott's restrictions. Alecia finally musters the courage to confront Niki and tell her she should respect her parents' rules. Niki declares their friendship over, but when Alecia goes to Niki's house to return a jacket, she finds Niki in tears. Her parents have canceled a welcome-back dinner they promised her. She'd love to go back to Alecia's for a basic, loving family dinner.

[Educational Message: If you are a minor and a guest in a friend's home, you should respect their family rules. Usually a parent set limits because of their concern for the safety and well-being of their children, and that extends to their guests.]

Airdate: 8/11/01

Time:

Duration: 30:00

JUST DEAL

HAVE YOUR CAKE (#63958)

Despite their mutual animosity, Ashley becomes concerned when she hears Naomi throwing up in the school bathroom. After seeing Naomi acting weak at cheerleading practice, Ashley fears the problem may be bulimia. She confronts Naomi, who blames her condition on a stomach bug. They get into a heated argument, and Mr. Pena calls them to his office. To Naomi's surprise, Ash keeps her secret. Ash reveals that she almost lost a good friend to an eating disorder. Naomi is touched that Ash hasn't let their personal differences prevent her from being concerned. Naomi admits to Mr. Pena that she is terrified of gaining weight and asks him to find help for her.

[Educational Message: If you suffer from an eating disorder, you should get help immediately before you do serious damage to your health.]

Airdate: 8/11/01

Time:

Duration: 30:00

ONE WORLD

HITTING ON A GUY (#63162)

Sui takes Jane on a blind date, where Jane meets a new guy named Ralph. Jane tries to give him a hard time, but nothing she says intimidates him. Soon they are enjoying each other, and Jane decides to go out with him again. However, when she comes in from the date, she is distraught, disheveled, and bruised. The family thinks Ralph might have abused her, but when Neal, Ben, and Cray locate him, they find that Jane abused Ralph. Not long after, Jane tells the family that Ralph was also the name of her last foster father, who beat her up after being nice to her. When she was with Ralph, her date, she had a flashback of her foster father and attacked Ralph. Ralph tells her that if she continues to mix up the good people with the bad people she will run out of people who care. Jane decides to go back to her family for support and get the psychological help her parents offered.

[Educational Message: When you have problems, it is really important to rely on friends and family for support and seek professional help if necessary.]

Airdate: 8/11/01

Time:

Duration: 30:00

CITY GUYS

COMPROMISING PRINCIPAL (#63706)

Ms. Noble is nominated for the Best Principal of the District Award. Her chief rival is Mr. Douglas, who has won the previous five years. Jamal and Chris interview Mr. Douglas on their radio show, and he impresses the Manny High students with his hands-off approach to running a school. His cocky attitude increases Ms. Noble's determination to win. She starts acting hip and being lenient in an effort to endear herself to the student voters. Soon, chaos reigns in the halls. Some concerned students show up at the award banquet to take Ms. Noble to task. When she wins the award, she declines it, ashamed that she has compromised her values in order to win.

[Educational Message: Glory means nothing if it is won by compromising your values.]

Airdate: 8/11/01

Time:

Duration: 30:00

NBA INSIDE STUFF (#1146)

PLAYER PROFILES:

Caroline Peck, the head coach for the Orlando Miracle, hired her brother, Michael Peck, to be her assistant coach. They talk about the mutual respect that they have for each other professionally and the close relationship that they have outside of work. Magic Johnson hosts the 16th Annual Midsummer Nights Magic's charity event that includes a Mardi Gras carnival for inner city youth, a reception to raise money for college scholarships and an All-Star Celebrity Basketball Game. Toni Kukoc, Vlade Divac and other NBA stars from the former Yugoslavia host a summer camp for youth called *Basketball Without Borders*. Children from five different republics show that it is possible to get along even through they come from countries that have been at war.

ASK AHMAD:

A viewer asked Dawn Staley to give her pointers on how she can become a better ball handler. Dawn tells her that it takes practice and dedication to perfect it.

SECRET TO SELF-ESTEEM SYMPOSIUM:

The Secret to Self-Esteem Symposium was created by Lisa Leslie and Tina Thomas to help girls build self-esteem. They talk about their own struggles growing up and how they overcame them.

Airdate: 8/18/01

Time:

Duration: 30:00

CITY GUYS

WHO DA MAN (# 63704)

Al confesses to Dawn that he feels like less of a man ever since she protected him on the subway. He explains to Dawn that he would prefer it if she behaved more like a "girl." The following day, Dawn behaves in a stereotypical female manner. Al quickly tires of Dawn's new ultra-feminine persona; on the other hand, he does not want the old overpowering Dawn to return. They finally have a discussion in which Al admits that his macho behavior is a reaction to Dawn's bossy and controlling nature. Dawn decides that she will work on her overbearing qualities, and Al determines to be less concerned with protecting his macho reputation and more concerned with creating a healthy relationship.

[Educational Message: If you want a relationship to work, you need to have reciprocity, so that both parties are satisfied with the balance of power and common responsibilities.]

Airdate: 8/18/01

Time:

Duration: 30:00

ALL ABOUT US

FLAWED LOGIC (#64053)

Alecia admires Castelli's dedication to basketball, and the girls tell her that she is just as dedicated to her music. Alecia counters that she's never really performed anywhere so Sierra and Niki get her a gig at The Loft. After a traumatic bout of stage fright on the night of her premiere appearance, Alecia feels she can never face an audience again. She locks herself in the bathroom, shows up at school in conservative clothing and decides to become a music reporter. Although her newspaper reporting is excellent, Alecia longs to sing and compose. After seeing Castelli recover from missing a key shot during a basketball game, Alecia decides she has to overcome her fears and go back to pursuing her dream. She surprises the girls with an impromptu performance at The Loft.

[Educational Message: If you have a talent and really want to excel at using that talent, you have to be persistent and pursue your dream, even in the face of a failure.]

Airdate: 8/18/01

Time:

Duration: 30:00

JUST DEAL

WASHED UP (#63962)

Dylan is faced with a difficult decision: Should he help Ashley with her pet and car wash fund-raiser or should he attend the skateboard competition? He talks to Ashley and, with her support, decides to attend the skateboard competition. Meanwhile, at the fund-raiser, Ashley is running herself ragged by trying to control everything. Her mom takes notice and decides to talk with her. She tells Ashley that she does not need to micro-manage all aspects of the fund-raiser. Instead, she should trust her friends to do their jobs; otherwise, they are going to mutiny against her leadership. After delegating some of her responsibilities, Ash solves the problems at the pet and car wash, and the event is a great success.

[Educational Message: A good leader is one that does not over-control but trusts the group enough to allow them to do their jobs independently.]

Airdate: 8/18/01

Time:

Duration: 30:00

ONE WORLD

GUESS WHO'S COMING TO DINNER (#63164)

Neal is hurt because Kate's Dad will not allow her to continue dating Neal. Feeling unfairly judged because of his background before he joined the Blake family, he decides to confront Kate's father. Mr. Richards tells Neal his decision concerning his daughter still stands, but Kate defies her father and sneaks over to Neal's house to be with him. Neal stops her from coming over, however, refusing to disrespect her father. When Mr. Richards learns how honorable Neal has been, he pays the Blakes a visit and apologizes to Neal for negatively stereotyping him because of his past. He wants to give Neal the chance to prove himself in the present, so he reverses his decision concerning Kate.

[Educational Message: When you have been unfairly judged, find a way to speak up for yourself and communicate your integrity to those who are prejudiced. If they are as honorable as they expect you to be, they will have to respect you.]

Airdate: 8/18/01

Time:

Duration: 30:00

CITY GUYS

DATING GAMES (#63708)

After staging a fake break-up scene with Chris in order to get a date with handsome Jordan, Cassidy begins to self-reflect and realizes that she has been far too concerned with appearances. Cognizant of her shallow

qualities, Cassidy decides to dis-invite Jordan and invite Chris to be her date at a school dance. Much to her disappointment, she finds that Chris already has a date. Cassidy ends up spending the night alone. Dawn informs Chris that Cassidy's feelings for him are beyond friendship. Elated with the news, Chris pays Cassidy a surprise visit. Cassidy and Chris have an honest dialogue about each other's true feelings. Both learn that the best romantic relationships begin with friendships first.

[Educational Message: When you start a relationship, good looks and nice clothes should be less important than friendship and shared interests.]

Airdate: 8/18/01

Time:

Duration: 30:00

NBA INSIDE STUFF (#1147)

PLAYER PROFILES:

Teresa Weatherspoon talks about how she rose from humble beginnings in Pineland, TX to achieve her goals. Natalie Williams reflects on her decision to focus on basketball after being a two sport (volleyball and basketball) All American at UCLA. Tynesha Lewis spent last summer working as an intern with the FBI. Lewis interviews a medical examiner in the forensic division.

YAHOO! SPORTS RHYTHM N' RIMS

Yahoo! Sports Rhythm N' Rims is a fourteen city, three month tour in which young people play interactive video games, interact with NBA players, and watch music celebrities perform. Funds raised from Yahoo's on-line auction of signed memorabilia are donated to the *Reading is Fundamental* program.

Airdate: 8/25/01

Time:

Duration: 30:00

CITY GUYS

SUBWAY CONFESSIONS (#63703)

The kids leave the school premises to get concert tickets and end up coming back three hours late. They all think their real excuse is unbelievable and lie to Ms. Noble but are unable to get their story straight. After hearing three different outrageous versions of their excuse, Ms. Noble punishes the group with weekend detentions. While they are in detention, a police officer comes to campus in search of one of the students. She tells Ms. Noble that as an undercover officer, she saw the kids help deliver a baby on the subway and that's why they were three hours late. Ms. Noble is able to piece the truth together and is heartened that her students performed a good deed. However, she still reprimands them for being truant. She also reminds them if they had told the truth from the beginning, they would have been in less trouble.

[Educational Message: When you start a lie, it only compounds itself with repeated telling, so remember that there is no real substitute for the truth.]

Airdate: 8/25/01

Time:

Duration: 30:00

ALL ABOUT US

SWEET LITTLE LIES (#64054)

Alecia takes it upon herself to set up her friend, Castelli, with her latest crush, Jeremy. However, after overhearing Jeremy's phone message to Alecia asking her out on a date, Castelli thinks that Alecia has not been truthful with her. She thinks that Alecia's strategy of helping her to get a date with Jeremy was part of a self-serving ruse. Castelli finally learns the truth: Alecia did not pursue Jeremy but that Jeremy pursued Alecia. She tells Alecia that it would have been better to learn the truth about Jeremy's feelings from the beginning. Castelli points out that little lies just turn into bigger lies and cause greater hurts. Alecia promises never to meddle in Castelli's love life again.

[Educational Message: Protecting another's feelings with a small lie only creates the need to tell larger lies. It is better to tell the truth from the beginning.]

Airdate: 8/25/01

Time:

Duration: 30:00

JUST DEAL

WITH THE BAND (#63961)

Dylan and Jermaine cannot leave school to see their favorite band at the mall, so Ash agrees to go on her lunch hour and get autographs for them. When Naomi decides to go with her, Ash is glad, hoping they will have a chance to become better friends. Once there, however, Naomi ignores Ash in order to be with a cute guy. Annoyed with Naomi and tired of waiting to get the band's autographs, Ash heads back to school on her bike. The band's car accidentally hits her, injuring her leg. When Dylan, Jermaine and Naomi learn what happened, they all feel responsible and apologize for their selfishness. The band agrees to give Ash and her friends a free concert.

[Educational Message: If you want to be good friends with someone, you should look out for each other and not be selfish about your needs. Try to be aware of how your actions might affect another person's feelings or their well-being.]

Airdate: 8/25/01

Time:

Duration: 30:00

ONE WORLD

SAY CHEESE (#63176)

At the height of frustration during a family picture session, Mrs. Blake abruptly leaves the living room, ranting. She has reached her limit and does not want to hear one more negative anecdote about the family's trials and tribulations. She tells her kids she wanted this picture because she is proud of her family and wanted to remember the good times. In a series of flashbacks focusing on their close bond and shared good times, the family members realize how lucky they are to have one another. The renewed appreciation provides unity, and the family photo finally gets taken without any further interruptions.

[Educational Message: All families have their share of bad and good times; the most important thing is the goodness of the overall bond that holds the family together and gives each person good experiences to remember.]

Airdate: 08/25/01

Time:

Duration: 30:00

CITY GUYS

SHOCK TREATMENT (#63702)

After listening to Jamal and Chris' new "shock radio" show, their friends begin to feel hurt by the personal insults aired to all of New York. The boys notice that their friends are pulling away from them, and they decide to tone down the crude jokes. The station manager, on the other hand, demands that the boys escalate their personal affronts or lose their jobs. The boys, with slight trepidation, continue their insulting banter. The following day, when the boys return to school, their friends decide to teach them a lesson by showing them what it feels like to be humiliated. Jamal and Chris learn their lesson. It is not worth having a successful radio show at the expense of losing friendships.

[Educational Message: The value of your friendships and good relationships is worth more than a success achieved by hurting the people you love.]

Airdate: 8/25/01

Time:

Duration: 30:00

NBA INSIDE STUFF (#1148)

PLAYER PROFILES:

Lisa Leslie talks about her determination to win a championship title and vows that she won't stop until she reaches that goal. Tari Phillips talks about her great love for singing. She and her sister grew up singing in her father's church. She feels that singing strengthens family ties. Marion Jones, who was the first woman to win five track and field medals at a single Olympics, makes her debut as a WNBA sideline reporter. She says that she finds this new endeavor challenging, but she is encouraged and ready for it. Vince Carter hosts a charity event called *Summer Jam Weekend* that includes a celebrity golf tournament, a Youth Basketball Academy and an All Star Charity Game. The weekend raises money for Carter's Embassy of Hope Foundation, which helps low income youth.

ASK AHMAD:

A viewer asks Becky Hammond what kind of food she eats before a game. She says that she eats chicken and pasta because she needs the protein and carbohydrates for energy.

Airdate: 9/01/01

Time:

Duration: 30:00

CITY GUYS

PIER PRESSURE (#63712)

Chris invites his friends to his father's beach house in the Hamptons for the weekend. Since the captain of the family yacht has become sick, the kids will not be able to go boating as planned. However, Cassidy convinces Chris he can drive the boat, and he takes a chance that navigation is relatively easy. It doesn't take long before the foursome is stranded in the middle of the ocean. They begin to blame each other for their predicament, then come to their senses and realize each is somewhat responsible. Cassidy admits that she pressured Chris into driving, while Chris admits that he shouldn't have succumbed to the pressure. Just when they think they won't make it out alive, El-Train and Jamal, who stayed at the house, intercept a radio message and call the Coast Guard to rescue them.

[Educational Message: Do not put yourself or your friends in danger by pressuring them into doing something dangerous. Furthermore, if you are being pressured, be strong enough to resist, especially when you know life safety may be at stake.]

Airdate: 09/01/01

Time:

Duration: 30:00

ALL ABOUT US

NO QUESTIONS ASKED (#64057)

Niki gets the girls fake IDs. Even though the girls are apprehensive about lying to their parents and using fake IDs, they decide to take a risk and go to a hot club. Alecia gets a chance to sing with the group that is performing, and they ask her to come back the next day to perform. The girls sneak out to the club again but end up stranded with no money and no transportation. Stuck with no alternative but to call her mother, Alecia uses a "no questions asked" privilege her parents had given her in case she ever had an emergency and needed a ride home. When they return home, all the girls decide to admit their poor judgment to their parents. They all realize they need to be over 21 to handle the kinds of situations that might come up in an "over 21" environment.

[Educational Message: Taking irresponsible chances can get you in situations that are way over your head. It takes courage to call and get help, especially when it means accepting the consequences of your poor judgment.]

Airdate: 09/01/01

Time:

Duration: 30:00

JUST DEAL

UNCOVERED (#63963)

Word gets out that Mr. Pena is working on a study that will include private conversations he's had with his students. Even though Mr. Pena had parental permission to do the study, Naomi feels she's been betrayed. Dylan, worried that the study will reveal his true feelings for Ash, tells Pena he'll never speak to him again if he publishes it. When other students join the protest, Pena apologizes and lets them know their privacy is going to be respected. Also, he offers each of them his summary of their conversations together. The reports are positive but bluntly honest. Dylan's report causes him take a good look at himself and how self-doubt is limiting him. This leads him to find the courage to tell Ash that he wants to be more than friends with her. The kids become aware that Mr. Pena would never have breached their privacy by naming them in his research, but his insights have proved helpful.

[Educational Message: Counselors really can help you understand your challenges better, but you have every right to expect them to respect and protect your privacy.]

Airdate: 9/01/01

Time:

Duration: 30:00

ONE WORLD

ONE OF OUR OWN (#63169)

During a celebration honoring Cray's 10th year adoption anniversary, Jane decides that she would like to be adopted. The Blakes agree to proceed. Later, the Blakes find out that they are pregnant for the first time and are very excited about finally having a biological connection to one of their children. As they follow-through on Jane's request, they tell her that her birth father will have to relinquish her, and Jane questions the wisdom of becoming adopted. She decides to visit her father, who is in jail, in hopes of creating a biological family. However, her father advises her to accept adoption; he is in no position to be a real parent. Realizing that she has acted out of fear that the Blakes wouldn't love her as much as the new baby, she apologizes to the Blakes for running out on them, and lets them know what she was really feeling.

[Educational Message: Sometimes it's hard to trust that people who aren't related to you can love you like family. But even if you've been abandoned, there are bound to be people capable of loving and caring beyond biological ties.]

Airdate: 09/01/01

Time:

Duration: 30:00

CITY GUYS

BLAST FROM THE PAST (#63713)

When Chris and Cassidy are supposed to celebrate their one-month anniversary, Chris decides to plan a nice dinner. But before he can get started, Nicole, his ex-girlfriend, comes to visit. Cassidy and Nicole hit it off and are soon off shopping and talking about everything. When Nicole tells Cassidy she and Chris broke up because he was unfaithful, Cassidy becomes suspicious of Chris. She decides to closely monitor his activities while he desperately tries to plan the surprise dinner. Cassidy, upset that Chris' excuses sound like the lies he told Nicole, breaks up with him. She soon finds out that she was wrong about him and that her suspiciousness has really hurt his feelings. After apologizing for neither trusting him nor communicating her suspicions, Cassidy makes up with Chris.

[Educational Message: If you think there is a problem with honesty in a relationship, you need to communicate your suspicions right away, before you begin acting on erroneous assumptions and ruin the relationship.]

Airdate: 9/01/01

Time:

Duration: 30:00

NBA INSIDE STUFF (#1149)

PLAYER PROFILES:

Delisha Milton talks about her hometown in Georgia and the initiative it took to break out of the small-town restrictions to achieve success. She explains that her nicknames are D'Nasty and Sunshine because of her different personalities on and off the court. Andrea Stinson, the Charlotte Sting's leading scorer talks about her team's amazing turnaround season and how they made it all the way to the Championship Finals. Jason Kidd, recently transferred to the New Jersey Nets, hosts a clinic called Kidd for Kids. The clinic gave young people in New Jersey a chance to meet Jason and to learn about basketball. Latasha Byers is an aggressive player for the LA Sparks who lead the league in shooting percentage. She talks about spending four years on another team and finally making it on a championship team. Michelle Timms, the first Australian to play in the WNBA, decides to retire and is named the WNBA's Hometown Hero.

Airdate: 9/08/01

Time:

Duration: 30:00

CITY GUYS

THIS OLD NERD (#63714)

Vincent is a "nerd" who is constantly being teased by the other teens at Manny High. After watching Vincent and Dawn practice for an upcoming debate competition, Jamal recalls a time when Vincent stuck up for him in grade school and decides to help Vincent by making him "cool." Jamal is successful and Vince becomes one of the coolest students at Manny High, changing his walk, talk, and name. However, Vince's popularity goes to his head, so much so that he stops participating in activities and disregards his friends. Most importantly, he quits the debate team, which could get him a scholarship to go to college. Jamal advises him that quitting the debate

team is not a wise decision and that he can still be "cool" and true to himself. While keeping many of his cool traits, Vincent participates in the debate, impressing the college recruiters.
[Educational Message: Be true to your goals and work hard at what will make you successful rather than abandoning those goals to "fit in" with the cool crowd.]

Airdate: 9/08/01

Time:

Duration: 30:00

ALL ABOUT US

TRUTH OR DARE (#64058)

During a game of Truth or Dare, Alecia dares Christina to take the girls on a joyride in her dad's vintage Mustang. When the car breaks down, Christina is so upset that she stops talking to Alecia. With a big Mustang Rally coming up, her dad is sure to find out about the damage. Alecia tries to make amends with Christina by finding the vintage part needed to fix the car, but they do not know how to install it. Finally, Christina confesses to her dad, and Alecia steps up to take her part of the blame. To their surprise, Dad knew about the damage all along but was waiting for Christina to tell the truth, confident that she would do the right thing.

[Educational Message: If you make a mistake that affects others, admit to it. Trying to cover up the truth always makes things worse.]

Airdate: 9/8/01

Time:

Duration: 30:00

JUST DEAL

SECOND DATE (#63964)

Dylan and Ash are anxious about their upcoming second date, especially when their friends and families start giving them advice. Jermaine gives Dylan tips on being romantic, while Naomi shows Ash how to act seductive. When the big night arrives, however, nothing goes right. Dylan and Ash are both nervous and awkward. By trying so hard to follow everyone's advice, they stop being themselves. Ash confides to her mom about the disaster and then goes to bed, despondent. In the middle of the night, Dylan shows up outside Ash's window and wants to talk. She joins him on the lawn, and they realize they just needed to be themselves around each other.

[Educational Message: Always be true to yourself and avoid playing games in order to impress others.]

Airdate: 9/08/01

Time:

Duration: 30:00

ONE WORLD

MARCI'S IN HOT SALSA (#63174)

Marci enters a salsa contest with her new boyfriend, Octavio, but later realizes that he can't dance. Winning this contest is so important to Marci that she abandons him as a dance partner and decides to dance with someone else. After dancing beautifully with her new partner, she wins the contest, but feels horrible about how she treated Octavio. She apologizes to him for not being honest in the beginning, when she knew they would not work as dance partners. Octavio forgives her, and the two resume dating.

[Educational Message: If you need to tell someone something that might hurt his or her feelings, be honest in the beginning and don't procrastinate. The longer you wait to be honest, the more it will hurt that person when the truth comes out.]

Airdate: 9/08/01

Time:

Duration: 30:00

CITY GUYS

E-BREAKUP (#63175)

Dawn meets a new guy on the Internet and cancels a date with her boyfriend, Al, to meet him. Cassidy warns her that she would be cheating on Al, but she meets the new guy anyway, who turns out to be El-Train. Although El-Train wants to tell Al about Cassidy's cheating ways, he agrees not to, but later has a hard time holding it in when Al confides that Dawn has been distant lately. Fearing that El-Train will tell him, Dawn finally tells Al the truth. Al is so upset that he breaks up with her. As each of them toys with the idea of getting

back together, both realize that they really don't have anything in common anymore. Even though it hurts them both to break-up, they agree to just be friends.

[Educational Message: In a relationship, you must be honest with yourself and your partner if you think the two of you are going in opposite directions. A teenage couple should never stay together out of habit when they no longer have anything in common.]

Airdate: 9/8/01

Time:

Duration: 30:00

NBA INSIDE STUFF (#1150)

PLAYER PROFILES:

Shawn Marion of the Phoenix Simms visits the Melbourne Aquarium in Australia during his leisure time from the Goodwill Games. Terrel Brandon hosts a free clinic for youth in his hometown of Portland, celebrating 10 years in the NBA. He also donates school supplies to children for the new year. Grant Hill sponsors an All Star Charity event reuniting Duke basketball players and coaches. Money is raised for college scholarships through this event.

MAVERICKS WELCOME CHINESE TEAM:

The Dallas Mavericks team teaches basketball techniques to the Chinese National Team. When the Chinese team returned home, they won the Asian National Championship, and credited their win to the coaching they received in Dallas.

ASK AHMAD:

A viewer asks Delisha Milton why her nickname is Sunshine. She says her coach gave her that name because she is always smiling.

Airdate: 9/15/01

Time:

Duration: 30:00

CITY GUYS

PIER PRESSURE (#63712)

Chris invites his friends to his father's beach house in the Hamptons for the weekend. Since the captain of the family yacht has become sick, the kids will not be able to go boating as planned. However, Cassidy convinces Chris he can drive the boat, and he takes a chance that navigation is relatively easy. It doesn't take long before the foursome is stranded in the middle of the ocean. They begin to blame each other for their predicament, then come to their senses and realize each is somewhat responsible. Cassidy admits that she pressured Chris into driving, while Chris admits that he shouldn't have succumbed to the pressure. Just when they think they won't make it out alive, El-Train and Jamal, who stayed at the house, intercept a radio message and call the Coast Guard to rescue them.

[Educational Message: Do not put yourself or your friends in danger by pressuring them into doing something dangerous. Furthermore, if you are being pressured, be strong enough to resist, especially when you know life safety may be at stake.]

Airdate: 9/15/01

Time:

Duration: 30:00

ALL ABOUT US

THE GRASS IS ALWAYS PINKER (#64052)

Niki decides to accept Alecia's invitation to spend the weekend because her wealthy parents are in Paris. Since Alecia is new to Belmont High, she is really excited that the richest and most popular girl in school is coming to stay at her house. Niki finds the Alcott's family life very quaint and cozy, but she rebels when Alecia's parents ground her for staying out past her curfew. Niki bad-mouths the Alcotts to Castelli and Sierra and sneaks out again, overriding the Alcott's restrictions. Alecia finally musters the courage to confront Niki and tell her she should respect her parents' rules. Niki declares their friendship over, but when Alecia goes to Niki's house to return a jacket, she finds Niki in tears. Her parents have canceled a welcome-back dinner they promised her. She'd love to go back to Alecia's for a basic, loving family dinner.

[Educational Message: If you are a minor and a guest in a friend's home, you should respect their family rules. Usually a parent set limits because of their concern for the safety and well-being of their children, and that extends to their guests.]

Airdate: 9/15/01

Time:

Duration: 30:00

JUST DEAL

WASHED UP (#63962)

Dylan is faced with a difficult decision: Should he help Ashley with her pet and car wash fund-raiser or should he attend the skateboard competition? He talks to Ashley and, with her support, decides to attend the skateboard competition. Meanwhile, at the fund-raiser, Ashley is running herself ragged by trying to control everything. Her mom takes notice and decides to talk with her. She tells Ashley that she does not need to micro-manage all aspects of the fund-raiser. Instead, she should trust her friends to do their jobs; otherwise, they are going to mutiny against her leadership. After delegating some of her responsibilities, Ash solves the problems at the pet and car wash, and the event is a great success.

[Educational Message: A good leader is one that does not over control but trusts the group enough to allow them to do their jobs independently.]

Airdate: 09/15/01

Time:

Duration: 30:00

ONE WORLD

JANE COPS OUT (#63172)

Jane's appearance and juvenile record are standing between her and a job. When she applies for a position at a scuba shop, Patrick, a friend of the owner, encourages Bob to give her a chance. As Jane gets to know Patrick, she finds out that he is a rookie police officer. She likes him and goes on a date, but can't bear the family's teasing her about dating a policeman. On their next date, Patrick's coworkers recognize Jane and make fun of Patrick for dating her. Jane gets upset and storms out of the Warehouse, finished with their relationship. When she and Patrick finally talk, Jane tells him that she was afraid he would dump her because they are so different from each other. But Patrick explains that he was once in juvenile hall and understands the situation she is in. Jane realizes they have more in common than she thought and regrets having judged Patrick in exactly the same way that she hates to be judged.

[Educational Message: When you make negative judgments about people because of their job or appearance, you are being hasty and probably unfair. You could miss out on a wonderful friendship just because you didn't give a person a chance.]

Airdate: 09/15/01

Time:

Duration: 30:00

CITY GUYS

BLAST FROM THE PAST (#63713)

When Chris and Cassidy are supposed to celebrate their one-month anniversary, Chris decides to plan a nice dinner. But before he can get started, Nicole, his ex-girlfriend, comes to visit. Cassidy and Nicole hit it off and are soon off shopping and talking about everything. When Nicole tells Cassidy she and Chris broke up because he was unfaithful, Cassidy becomes suspicious of Chris. She decides to closely monitor his activities, while he desperately tries to plan the surprise dinner. Cassidy, upset that Chris' excuses sound like the lies he told Nicole, breaks up with him. She soon finds out that she was wrong about him and that her suspiciousness has really hurt his feelings. After apologizing for neither trusting him nor communicating her suspicions, Cassidy makes up with Chris.

[Educational Message: If you think there is a problem with honesty in a relationship, you need to communicate your suspicions right away, before you begin acting on erroneous assumptions and ruin the relationship.]

Airdate: 9/15/01

Time:

Duration: 30:00

JUST DEAL

WITH THE BAND (#63961)

Dylan and Jermaine cannot leave school to see their favorite band at the mall, so Ash agrees to go on her lunch hour and get autographs for them. When Naomi decides to go with her, Ash hopes that they will have a chance to become better friends. Once there, however, Naomi ignores Ash in order to be with a cute guy. Annoyed with Naomi and tired of waiting to get the band's autographs, Ash heads back to school on her bike. The band's car accidentally hits her, injuring her leg. When Dylan, Jermaine and Naomi learn what happened, they all feel responsible and apologize for their selfishness. The band agrees to give Ash and her friends a free concert.

[Educational Message: If you want to be good friends with someone, you should look out for each other and not be selfish about your needs. Try to be aware of how your actions might affect another person's feelings or their well-being.]

Airdate: 09/22/01

Time:

Duration: 30:00

CITY GUYS

PAPA PLEASE (#63716)

Chris is meeting Cassidy's dad for the first time, and she wants him to make a good impression. Before arriving at the diner where they are to meet, Chris and Cassidy's father have an altercation in the street. Once Chris realizes who the man was, he tries to make it right, but to no avail. Cassidy's father forbids her to see Chris, and Cassidy is faced with the dilemma of either breaking up with Chris or getting punished by her father. Instead of breaking up with Chris, Cassidy lies to her father, telling him that El-Train is her new boyfriend. Though she hopes her father will hate El-Train, making Chris look good in comparison, the plan backfires, and the two end up hitting it off. After her father catches Chris and Cassidy together, Chris says he will stop seeing her to prevent coming between the two of them. Her father, realizing how much Chris cares about Cassidy, accepts their relationship. Cassidy apologizes to her father for lying and not expressing her feelings to him sooner.

[Educational Message: If your parents forbid you from doing something that is important to you, talk it over with them instead of going behind their backs. Lying only makes the situation worse.]

Airdate: 9/22/01

Time:

Duration: 30:00

ALL ABOUT US

SIERRA MEETS HER MATCH (#64059)

After security cameras are put in the school, Sierra campaigns against them on the basis of a right to privacy. Her rival, Logan, is in favor of the cameras as a way to prevent crime in the school. Both refuse to see the issue from the other's perspective and think that the other is narrow-minded. The more they argue, the more they find themselves attracted to each other. After Sierra sprays the security cameras with super glue, Logan takes her organizer out of her locker as a way to get her to see his side. Though she feels that Logan has infringed upon her privacy, her friends encourage her to look at the situation from a different angle. During the debate, Sierra and Logan take the position opposite of what they initially stood for and agree to compromise on the issue of security cameras in the school.

[Educational Message: It is important to know what you stand for, but do not be stubborn and narrow-minded. Try to consider looking at things from more than one perspective.]

Airdate: 9/22/01

Time:

Duration: 30:00

JUST DEAL

PICTURE DAY (#63975)

It's picture day at Bellwood High, and Naomi is over-analyzing her appearance. Ashley tells Naomi she's perfect just the way she is, but as soon as a pimple begins to form on Ashley's nose, she begins to obsess over her looks also. Dylan and Jermaine accidentally find out that Naomi has been to see Jermaine's dad, a plastic surgeon, and rumors soon travel throughout school that Naomi is having her body parts altered. Angry at Jermaine and Dylan, she disputes the rumors and claims she was having a mole removed. But in confidence, she tells Ashley she did go see Dr. Green for a consultation about breast augmentation. Ashley is shocked that Naomi would consider plastic surgery, but Naomi has deep-seated feelings of inferiority about her figure. After a long talk with Ashley about delaying surgery, Naomi decides to wait until she is eighteen to take this big step.

[Educational message: Wait before you act on anything as important as surgery because you should be absolutely sure you are doing the right thing for the right reasons.]

Airdate: 9/22/01

Time:

Duration: 30:00

ONE WORLD

DAD STRIKES OUT (#63170)

Dave is out of work due to a teacher's strike, and at first, he is optimistic that it will not last long. Meanwhile, the Blakes' kids are excited because they don't have to go to school. When the strike lasts longer than Dave expected and the money begins to run out, he asks his wife not to tell the kids about the money problems because he doesn't want them to worry. Instead, he gets a job at a fast food restaurant. When his children see him working at "Corn Dog World," they realize that the money situation must be worse than they knew. In order to help their parents with the finances, they all go out and get jobs. When presented with the money, Dave is touched by his children's thoughtfulness. Soon after, the strike ends and Dave gets a raise. Dave apologizes to his kids for not telling them that the strike might mean money problems and being too proud to ask for help.

[Educational Message: If you are having a hard time, never be too proud to let your family members know or to ask for their help. Families are supposed to be there for one another during both good and bad times.]

Airdate: 9/22/01

Time:

Duration: 30:00

CITY GUYS

CHICKEN RUN (#63717)

Jamal has a run-in in the park with a hostile guy named "Q" who later shows up at Manny High with his friends to fight Jamal. Knowing that "Q" simply wants to fight him to prove his manhood, Jamal tries to reason with him and refuses to fight. Thereafter, the students at Manny High begin to tease him, calling him a chicken for walking away. Angered by these insults, Jamal challenges "Q" to a brawl in the park. During the fight, "Q" pulls out a knife, and Chris accidentally gets cut on his hand. Jamal apologizes to Chris. Realizing Chris' injuries could have been much worse, Jamal concludes that fighting only gets people hurt, and defending a reputation is not worth it.

[Educational Message: If someone tries to instigate a fight with you, do not engage that person. It is not worth taking the chance of being seriously hurt or even killed for protecting your reputation.]

Airdate: 9/22/01

Time:

Duration: 30:00

Airdate: 9/29/01

NBA INSIDE STUFF (#1152)

SPECIAL EDITION-RESPONSE TO TERRORISM

The NBA presented coverage of the wide ranging reactions of the sports world to acts of terrorism against the United States. The show focused on the spirit of patriotism and hope shared by players and Americans at large. Several athletes from different sports commented on how the real heroes of America are the firefighters and other rescuers who are on the scene of the devastation. Tiki Barber, in particular talked about how the mobilization of the rescuers was very humbling. He compared it to the role of teamwork in sports; everyone has to work together and every minute counts. Pat Croce, President of the Philadelphia 76ers, was shown promoting a fund raiser "Wave a Million (flags) -Raise a million (\$)" for the rescue effort. Other NBA player efforts included giving money, helping to raise funds, visiting the injured and working in a warehouse to organize and distribute supplies for those in need. The show closed with the forceful statement that "even the worst of times can bring out the best in the American spirit."

Airdate: 9/29/01

Time:

Duration: 30:00

CITY GUYS

RED DAWN (#63718)

Al and Dawn have recently ended their relationship, and she is having a much harder time getting used to the break up than Al, who has found a new girlfriend. Dawn is jealous of the new girl in Al's life, Britney, and tries to break them up by sending herself flowers and saying they are from Al. When Al confronts Dawn about her behavior, she tells him she is angry that he found someone so soon after their break-up. Britney decides to take herself out of this complicated situation. Dawn later admits to Britney that she was wrong to interfere and gives her the okay to see Al. When Al finds out, he thanks her and validates how important their relationship was to him. They decide to be friends and move on with their lives.

[Educational Message: Once a relationship ends, you have to emotionally let go. When your former partner begins a new relationship, it is important not to interfere and respect the boundaries of your break-up.]

Airdate: 9/29/01

Time:

Duration: 30:00

ALL ABOUT US

NO MEANS NO (#64055)

Niki lands a date with a cute senior named Devin. During the date they go to his house, where they engage in a heavy make-out session. Later, Niki admits to her friends that she went too far and feels sick about what she had done. During one of the girls' "Emergency Chat Sessions," they tell her that she must set clear boundaries and that one clear way is to say "no" to his advances. While having dinner at Devin's house, Niki becomes hysterical when he invites her up to his room. She later explains to her friends that it was easier to "freak out" than to tell him the truth. Finally, Niki gives Devin an explanation for her reaction to him and tells him that she is not ready to be physically intimate. He respects her honesty and asks that she always tell him how she feels in the future.

[Educational Message: When dating, you have to set clear and unambiguous boundaries about physical intimacy and communicate them without honesty to your partner.]

Airdate: 9/29/01

Time:

Duration: 30:00

JUST DEAL

LOW FIDELITY (#63965)

Jermaine gets an interview at a record store called the Vinyl Frontier. After intense testing by the eccentric manager, he gets the job. He meets his beautiful co-worker, Kim and realizes that they have a lot in common, including their mutual love for music. He quickly becomes infatuated with her as they spend hours in the record store talking and flirting with each other. Confident that she will say yes, he plans to ask her out. Just before he does, however, he walks her boyfriend. Feeling crushed by the news, Jermaine gives Kim the cold shoulder and stops speaking to her. He feels that she has led him on by being so friendly. After moping around the record store, he decides that he would rather have her as a friend than to have no relationship at all.

[Educational Message: If you are interested in dating a person who does not reciprocate that interest, you should determine if you can establish a friendship. Not every male-female relationship has to become a romance.]

Airdate: 09/29/01

Time:

Duration: 30:00

ONE WORLD

ROOTS (#63175)

Cray wants to learn more about his birth parents for a family tree project at school. He finds his birth certificate and learns that he was born in Ft. Lauderdale with the last name of Jenkins. He and Neil search the Internet and find a Harold Jenkins, who turns out to be Cray's grandfather. When Harold comes to town, Cray is stunned to find out he's black. He doesn't handle the news well, and his foster brother Neil, who is black, is hurt by Cray's reaction to discovering his heritage. However, Neil and the Blake family help Cray understand that they love him and that having a link to your biological roots is important. Besides, Cray's grandfather has a lot to share with him. Cray invites Harold to a family dinner, where he is thrilled with the diversity of the Blake family and the chance to have his only grandson back in his life.

[Educational Message: Sometimes, learning about your family's past is upsetting, but when you realize that your adoptive family will love you no matter what you find, the satisfaction of knowing your roots replaces the fear created by ignorance.]

Air Date: 09/29/01

Time:

Duration: 30:00

CITY GUYS

DANCES WITH MALCOLM (#63719)

Jamal auditions as a back-up dancer for a hit group's tour. His archrival, Malcolm, auditions too. Since the audition calls for partners, Jamal turns in desperation to the untalented Chris. When Malcolm learns that his own partner has been grounded, he suggests teaming up with Jamal. Jamal reluctantly agrees, knowing it is his only chance to win. To his surprise, he and Malcolm are able to put aside their differences and ace the audition. Unfortunately, another dancer returns to the tour, so only one new dancer is needed. When Jamal hears that Malcolm needs money to help his injured sister, he is torn. At the final audition, Jamal feigns an injury, allowing Malcolm to win.

[Educational Message: Sometimes in competitions, there are situations where you can set aside your own ambition to help others who have a greater need than you to accomplish a particular goal.]

Airdate: 9/29/01

Time:

Duration: 30:00

NBA INSIDE STUFF (#1153)

PLAYER PROFILES

Several NBA efforts are underway to assist victims of the terrorism in New York and Washington, D.C. Michael Finley of the Dallas Mavericks donated the proceeds of a season tip-off party, and members of the Charlotte Hornets and Sting signed t-shirts that were sold to raise funds. The Sacramento Kings and Monarchs hosted a major fund-raiser to support literacy programs in the Sacramento area. Kenyon Martin, of the New Jersey Nets, held a *Summerscope* clinic for kids in Harlem where he combined teaching basketball skills with talks to stay in school and work hard at your goals.

READ TO ACHIEVE

The NBA *Read to Achieve* Program got a big boost from the entertainment industry. Some of the biggest stars in film, television, and music participated in an exhibition game in Las Vegas to raise money for *Read to Achieve*.

**OTHER PROGRAMMING FURNISHED BY THE NBC NETWORK THAT CONTRIBUTES, AS
PART OF NBC'S OVERALL PROGRAMMING, TO SERVE THE EDUCATIONAL AND
INFORMATIONAL NEEDS OF CHILDREN 16 AND UNDER**

JULY - SEPTEMBER 2001

Airdate: 8/26/2001
Time: 7:00 - 10:00PM
Duration: 180:00

MERLIN PARTS I & II

Merlin is a fanciful and dramatic retelling of the story of King Arthur, set in the mystical days of Camelot. Merlin is about King Arthur's most trusted counselor - the last sorcerer - and Merlin's love for the beautiful Nimue. The miniseries focuses on the legend of King Arthur and his glorious court and travels to a wider exploration of literature, legends, myths and the power of fantasy.

Airdate: 9/7/2001
Time: 8:00 - 10:00PM
Duration: 120:00

NBC NEWS SPECIAL: REVENGE OF THE WHALE

"Revenge of the Whale," is a two-hour special production which tells the remarkable true story of the bizarre 1820 sinking of the whaleship Essex by an enormous whale and the ordeal suffered by a handful of whalers who were forced to make unthinkable decisions in order to survive. Driven to the brink of madness and forced to resort to cannibalism, the men endured three months adrift in the middle of the Pacific with no shelter, little food and less water. The historical documentary is based on the best-selling book, "In the Heart of the Sea" (winner of the 2000 National Book Award), by Nathaniel Philbrick, who served as a consultant on the project. This dramatic documentary combines the historical accuracy and rich detail of a traditional documentary with the dramatic narrative and visual style of a feature film.

***PLEASE NOTE: revisions to the schedule are noted in BOLD and UNDERLINED**

NETWORK PUBLIC SERVICE SCHEDULE, JULY 2001
(PSAs Targeted to Children 16 and Under)

<u>DATE</u>	<u>PROGRAM</u>	<u>ORGANIZATION</u>	<u>SPOT</u>
7/2	Fear Factor	TMYK/Teacher Recruitment	ZNBC0101
7/3	Go Fish	TMYK/Prejudice & Hate Crimes	ZNBC9116
7/5	Spy TV	TMYK/Diversity	ZNBC9109
7/6	Dateline	TMYK/Teacher Recruitment	ZNBC0110
7/7	City Guys 1	TMYK/Substance Abuse	ZNBC0109
7/7	Inside Stuff	TMYK/Teacher Recruitment	ZNBC0120
7/7	City Guys 2	TMYK/Teacher Tribute	ZNBC8109
7/7	Just Deal	TMYK/Smoking	ZNBC9102
7/7	Hang Time	TMYK/Reckless Driving	ZNBC0121
7/7	One World	TMYK/Prejudice & Hate Crimes	ZNBC9116
7/8	Dateline	TMYK/Teacher Recruitment	ZNBC0110
7/10	Spy TV	TMYK/Teacher Recruitment	ZNBC0101
7/12	Spy TV	TMYK/Designated Driver	ZNBC9107
7/14	Hang Time	TMYK/Reckless Driving	ZNBC0122
7/14	City Guys 1	TMYK/Substance Abuse	ZNBC0166
7/14	Just Deal	TMYK/Teacher Recruitment	ZNBC0120
7/14	One World	TMYK/Diversity	ZNBC9109
7/14	City Guys 2	TMYK/Arts Education	ZNBC8111
7/14	Inside Stuff	TMYK/Smoking	ZNBC9102
7/14	WNBA Game	NBA/Reading	NBAT1677
7/14	Movie of the Week	TMYK/Teacher Recruitment	ZNBC0101
7/14	Movie of the Week	TMYK/Substance Abuse	ZNBC0303
7/15	Fear Factor	TMYK/Designated Driver	ZNBC9107
7/16	Fear Factor	TMYK/Reckless Driving	ZNBC0121
7/16	Fear Factor	TMYK/Substance Abuse	ZNBC0109

7/17	Conan	TMYK/Reckless Driving	ZNBC0121
7/17	Friends	TMYK/Smoking	ZNBC9102
7/18	Ed	TMYK/Teacher Recruitment	ZNBC0110
7/19	Spy TV	TMYK/Diversity	ZNBC9109
7/20	Dateline	TMYK/Teacher Recruitment	ZNBC0120
7/21	City Guys 1	TMYK/Reckless Driving	ZNBC0122
7/21	Inside Stuff	TMYK/Teacher Recruitment	ZNBC0120
7/21	City Guys 2	TMYK/Smoking	ZNBC9102
7/21	Just Deal	TMYK/Arts Education	ZNBC8111
7/21	Hang Time	TMYK/Teacher Tribute	ZNBC8109
7/21	One World	TMYK/Diversity	ZNBC9109
7/21	WNBA Game	NBA/Fitness	NBAT1592
7/21	NBC Movie of the Week	TMYK/Diversity	ZNBC9315
7/21	NBC Movie of the Week	TMYK/Reckless Driving	ZNBC0121
7/22	Fear Factor	TMYK/Reckless Driving	ZNBC0122
7/22	NBC Movie of the Week	TMYK/Teacher Recruitment	ZNBC0307
7/23	Fear Factor	TMYK/Substance Abuse	ZNBC0303
7/24	The Downer Channel	TMYK/Teacher Recruitment	ZNBC0101
7/26	Spy TV	TMYK/Prejudice & Hate Crimes	ZNBC9116
7/27	Dateline	TMYK/Teacher Recruitment	ZNBC0110
7/28	Just Deal	TMYK/Reckless Driving	ZNBC0121
7/28	Inside Stuff	TMYK/Smoking	ZNBC9102
7/28	One World	TMYK/Prejudice & Hate Crimes	ZNBC9116
7/28	City Guys 1	TMYK/Substance Abuse	ZNBC0109
7/28	Hang Time	TMYK/Teacher Recruitment	ZNBC0101
7/28	NBC Movie of the Week	TMYK/Diversity	ZNBC9109
7/28	NBC Movie of the Week	TMYK/Substance Abuse	ZNBC0311
7/28	City Guys 2	TMYK/Teacher Recruitment	ZNBC0120
7/29	Fear Factor	TMYK/Designated Driver	ZNBC9107
7/29	Fear Factor	TMYK/Prejudice & Hate Crimes	ZNBC9116
7/30	Fear Factor	TMYK/Reckless Driving	ZNBC0121
7/31	The Downer Channel	TMYK/Reckless Driving	ZNBC0122

NETWORK PUBLIC SERVICE SCHEDULE, AUGUST 2001
(PSAs Targeted to Children 16 and Under)

<u>DATE</u>	<u>PROGRAM</u>	<u>ORGANIZATION</u>	<u>SPOT</u>
8/02	Spy TV	TMYK/Substance Abuse	ZNBC0109
8/04	City Guys 2	TMYK/Reckless Driving	ZNBC0121
8/04	All About Us	TMYK/Teacher Recruitment	ZNBC0101
8/04	Just Deal	TMYK/Smoking	ZNBC9102
8/04	City Guys 1	TMYK/Designated Driver	ZNBC9107
8/04	One World	TMYK/Arts Education	ZNBC8111
8/04	Inside Stuff	TMYK/Prejudice & Hate Crimes	ZNBC9116
8/04	NBC Movie of the Week	TMYK/Diversity	ZNBC9315
8/05	Spy TV	TMYK/Smoking	ZNBC9102
8/05	Fear Factor	TMYK/Designated Driver	ZNBC9107
8/05	Fear Factor	TMYK/Substance Abuse	ZNBC0116
8/06	Fear Factor	TMYK/Reckless Driving	ZNBC0122
8/08	Ed	TMYK/Teacher Recruitment	ZNBC0110
8/10	Dateline	TMYK/Teacher Recruitment	ZNBC0101
8/10	Dateline	TMYK/Designated Driver	ZNBC9107
8/11	All About Us	TMYK/Designated Driver	ZNBC9107
8/11	Just Deal	TMYK/Prejudice & Hate Crimes	ZNBC9116
8/11	One World	TMYK/Diversity	ZNBC9109
8/11	City Guys 2	TMYK/Smoking	ZNBC9102
8/11	City Guys 1	TMYK/Reckless Driving	ZNBC0121
8/11	Inside Stuff	TMYK/Substance Abuse	ZNBC0109
8/11	NBC Movie of the Week	TMYK/Teacher Recruitment	ZNBC0305
8/12	US Gymnastics	TMYK/Reckless Driving	ZNBC0121
8/12	Weakest Link	TMYK/Teacher Recruitment	ZNBC0120
8/12	Movie of the Week	TMYK/Substance Abuse	ZNBC0109
8/14	The Downer Channel	TMYK/Teacher Recruitment	ZNBC0101
8/17	Dateline	TMYK/Teacher Recruitment	ZNBC0101

8/18	City Guys 2	TMYK/Teacher Recruitment	ZNBC0120
8/18	All About Us	TMYK/Teacher Recruitment	ZNBC0101
8/18	City Guys 1	TMYK/Substance Abuse	ZNBC0109
8/18	One World	TMYK/Prejudice & Hate Crimes	ZNBC9116
8/18	Just Deal	TMYK/Reckless Driving	ZNBC0121
8/18	Inside Stuff	TMYK/Smoking	ZNBC9102
8/18	WNBA Game	NBA/Fitness	NBAT1592
8/18	NBC Movie of the Week	TMYK/Designated Driver	ZNBC9107
8/21	Spy TV	TMYK/Diversity	ZNBC9109
8/23	Will & Grace	TMYK/Prejudice & Hate Crimes	ZNBC9116
8/24	Dateline	TMYK/Teacher Recruitment	ZNBC0110
8/25	City Guys 1	TMYK/Teacher Recruitment	ZNBC0110
8/25	All About Us	TMYK/Designated Driver	ZNBC9107
8/25	Just Deal	TMYK/Smoking	ZNBC9102
8/25	One World	TMYK/Diversity	ZNBC9109
8/25	City Guys 2	TMYK/Reckless Driving	ZNBC0122
8/25	Inside Stuff	TMYK/Arts Education	ZNBC8111
8/25	NBC Movie of the Week	TMYK/Teacher Recruitment	ZNBC0305
8/26	NBC Movie of the Week	TMYK/Substance Abuse	ZNBC0311
8/26	WNBA Game	NBA/Reading	NBAT1811
8/27	Weakest Link	TMYK/Diversity	ZNBC9109
8/28	Spy TV	TMYK/Reckless Driving	ZNBC0122
8/29	Ed	TMYK/Teacher Recruitment	ZNBC0110
8/31	Dateline	TMYK/Teacher Recruitment	ZNBC0101

NETWORK PUBLIC SERVICE SCHEDULE, SEPTEMBER 2001

(PSAs Targeted to Children 16 and Under)

<u>DATE</u>	<u>PROGRAM</u>	<u>ORGANIZATION</u>	<u>SPOT</u>
9/01	All About Us	TMYK/Teacher Recruitment	ZNBC0101
9/01	Just Deal	TMYK/Smoking	ZNBC9102
9/01	One World	TMYK/Arts Education	ZNBC8111
9/01	City Guys 2	TMYK/Reckless Driving	ZNBC0121
9/01	City Guys 1	TMYK/Designated Driver	ZNBC9107
9/01	Inside Stuff	TMYK/Prejudice & Hate Crimes	ZNBC9116
9/01	WNBA Game	NBA/Reading	NBAT1845
9/02	Dateline	TMYK/Teacher Recruitment	ZNBC0307
9/02	Weakest Link	TMYK/Smoking	ZNBC9102
9/04	Spy TV	TMYK/Reckless Driving	ZNBC0122
9/07	NBC News Special	TMYK/Teacher Recruitment	ZNBC0101
9/08	All About Us	TMYK/Designated Driver	ZNBC9107
9/08	Just Deal	TMYK/Prejudice & Hate Crimes	ZNBC9116
9/08	One World	TMYK/Diversity	ZNBC9109
9/08	City Guys 2	TMYK/Smoking	ZNBC9102
9/08	City Guys 1	TMYK/Reckless Driving	ZNBC0121
9/08	Inside Stuff	TMYK/Substance Abuse	ZNBC0109
9/08	NBC Movie of the Week	TMYK/Teacher Recruitment	ZNBC0110
9/10	Weakest Link	TMYK/Teacher Recruitment	ZNBC0101
9/15	Saturday AM News	TMYK/Judging	ZNBC1109
9/15	All About Us	TMYK/Judging	ZNBC1109
9/15	Just Deal	TMYK/Judging	ZNBC1109
9/15	One World	TMYK/Judging	ZNBC1109
9/15	City Guys 2	TMYK/Judging	ZNBC1109
9/15	City Guys 1	TMYK/Judging	ZNBC1109
9/15	Movie of the Week	TMYK/Judging	ZNBC1109
9/15	Movie of the Week	TMYK/Judging	ZNBC1109

9/16	Meet The Press	TMYK/Judging	ZNBC1109
9/16	ED/3pm	TMYK/Judging	ZNBC1109
9/16	ED/3pm	TMYK/Judging	ZNBC1109
9/17	Nightly News	TMYK/Judging	ZNBC1109
9/18	Dateline	TMYK/Judging	ZNBC1109
9/20	TODAY	TMYK/Judging	ZNBC1109
9/22	All About Us	TMYK/Judging	ZNBC1109
9/22	City Guys 1	TMYK/Teacher Recruitment	ZNBC0101
9/22	Just Deal	TMYK/Smoking	ZNBC9102
9/22	One World	TMYK/Judging	ZNBC1109
9/22	City Guys 2	TMYK/Judging	ZNBC1109
9/23	Nightly News	TMYK/Judging	ZNBC1109
9/28	Dateline	TMYK/Judging	ZNBC1109
9/29	All About Us	TMYK/Judging	ZNBC1109
9/29	City Guys 2	TMYK/Judging	ZNBC1109
9/29	Just Deal	TMYK/Teacher Recruitment	ZNBC0101
9/29	City Guys 1	TMYK/Smoking	ZNBC9102
9/29	One World	TMYK/Designated Driver	ZNBC9107
9/29	Inside Stuff	TMYK/Substance Abuse	ZNBC0109

NETWORK PUBLIC SERVICE SCHEDULE, JULY 2001
(PSAs Targeted to Children 16 and Under)

<u>DATE</u>	<u>PROGRAM</u>	<u>ORGANIZATION</u>	<u>SPOT</u>
7/2	Fear Factor	TMYK/Teacher Recruitment	ZNBC0101
7/3	Go Fish	TMYK/Prejudice & Hate Crimes	ZNBC9116
7/5	Spy TV	TMYK/Diversity	ZNBC9109
7/6	Dateline	TMYK/Teacher Recruitment	ZNBC0110
7/7	City Guys 1	TMYK/Substance Abuse	ZNBC0109
7/7	Inside Stuff	TMYK/Teacher Recruitment	ZNBC0120
7/7	City Guys 2	TMYK/Teacher Tribute	ZNBC8109
7/7	Just Deal	TMYK/Smoking	ZNBC9102
7/7	Hang Time	TMYK/Reckless Driving	ZNBC0121
7/7	One World	TMYK/Prejudice & Hate Crimes	ZNBC9116
7/8	Dateline	TMYK/Teacher Recruitment	ZNBC0110
7/10	Go Fish	TMYK/Teacher Recruitment	ZNBC0101
7/12	Spy TV	TMYK/Designated Driver	ZNBC9107
7/14	Hang Time	TMYK/Reckless Driving	ZNBC0122
7/14	City Guys 1	TMYK/Substance Abuse	ZNBC0166
7/14	Just Deal	TMYK/Teacher Recruitment	ZNBC0120
7/14	One World	TMYK/Diversity	ZNBC9109
7/14	City Guys 2	TMYK/Arts Education	ZNBC8111
7/14	Inside Stuff	TMYK/Smoking	ZNBC9102
7/14	NBA Game	NBA/Reading	NBAT1677
7/14	Movie of the Week	TMYK/Teacher Recruitment	ZNBC0101
7/14	Movie of the Week	TMYK/Substance Abuse	ZNBC0303
7/15	Fear Factor	TMYK/Designated Driver	ZNBC9107
7/16	Fear Factor	TMYK/Reckless Driving	ZNBC0121
7/16	Fear Factor	TMYK/Substance Abuse	ZNBC0109
7/17	Conan	TMYK/Reckless Driving	ZNBC0121
7/17	Friends	TMYK/Smoking	ZNBC9102
7/18	Ed	TMYK/Teacher Recruitment	ZNBC0110
7/19	Spy TV	TMYK/Diversity	ZNBC9109
7/20	Dateline	TMYK/Teacher Recruitment	ZNBC0120
7/21	City Guys 1	TMYK/Reckless Driving	ZNBC0122
7/21	Inside Stuff	TMYK/Teacher Recruitment	ZNBC0120
7/21	City Guys 2	TMYK/Smoking	ZNBC9102
7/21	Just Deal	TMYK/Arts Education	ZNBC8111

7/21	Hang Time	TMYK/Teacher Tribute	ZNBC8109
7/21	One World	TMYK/Diversity	ZNBC9109
7/21	NBA Game	NBA/Fitness	NBAT1592
7/21	NBC Movie of the Week	TMYK/Diversity	ZNBC9315
7/21	NBC Movie of the Week	TMYK/Reckless Driving	ZNBC0121
7/22	Fear Factor	TMYK/Reckless Driving	ZNBC0122
7/22	NBC Movie of the Week	TMYK/Teacher Recruitment	ZNBC0307
7/23	Fear Factor	TMYK/Substance Abuse	ZNBC0303
7/24	The Downer Channel	TMYK/Teacher Recruitment	ZNBC0101
7/26	Spy TV	TMYK/Prejudice & Hate Crimes	ZNBC9116
7/27	Dateline	TMYK/Teacher Recruitment	ZNBC0110
7/28	Just Deal	TMYK/Reckless Driving	ZNBC0121
7/28	Inside Stuff	TMYK/Smoking	ZNBC9102
7/28	One World	TMYK/Prejudice & Hate Crimes	ZNBC9116
7/28	City Guys 1	TMYK/Substance Abuse	ZNBC0109
7/28	Hang Time	TMYK/Teacher Recruitment	ZNBC0101
7/28	NBC Movie of the Week	TMYK/Diversity	ZNBC9109
7/28	NBC Movie of the Week	TMYK/Substance Abuse	ZNBC0311
7/28	City Guys 2	TMYK/Teacher Recruitment	ZNBC0120
7/29	Fear Factor	TMYK/Designated Driver	ZNBC9107
7/29	Fear Factor	TMYK/Prejudice & Hate Crimes	ZNBC9116
7/30	Fear Factor	TMYK/Reckless Driving	ZNBC0121
7/31	The Downer Channel	TMYK/Reckless Driving	ZNBC0122

NETWORK PUBLIC SERVICE SCHEDULE, AUGUST 2001
(PSAs Targeted to Children 16 and Under)

<u>DATE</u>	<u>PROGRAM</u>	<u>ORGANIZATION</u>	<u>SPOT</u>
8/02	Spy TV	TMYK/Substance Abuse	ZNBC0109
8/04	City Guys 2	TMYK/Reckless Driving	ZNBC0121
8/04	All About Us	TMYK/Teacher Recruitment	ZNBC0101
8/04	Just Deal	TMYK/Smoking	ZNBC9102
8/04	City Guys 1	TMYK/Designated Driver	ZNBC9107
8/04	One World	TMYK/Arts Education	ZNBC8111
8/04	Inside Stuff	TMYK/Prejudice & Hate Crimes	ZNBC9116
8/04	NBC Movie of the Week	TMYK/Diversity	ZNBC9315
8/05	Spy TV	TMYK/Smoking	ZNBC9102
8/05	Fear Factor	TMYK/Designated Driver	ZNBC9107
8/05	Fear Factor	TMYK/Substance Abuse	ZNBC0116
8/06	Fear Factor	TMYK/Reckless Driving	ZNBC0122
8/08	Ed	TMYK/Teacher Recruitment	ZNBC0110
8/10	Dateline	TMYK/Teacher Recruitment	ZNBC0101
8/10	Dateline	TMYK/Designated Driver	ZNBC9107
8/11	All About Us	TMYK/Designated Driver	ZNBC9107
8/11	Just Deal	TMYK/Prejudice & Hate Crimes	ZNBC9116
8/11	One World	TMYK/Diversity	ZNBC9109
8/11	City Guys 2	TMYK/Smoking	ZNBC9102
8/11	City Guys 1	TMYK/Reckless Driving	ZNBC0121
8/11	Inside Stuff	TMYK/Substance Abuse	ZNBC0109
8/11	NBC Movie of the Week	TMYK/Teacher Recruitment	ZNBC0305
8/12	US Gymnastics	TMYK/Reckless Driving	ZNBC0121
8/12	Weakest Link	TMYK/Teacher Recruitment	ZNBC0120
8/12	Movie of the Week	TMYK/Substance Abuse	ZNBC0109
8/14	The Downer Channel	TMYK/Teacher Recruitment	ZNBC0101
8/17	Dateline	TMYK/Teacher Recruitment	ZNBC0101
8/18	City Guys 2	TMYK/Teacher Recruitment	ZNBC0120
8/18	All About Us	TMYK/Teacher Recruitment	ZNBC0101
8/18	City Guys 1	TMYK/Substance Abuse	ZNBC0109
8/18	One World	TMYK/Prejudice & Hate Crimes	ZNBC9116
8/18	Just Deal	TMYK/Reckless Driving	ZNBC0121
8/18	Inside Stuff	TMYK/Smoking	ZNBC9102

8/18	NBA Game	NBA/Fitness	NBAT1592
8/18	NBC Movie of the Week	TMYK/Designated Driver	ZNBC9107
8/21	The Downer Channel	TMYK/Diversity	ZNBC9109
8/23	Spy TV	TMYK/Prejudice & Hate Crimes	ZNBC9116
8/24	Dateline	TMYK/Teacher Recruitment	ZNBC0110
8/25	City Guys 1	TMYK/Teacher Recruitment	ZNBC0110
8/25	All About Us	TMYK/Designated Driver	ZNBC9107
8/25	Just Deal	TMYK/Smoking	ZNBC9102
8/25	One World	TMYK/Diversity	ZNBC9109
8/25	City Guys 2	TMYK/Reckless Driving	ZNBC0122
8/25	Inside Stuff	TMYK/Arts Education	ZNBC8111
8/25	NBC Movie of the Week	TMYK/Teacher Recruitment	ZNBC0305
8/26	NBC Movie of the Week	TMYK/Substance Abuse	ZNBC0311
8/26	NBA Game	NBA/Reading	NBAT1811
8/27	Weakest Link	TMYK/Diversity	ZNBC9109
8/28	Spy TV	TMYK/Reckless Driving	ZNBC0122
8/29	Ed	TMYK/Teacher Recruitment	ZNBC0110
8/31	Dateline	TMYK/Teacher Recruitment	ZNBC0101

NETWORK PUBLIC SERVICE SCHEDULE, SEPTEMBER 2001

(PSAs Targeted to Children 16 and Under)

<u>DATE</u>	<u>PROGRAM</u>	<u>ORGANIZATION</u>	<u>SPOT</u>
9/01	All About Us	TMYK/Teacher Recruitment	ZNBC0101
9/01	Just Deal	TMYK/Smoking	ZNBC9102
9/01	One World	TMYK/Arts Education	ZNBC8111
9/01	City Guys 2	TMYK/Reckless Driving	ZNBC0121
9/01	City Guys 1	TMYK/Designated Driver	ZNBC9107
9/01	Inside Stuff	TMYK/Prejudice & Hate Crimes	ZNBC9116
9/01	NBA Game	NBA/Reading	NBAT1845
9/02	Dateline	TMYK/Teacher Recruitment	ZNBC0307
9/02	Weakest Link	TMYK/Smoking	ZNBC9102
9/04	Spy TV	TMYK/Reckless Driving	ZNBC0122
9/07	NBC News Special	TMYK/Teacher Recruitment	ZNBC0101
9/08	All About Us	TMYK/Designated Driver	ZNBC9107
9/08	Just Deal	TMYK/Prejudice & Hate Crimes	ZNBC9116
9/08	One World	TMYK/Diversity	ZNBC9109
9/08	City Guys 2	TMYK/Smoking	ZNBC9102
9/08	City Guys 1	TMYK/Reckless Driving	ZNBC0121
9/08	Inside Stuff	TMYK/Substance Abuse	ZNBC0109
9/08	NBC Movie of the Week	TMYK/Teacher Recruitment	ZNBC0110
9/10	Weakest Link	TMYK/Teacher Recruitment	ZNBC0101
9/15	Saturday AM News	TMYK/Judging	ZNBC1109
9/15	All About Us	TMYK/Judging	ZNBC1109
9/15	Just Deal	TMYK/Judging	ZNBC1109
9/15	One World	TMYK/Judging	ZNBC1109
9/15	City Guys 2	TMYK/Judging	ZNBC1109
9/15	City Guys 1	TMYK/Judging	ZNBC1109
9/15	Movie of the Week	TMYK/Judging	ZNBC1109
9/15	Movie of the Week	TMYK/Judging	ZNBC1109
9/16	Meet The Press	TMYK/Judging	ZNBC1109
9/16	ED/3pm	TMYK/Judging	ZNBC1109
9/16	ED/3pm	TMYK/Judging	ZNBC1109
9/17	Nightly News	TMYK/Judging	ZNBC1109
9/18	Dateline	TMYK/Judging	ZNBC1109
9/20	TODAY	TMYK/Judging	ZNBC1109

9/22	All About Us	TMYK/Judging	ZNBC1109
9/22	City Guys 1	TMYK/Teacher Recruitment	ZNBC0101
9/22	Just Deal	TMYK/Smoking	ZNBC9102
9/22	One World	TMYK/Judging	ZNBC1109
9/22	City Guys 2	TMYK/Judging	ZNBC1109
9/23	Nightly News	TMYK/Judging	ZNBC1109
9/28	Dateline	TMYK/Judging	ZNBC1109
9/29	All About Us	TMYK/Judging	ZNBC1109
9/29	City Guys 2	TMYK/Judging	ZNBC1109
9/29	Just Deal	TMYK/Teacher Recruitment	ZNBC0101
9/29	City Guys 1	TMYK/Smoking	ZNBC9102
9/29	One World	TMYK/Designated Driver	ZNBC9107
9/29	Inside Stuff	TMYK/Substance Abuse	ZNBC0109

NBC NETWORK NON-BROADCAST EFFORTS

JULY - SEPTEMBER 2001

THE MORE YOU KNOW WEBSITE

The More You Know's website (www.nbc.com/tmyk) features scripts from the award-winning public service announcements, referral information for the organizations referenced in the PSAs, a general campaign overview, and educational materials produced in connection with NBC programming. The site also includes a "feature of the month" page which addresses select TMYK topics, and a list of the campaign's most recent accolades.

NETWORK ON-AIR PROMOTIONAL EFFORTS:

09/26/01 NBC ON-AIR PROMOTIONS SYSTEM PAGE: 1

SELECTION: SHOW CD: GUY START DATE: 07/01/01 END DATE: 09/30/01
 DATE TIME IND TYPE LEN DESCRIPTION PROMO ID

07/14/01 12:00:00PM 1929 0030 CITY GUYS II
 12:19:42PM BM A 004 CITY GUYS II 004G 825 GUY1 10
 07/21/01 11:30:00AM 1960 0030 ONE WORLD (00/01)
 11:59:13AM PR04H 010 CITY GUYS II:DANCE 010G 825 GUY1 10
 07/21/01 12:00:00PM 1929 0030 CITY GUYS II
 12:19:22PM BM A 004 CITY GUYS II 004G 825 GUY1 10
 07/28/01 11:30:00AM 1960 0030 ONE WORLD (00/01)
 11:59:13AM PR04G 010 CITY GUYS II:DANCE 010G 825 GUY1 10
 07/28/01 12:00:00PM 1929 0030 CITY GUYS II
 12:19:07PM BM A 004 CITY GUYS II 004G 825 GUY1 10
 08/04/01 12:00:00PM 1929 0030 CITY GUYS II
 12:20:27PM BM A 004 CITY GUYS II:GUYS ROOF 004G 908 GUY1 10
 12:20:31PM NI B 010 CITY GUYS II:LOCKERS 010G 908 GUY1 10
 08/11/01 12:00:00PM 1929 0030 CITY GUYS II
 12:19:50PM BM A 004 CITY GUYS II:GUYS ROOF 004G 908 GUY1 10
 08/24/01 08:00:00PM 6317 0060 PROVIDENCE
 08:43:45PM NI C 010 TNBC:ALL KIDS 010H 908 CIT5 10
 08/24/01 09:00:00PM 6318 0060 DATELINE
 09:26:48PM PR02F 010 TNBC:ALL KIDS #2 010H 908 CIT5 20
 08/25/01 10:00:00AM 1968 0030 CITY GUYS I (00/01)
 10:28:43AM PR04F 020 TNBC ALL KIDS 2001 020H 908 CIT5 10
 08/25/01 10:30:00AM 1964 0030 ALL ABOUT US
 10:58:44AM PR04E 020 TNBC ALL KIDS 2001 020H 908 CIT5 10
 08/25/01 11:00:00AM 1959 0030 JUST DEAL (00/01)
 11:19:00AM NI B 010 TNBC:ALL KIDS #2 010H 908 CIT5 20
 11:29:14AM PR04H 010 TNBC:ALL KIDS 010H 908 CIT5 10
 08/25/01 11:30:00AM 1960 0030 ONE WORLD (00/01)
 11:48:12AM NI B 010 TNBC:ALL KIDS #2 010H 908 CIT5 20
 11:59:13AM PR04H 010 TNBC:ALL KIDS 010H 908 CIT5 10
 08/25/01 12:00:00PM 1929 0030 CITY GUYS II
 12:20:50PM BM A 004 CITY GUYS:GUYS ROOF 004H 908 GUY1 10
 12:20:54PM NI B 010 CITY GUYS:LOCKERS 010H 908 GUY1 10
 12:29:03PM PR04H 010 TNBC:ALL KIDS 010H 908 CIT5 10
 08/31/01 08:00:00PM 6317 0060 PROVIDENCE
 08:32:11PM PR03J 010 TNBC ALL KIDS 010T 908 CIT5 10
 09/01/01 10:00:00AM 1968 0030 CITY GUYS I (00/01)
 10:19:09AM NI B 010 TNBC ALL KIDS 010T 908 CIT5 10
 09/01/01 10:00:00AM 1968 0030 CITY GUYS I (00/01)
 10:28:43AM PR04G 020 TNBC ALL KIDS 2001 020T 908 CIT5 10
 09/01/01 10:30:00AM 1964 0030 ALL ABOUT US
 10:50:34AM NI B 010 TNBC ALL KIDS #2 010T 908 CIT5 20
 10:58:43AM PR04G 020 TNBC ALL KIDS 2001 020T 908 CIT5 10
 09/01/01 11:00:00AM 1959 0030 JUST DEAL (00/01)
 11:17:25AM NI B 010 TNBC ALL KIDS 010T 908 CIT5 10
 11:28:44AM PR04F 020 TNBC ALL KIDS 2001 020T 908 CIT5 10
 09/01/01 11:30:00AM 1960 0030 ONE WORLD (00/01)
 11:48:17AM NI B 010 TNBC ALL KIDS #2 010T 908 CIT5 20
 11:59:14AM PR04H 010 TNBC ALL KIDS 010T 908 CIT5 10
 09/01/01 12:00:00PM 1929 0030 CITY GUYS II
 12:21:29PM BM A 004 CITY GUYS:GUYS ROOF 004T 908 GUY1 10
 12:21:33PM NI B 010 TNBC ALL KIDS 010T 908 CIT5 10
 12:28:43PM PR04G 020 TNBC ALL KIDS 2001 020T 908 CIT5 10
 12:29:13PM PR04I 010 CITY GUYS2-LOCKERS 010T 908 GUY1 10
 09/06/01 02:00:00PM 1931 0060 PASSIONS
 02:57:41PM PR06G 010 TNBC ALL KIDS 010A 908 CIT5 10
 09/06/01 08:00:00PM 6312 0030 FRIENDS

08:15:36PM NI B 020 TNBC ALL KIDS 020A 908 CIT5 10
 09/07/01 01:00:00PM 1930 0060 DAYS OF OUR LIVES
 01:32:06PM NI A 010 TNBC ALL KIDS 010Y 908 CIT5 10
 09/07/01 08:00:00PM 6318 0120 DATELINE
 08:29:03PM PR02G 010 TNBC ALL KIDS 010Y 908 CIT5 20
 09:20:48PM PR05G 010 TNBC ALL KIDS 010Y 908 CIT5 10
 09/08/01 12:00:00PM 1627 0030 CITY GUYS II
 12:18:07PM BM A 004 CITY GUYS 2-ROOF 004G D01 GUY1 10
 12:18:11PM NI B 010 CITY GUYS:BEAT DOWN 010T 915 GUY1 10
 09/15/01 12:00:00PM 1627 0030 CITY GUYS II
 12:21:59PM BM A 004 CITY GUYS 2-ROOF 004G D01 GUY1 10
 09/22/01 11:30:00AM 1631 0030 ONE WORLD
 11:59:14AM PR04H 010 CITY GUYS 2:BEAT DOWN 010Q 922 GUY1 10
 09/22/01 12:00:00PM 1627 0030 CITY GUYS II
 12:20:27PM BM A 004 CITY GUYS 2-ROOF 004G D01 GUY1 10
 12:20:31PM NI B 010 CITY GUYS 2:DANCE 010T 929 GUY1 10
 09/29/01 12:00:00PM 1627 0030 CITY GUYS II
 BM A 004 CITY GUYS 2-ROOF 004G D01 GUY1 10
 TOTAL PROMO AIRINGS: 44
 TOTAL PROMO SECONDS: 444

***** END OF REPORT *****

09/26/01 NBC ON-AIR PROMOTIONS SYSTEM PAGE: 1

SELECTION: SHOW CD: ONE START DATE: 07/01/01 END DATE: 09/30/01
 DATE TIME IND TYPE LEN DESCRIPTION PROMO ID
 07/14/01 11:30:00AM 1960 0030 ONE WORLD (00/01)
 11:49:09AM BM A 004 ONE WORLD 004G 825 ONE1 10
 07/21/01 11:00:00AM 1959 0030 JUST DEAL (00/01)
 11:29:13AM PR04I 010 ONE WORLD:NO SCHOOL 010G 825 ONE1 10
 07/21/01 11:30:00AM 1960 0030 ONE WORLD (00/01)
 11:48:59AM BM A 004 ONE WORLD 004G 825 ONE1 10
 07/28/01 11:00:00AM 1959 0030 JUST DEAL (00/01)
 11:29:13AM PR04H 010 ONE WORLD:NO SCHOOL 010G 825 ONE1 10
 07/28/01 11:30:00AM 1960 0030 ONE WORLD (00/01)
 11:50:53AM BM A 004 ONE WORLD 004G 825 ONE1 10
 08/04/01 11:30:00AM 1960 0030 ONE WORLD (00/01)
 11:48:51AM BM A 004 ONE WORLD 004G 825 ONE1 10
 08/11/01 11:30:00AM 1960 0030 ONE WORLD (00/01)
 11:46:40AM BM A 004 ONE WORLD 004G 825 ONE1 10
 08/18/01 11:30:00AM 1960 0030 ONE WORLD (00/01)
 11:50:12AM BM A 004 ONE WORLD 004G 825 ONE1 10
 08/24/01 08:00:00PM 6317 0060 PROVIDENCE
 08:43:45PM NI C 010 TNBC:ALL KIDS 010H 908 CIT5 10
 08/24/01 09:00:00PM 6318 0060 DATELINE
 09:26:48PM PR02F 010 TNBC:ALL KIDS #2 010H 908 CIT5 20
 08/25/01 10:00:00AM 1968 0030 CITY GUYS I (00/01)
 10:28:43AM PR04F 020 TNBC ALL KIDS 2001 020H 908 CIT5 10
 08/25/01 10:30:00AM 1964 0030 ALL ABOUT US
 10:58:44AM PR04E 020 TNBC ALL KIDS 2001 020H 908 CIT5 10
 08/25/01 11:00:00AM 1959 0030 JUST DEAL (00/01)
 11:19:00AM NI B 010 TNBC:ALL KIDS #2 010H 908 CIT5 20
 11:29:14AM PR04H 010 TNBC:ALL KIDS 010H 908 CIT5 10
 08/25/01 11:30:00AM 1960 0030 ONE WORLD (00/01)
 11:48:08AM BM A 004 ONE WORLD 004G 825 ONE1 10
 11:48:12AM NI B 010 TNBC:ALL KIDS #2 010H 908 CIT5 20
 11:59:13AM PR04H 010 TNBC:ALL KIDS 010H 908 CIT5 10
 08/25/01 12:00:00PM 1929 0030 CITY GUYS II
 12:29:03PM PR04H 010 TNBC:ALL KIDS 010H 908 CIT5 10
 08/31/01 08:00:00PM 6317 0060 PROVIDENCE
 08:32:11PM PR03J 010 TNBC ALL KIDS 010T 908 CIT5 10

09/01/01 10:00:00AM 1968 0030 CITY GUYS I (00/01)
 10:19:09AM NI B 010 TNBC ALL KIDS 010T 908 CIT5 10
 10:28:43AM PR04G 020 TNBC ALL KIDS 2001 020T 908 CIT5 10
 09/01/01 10:30:00AM 1964 0030 ALL ABOUT US
 10:50:34AM NI B 010 TNBC ALL KIDS #2 010T 908 CIT5 20
 10:58:43AM PR04G 020 TNBC ALL KIDS 2001 020T 908 CIT5 10
 09/01/01 11:00:00AM 1959 0030 JUST DEAL (00/01)
 11:17:25AM NI B 010 TNBC ALL KIDS 010T 908 CIT5 10
 11:28:44AM PR04F 020 TNBC ALL KIDS 2001 020T 908 CIT5 10
 09/01/01 11:30:00AM 1960 0030 ONE WORLD (00/01)
 11:48:17AM NI B 010 TNBC ALL KIDS #2 010T 908 CIT5 20
 11:59:14AM PR04H 010 TNBC ALL KIDS 010T 908 CIT5 10
 09/01/01 12:00:00PM 1929 0030 CITY GUYS II
 12:21:33PM NI B 010 TNBC ALL KIDS 010T 908 CIT5 10
 12:28:43PM PR04G 020 TNBC ALL KIDS 2001 020T 908 CIT5 10
 09/06/01 02:00:00PM 1931 0060 PASSIONS
 02:57:41PM PR06G 010 TNBC ALL KIDS 010A 908 CIT5 10
 09/06/01 08:00:00PM 6312 0030 FRIENDS
 08:15:36PM NI B 020 TNBC ALL KIDS 020A 908 CIT5 10
 09/07/01 01:00:00PM 1930 0060 DAYS OF OUR LIVES
 01:32:06PM NI A 010 TNBC ALL KIDS 010Y 908 CIT5 10
 09/07/01 08:00:00PM 6318 0120 DATELINE
 08:29:03PM PR02G 010 TNBC ALL KIDS 010Y 908 CIT5 20
 09:20:48PM PR05G 010 TNBC ALL KIDS 010Y 908 CIT5 10
 TOTAL PROMO AIRINGS: 34
 TOTAL PROMO SECONDS: 368

***** END OF REPORT *****

09/26/01 NBC ON-AIR PROMOTIONS SYSTEM PAGE: 1

SELECTION: SHOW CD: CIT START DATE: 07/01/01 END DATE: 09/30/01
 DATE TIME IND TYPE LEN DESCRIPTION PROMO ID
 07/14/01 10:30:00AM 1958 0030 CITY GUYS I (00/01)
 10:50:39AM BM A 004 CITY GUYS I 004G 825 CIT1 10
 07/21/01 10:00:00AM 1925 0030 HANG TIME
 10:29:14AM PR04I 010 CITY GUYS I:CHILL 010G 825 CIT1 10
 07/21/01 10:30:00AM 1958 0030 CITY GUYS I (00/01)
 10:46:20AM BM A 004 CITY GUYS I 004G 825 CIT1 10
 07/28/01 10:00:00AM 1925 0030 HANG TIME
 10:29:15AM PR04H 010 CITY GUYS I:CHILL 010G 825 CIT1 10
 07/28/01 10:30:00AM 1958 0030 CITY GUYS I (00/01)
 10:49:31AM BM A 004 CITY GUYS I 004G 825 CIT1 10
 08/04/01 10:00:00AM 1968 0030 CITY GUYS I (00/01)
 10:19:46AM BM A 004 CITY GUYS:GIRLS 004G 908 CIT1 10
 10:19:50AM NI B 010 CITY GUYS-B BALL 010G 908 CIT1 10
 08/04/01 11:30:00AM 1960 0030 ONE WORLD (00/01)
 11:59:14AM PR04H 010 ALL KIDS 010G 908 CIT5 10
 08/11/01 10:00:00AM 1968 0030 CITY GUYS I (00/01)
 10:20:02AM BM A 004 CITY GUYS:GIRLS 004G 908 CIT1 10
 10:20:06AM NI B 010 ALL KIDS 010G 908 CIT5 10
 10:28:43AM PR04G 020 ALL KIDS 2001 020G 908 CIT5 10
 08/11/01 11:00:00AM 1959 0030 JUST DEAL (00/01)
 11:29:14AM PR04I 010 ALL KIDS 010G 908 CIT5 10
 08/11/01 11:30:00AM 1960 0030 ONE WORLD (00/01)
 11:32:16AM PR01F 020 ALL KIDS 2001 020G 908 CIT5 10
 11:46:44AM NI B 010 ALL KIDS 010G 908 CIT5 10
 11:59:14AM PR04I 010 ALL KIDS 010G 908 CIT5 10
 08/11/01 12:00:00PM 1929 0030 CITY GUYS II
 12:02:26PM PR01E 020 ALL KIDS 2001 020G 908 CIT5 10
 12:19:54PM NI B 010 ALL KIDS 010G 908 CIT5 10
 08/17/01 08:00:00PM 6318 0120 DATELINE

08:33:20PM PR03E 010 ALL KIDS #2 010G 908 CIT5 20
 08/18/01 10:00:00AM 1968 0030 CITY GUYS I (00/01)
 10:19:58AM BM A 004 CITY GUYS:GIRLS 004G 908 CIT1 10
 10:20:02AM NI B 010 ALL KIDS #2 010G 908 CIT5 20
 10:28:43AM PR04G 020 ALL KIDS 2001 020G 908 CIT5 10
 08/18/01 11:00:00AM 1959 0030 JUST DEAL (00/01)
 11:29:14AM PR04H 010 ALL KIDS 010G 908 CIT5 10
 08/18/01 11:30:00AM 1960 0030 ONE WORLD (00/01)
 11:50:16AM NI B 010 ALL KIDS #2 010G 908 CIT5 20
 08/18/01 11:30:00AM 1960 0030 ONE WORLD (00/01)
 11:59:14AM PR04H 010 ALL KIDS 010G 908 CIT5 10
 08/18/01 12:00:00PM 1929 0030 CITY GUYS II
 12:20:18PM BM A 004 CITY GUYS:GIRLS 004G 908 CIT1 10
 12:20:22PM NI B 010 ALL KIDS #2 010G 908 CIT5 20
 12:28:43PM PR04F 020 ALL KIDS 2001 020G 908 CIT5 10
 08/24/01 08:00:00PM 6317 0060 PROVIDENCE
 08:43:45PM NI C 010 TNBC:ALL KIDS 010H 908 CIT5 10
 08/24/01 09:00:00PM 6318 0060 DATELINE
 09:26:48PM PR02F 010 TNBC:ALL KIDS #2 010H 908 CIT5 20
 08/25/01 10:00:00AM 1968 0030 CITY GUYS I (00/01)
 10:19:41AM BM A 004 CITY GUYS:GIRLS 004H 908 CIT1 10
 10:19:45AM NI B 010 CITY GUYS:B BALL 010H 908 CIT1 10
 10:28:43AM PR04F 020 TNBC ALL KIDS 2001 020H 908 CIT5 10
 08/25/01 10:30:00AM 1964 0030 ALL ABOUT US
 10:58:44AM PR04E 020 TNBC ALL KIDS 2001 020H 908 CIT5 10
 08/25/01 11:00:00AM 1959 0030 JUST DEAL (00/01)
 11:19:00AM NI B 010 TNBC:ALL KIDS #2 010H 908 CIT5 20
 11:29:14AM PR04H 010 TNBC:ALL KIDS 010H 908 CIT5 10
 08/25/01 11:30:00AM 1960 0030 ONE WORLD (00/01)
 11:48:12AM NI B 010 TNBC:ALL KIDS #2 010H 908 CIT5 20
 11:59:13AM PR04H 010 TNBC:ALL KIDS 010H 908 CIT5 10
 08/25/01 12:00:00PM 1929 0030 CITY GUYS II
 12:29:03PM PR04H 010 TNBC:ALL KIDS 010H 908 CIT5 10
 08/31/01 08:00:00PM 6317 0060 PROVIDENCE
 08:32:11PM PR03J 010 TNBC ALL KIDS 010T 908 CIT5 10
 09/01/01 10:00:00AM 1968 0030 CITY GUYS I (00/01)
 10:19:05AM BM A 004 CITY GUYS:GIRLS 004T 908 CIT1 10
 10:19:09AM NI B 010 TNBC ALL KIDS 010T 908 CIT5 10
 10:28:43AM PR04G 020 TNBC ALL KIDS 2001 020T 908 CIT5 10
 09/01/01 10:30:00AM 1964 0030 ALL ABOUT US
 10:50:34AM NI B 010 TNBC ALL KIDS #2 010T 908 CIT5 20
 10:58:43AM PR04G 020 TNBC ALL KIDS 2001 020T 908 CIT5 10
 09/01/01 11:00:00AM 1959 0030 JUST DEAL (00/01)
 11:17:25AM NI B 010 TNBC ALL KIDS 010T 908 CIT5 10
 11:28:44AM PR04F 020 TNBC ALL KIDS 2001 020T 908 CIT5 10
 09/01/01 11:30:00AM 1960 0030 ONE WORLD (00/01)
 11:48:17AM NI B 010 TNBC ALL KIDS #2 010T 908 CIT5 20
 11:59:14AM PR04H 010 TNBC ALL KIDS 010T 908 CIT5 10
 09/01/01 12:00:00PM 1929 0030 CITY GUYS II
 12:21:33PM NI B 010 TNBC ALL KIDS 010T 908 CIT5 10
 12:28:43PM PR04G 020 TNBC ALL KIDS 2001 020T 908 CIT5 10
 09/06/01 02:00:00PM 1931 0060 PASSIONS
 02:57:41PM PR06G 010 TNBC ALL KIDS 010A 908 CIT5 10
 09/06/01 08:00:00PM 6312 0030 FRIENDS
 08:15:36PM NI B 020 TNBC ALL KIDS 020A 908 CIT5 10
 09/07/01 01:00:00PM 1930 0060 DAYS OF OUR LIVES
 01:32:06PM NI A 010 TNBC ALL KIDS 010Y 908 CIT5 10
 09/07/01 08:00:00PM 6318 0120 DATELINE
 08:29:03PM PR02G 010 TNBC ALL KIDS 010Y 908 CIT5 20
 09:20:48PM PR05G 010 TNBC ALL KIDS 010Y 908 CIT5 10
 09/08/01 10:00:00AM 1625 0030 CITY GUYS
 10:21:07AM BM A 004 CITY GUYS:GIRLS 004G D01 CIT1 10
 10:21:11AM NI B 010 CITY GUYS:MEET DAD 010T 915 CIT1 10
 09/15/01 10:00:00AM 1625 0030 CITY GUYS

10:19:06AM BM A 004 CITY GUYS-GIRLS 004G D01 CIT1 10
 09/22/01 10:00:00AM 1625 0030 CITY GUYS
 10:19:37AM BM A 004 CITY GUYS-GIRLS 004G D01 CIT1 10
 10:19:41AM NI B 010 CITY GUY:GIRLFRIEND 010T 929 CIT1 10
 09/29/01 10:00:00AM 1625 0030 CITY GUYS
 BM A 004 CITY GUYS-GIRLS 004G D01 CIT1 10
 TOTAL PROMO AIRINGS: 61
 TOTAL PROMO SECONDS: 652

***** END OF REPORT *****

09/26/01 NBC ON-AIR PROMOTIONS SYSTEM PAGE: 1

SELECTION: SHOW CD: SKA START DATE: 07/01/01 END DATE: 09/30/01
 DATE TIME IND TYPE LEN DESCRIPTION PROMO ID
 09/15/01 10:00:00AM 1625 0030 CITY GUYS
 10:12:53AM PR02F 020 SK8: SCHWING 020G O06 SKA1 10
 10:19:10AM NI B 010 SK8: DIRTY DOLL 010G O06 SKA1 20
 10:29:13AM PR04H 010 SK8: GAP JUMP 010G O06 SKA1 30
 09/15/01 10:30:00AM 1628 0030 ALL ABOUT US
 10:43:59AM PR02E 020 SK8: DIRTY DOLL 020G O06 SKA1 20
 10:48:57AM NI B 010 SK8: SCHWING 010G O06 SKA1 10
 10:59:12AM PR04H 010 SK8: GAP JUMP 010G O06 SKA1 30
 09/15/01 11:00:00AM 1626 0030 JUST DEAL
 11:17:58AM NI B 010 SK8: SCHWING 010G O06 SKA1 10
 11:29:14AM PR04I 010 SK8: DIRTY DOLL 010G O06 SKA1 20
 09/15/01 11:30:00AM 1631 0030 ONE WORLD
 11:51:07AM NI B 010 SK8: DIRTY DOLL 010G O06 SKA1 20
 11:59:12AM PR04I 010 SK8: GAP JUMP 010G O06 SKA1 30
 09/15/01 12:00:00PM 1627 0030 CITY GUYS II
 12:22:03PM NI B 010 SK8: SCHWING 010G O06 SKA1 10
 12:28:42PM PR04G 010 SK8: DIRTY DOLL 010G O06 SKA1 20
 09/15/01 12:30:00PM 1642 0030 JUST DEAL #2 (01/02)
 12:49:01PM NI B 010 SK8: DIRTY DOLL 010G O06 SKA1 20
 12:59:04PM PR04E 020 SK8: SCHWING 020G O06 SKA1 10
 09/22/01 10:30:00AM 1628 0030 ALL ABOUT US
 10:41:36AM PR02F 010 SK8: DIRTY DOLL 010H O06 SKA1 20
 09/22/01 11:00:00AM 1626 0030 JUST DEAL
 11:29:14AM PR04H 010 SK8: SCHWING 010H O06 SKA1 10
 09/22/01 11:30:00AM 1631 0030 ONE WORLD
 11:50:35AM NI B 010 SK8: DIRTY DOLL 010H O06 SKA1 20
 09/22/01 12:00:00PM 1627 0030 CITY GUYS II
 12:11:42PM PR02F 010 SK8: SCHWING 010H O06 SKA1 10

TOTAL PROMO AIRINGS: 18
 TOTAL PROMO SECONDS: 210

***** END OF REPORT *****

09/26/01 NBC ON-AIR PROMOTIONS SYSTEM PAGE: 1

SELECTION: SHOW CD: ALL START DATE: 07/01/01 END DATE: 09/30/01
 DATE TIME IND TYPE LEN DESCRIPTION PROMO ID
 07/13/01 08:00:00PM 6377 0060 MYSTERIOUS WAYS
 08:58:52PM PR05H 010 TNBC ALL ABOUT US 010G 804 ALL1 11
 07/13/01 09:00:00PM 6318 0060 DATELINE
 09:28:45PM PR02F 010 TNBC ALL ABOUT US 010G 804 ALL1 11
 07/14/01 10:00:00AM 1925 0030 HANG TIME
 10:03:05AM PR01F 010 ALL ABOUT US 010G 804 ALL1 11
 07/14/01 10:30:00AM 1958 0030 CITY GUYS I (00/01)
 10:58:43AM PR04E 020 ALL ABOUT US 020G 804 ALL1 11

07/14/01 11:00:00AM 1959 0030 JUST DEAL (00/01)
 11:17:17AM NI B 010 ALL FOR US 010G 804 ALL1 11
 07/14/01 11:30:00AM 1960 0030 ONE WORLD (00/01)
 11:32:26AM PR01F 020 ALL FOR US 020G 804 ALL1 11
 07/14/01 12:00:00PM 1929 0030 CITY GUYS II
 12:19:46PM NI B 010 ALL FOR US 010G 804 ALL1 11
 07/20/01 08:00:00PM 6377 0060 MYSTERIOUS WAYS
 08:58:52PM PR05F 010 TNBC:IT'S ABOUT 010H 804 ALL1 10
 07/20/01 09:00:00PM 6318 0060 DATELINE
 09:16:57PM NI A 010 ALL ABOUT US 010H 804 ALL1 10
 07/21/01 10:00:00AM 1925 0030 HANG TIME
 10:28:44AM PR04G 020 ALL ABOUT:INTRO 020H 804 ALL1 30
 07/21/01 10:30:00AM 1958 0030 CITY GUYS I (00/01)
 10:46:24AM NI B 010 TNBC:IT'S ABOUT 010H 804 ALL1 10
 10:58:43AM PR04E 020 TNBC:GIRL TALK 020G 804 ALL1 11
 07/21/01 11:00:00AM 1959 0030 JUST DEAL (00/01)
 11:19:34AM NI B 010 ALL ABOUT:ON TNBC 010H 804 ALL1 20
 11:28:43AM PR04G 020 ALL ABOUT US:4 GIRLS 020H 804 ALL1 20
 07/21/01 11:30:00AM 1960 0030 ONE WORLD (00/01)
 11:58:43AM PR04F 020 ALL ABOUT:INTRO 020H 804 ALL1 30
 07/21/01 12:00:00PM 1929 0030 CITY GUYS II
 12:28:43PM PR04F 020 ALL ABOUT:4 GIRLS 020H 804 ALL1 20
 07/27/01 08:00:00PM 6377 0060 MYSTERIOUS WAYS
 08:19:16PM NI B 010 ALL ABOUT:LIVING RM 010T 804 ALL1 30
 07/27/01 09:00:00PM 6318 0060 DATELINE
 09:28:57PM PR02F 010 ALL ABOUT:LIVING 010T 804 ALL1 30
 07/28/01 10:00:00AM 1925 0030 HANG TIME
 10:18:18AM NI B 010 ALL ABOUT:LIVING 010T 804 ALL1 30
 07/28/01 10:00:00AM 1925 0030 HANG TIME
 10:28:45AM PR04F 020 ALL ABOUT:4 GIRLS 020T 804 ALL1 20
 07/28/01 10:30:00AM 1958 0030 CITY GUYS I (00/01)
 10:49:35AM NI B 010 ALL ABOUT:LANTERNS 010T 804 ALL1 40
 10:58:43AM PR04F 020 ALL ABOUT:INTRO 020T 804 ALL1 30
 07/28/01 11:00:00AM 1959 0030 JUST DEAL (00/01)
 11:19:12AM NI B 010 ALL ABOUT:LIVING 010T 804 ALL1 30
 11:28:43AM PR04F 020 ALL ABOUT:4 GIRLS 020T 804 ALL1 20
 07/28/01 11:30:00AM 1960 0030 ONE WORLD (00/01)
 11:50:57AM NI B 010 ALL ABOUT:LANTERNS 010T 804 ALL1 40
 11:58:43AM PR04E 020 ALL ABOUT:INTRO 020T 804 ALL1 30
 07/28/01 12:00:00PM 1929 0030 CITY GUYS II
 12:19:11PM NI B 010 ALL ABOUT:LANTERNS 010T 804 ALL1 40
 12:28:43PM PR04F 020 ALL ABOUT:4 GIRLS 020T 804 ALL1 20
 07/28/01 08:00:00PM 6327 0060 DATELINE
 08:19:12PM NI A 020 ALL ABOUT:4 GIRLS 020T 804 ALL1 20
 08/01/01 02:00:00PM 1931 0060 PASSIONS
 02:57:51PM PR06I 010 ALL ABOUT:LIVING RM 010A 804 ALL1 30
 08/02/01 02:00:00PM 1931 0060 PASSIONS
 02:32:12PM NI A 010 ALL ABOUT:LANTERNS 010A 804 ALL1 40
 08/03/01 02:00:00PM 1931 0060 PASSIONS
 02:43:32PM PR04I 010 ALL ABOUT:4 FRIENDS 010A 804 ALL1 50
 08/03/01 08:00:00PM 6377 0060 MYSTERIOUS WAYS
 08:42:49PM NI C 010 ALL ABOUT:LIVING ROOM 010Y 804 ALL1 30
 08/03/01 09:00:00PM 6318 0060 DATELINE
 09:49:16PM PR04E 010 ALL ABOUT:4 FRIENDS 010Y 804 ALL1 50
 08/04/01 10:00:00AM 1968 0030 CITY GUYS I (00/01)
 10:02:26AM PR01G 020 ALL ABOUT:4 GIRLS 020Q 804 ALL1 20
 10:29:13AM PR04J 010 ALL ABOUT US:LIVING ROOM 010Q 804 ALL1 30
 08/04/01 10:30:00AM 1964 0030 ALL ABOUT US
 10:49:41AM BM A 004 ALL ABOUT US 004G 027 ALL1 10
 10:49:45AM NI B 010 ALL ABOUT:SKAM 010T 811 ALL1 10
 10:59:13AM PR04H 010 ALL ABOUT:SKAM 010T 811 ALL1 10
 08/10/01 08:00:00PM 6318 0120 DATELINE
 08:18:41PM NI A 010 ALL ABOUT:NEWEST HIT 010Y 811 ALL1 20
 09:58:02PM PR08F 010 ALL ABOUT:NEWEST HIT 010Y 811 ALL1 20

08/11/01 10:00:00AM 1968 0030 CITY GUYS I (00/01)
 10:29:13AM PR04I 010 ALL ABOUT:SKAM 010Q 811 ALL1 10
 08/11/01 10:30:00AM 1964 0030 ALL ABOUT US
 10:48:52AM BM A 004 ALL ABOUT US 004G 027 ALL1 10
 10:48:56AM NI B 010 ALL ABOUT:GIG 010T 818 ALL1 10
 10:59:13AM PR04I 010 ALL ABOUT:GIG 010T 818 ALL1 10
 08/18/01 10:00:00AM 1968 0030 CITY GUYS I (00/01)
 10:29:13AM PR04I 010 ALL ABOUT:GIG 010Q 818 ALL1 10
 08/18/01 10:30:00AM 1964 0030 ALL ABOUT US
 10:49:57AM BM A 004 ALL ABOUT US 004G 027 ALL1 10
 10:50:01AM NI B 010 ALL ABOUT:2 GIRLS 010T 825 ALL1 10
 10:59:14AM PR04H 010 ALL ABOUT:2 GIRLS 010T 825 ALL1 10
 08/24/01 08:00:00PM 6317 0060 PROVIDENCE
 08:43:45PM NI C 010 TNBC:ALL KIDS 010H 908 CIT5 10
 08/24/01 09:00:00PM 6318 0060 DATELINE
 09:26:48PM PR02F 010 TNBC:ALL KIDS #2 010H 908 CIT5 20
 08/25/01 10:00:00AM 1968 0030 CITY GUYS I (00/01)
 10:28:43AM PR04F 020 TNBC ALL KIDS 2001 020H 908 CIT5 10
 10:29:13AM PR04H 010 ALL ABOUT:2 GIRLS 010Q 825 ALL1 10
 08/25/01 10:30:00AM 1964 0030 ALL ABOUT US
 10:48:29AM BM A 004 ALL ABOUT US 004G 027 ALL1 10
 10:48:33AM NI B 010 ALL ABOUT US-MUSTANG 010T 901 ALL1 10
 10:58:44AM PR04E 020 TNBC ALL KIDS 2001 020H 908 CIT5 10
 10:59:14AM PR04G 010 ALL ABOUT US-MUSTANG 010T 901 ALL1 10
 08/25/01 11:00:00AM 1959 0030 JUST DEAL (00/01)
 11:19:00AM NI B 010 TNBC:ALL KIDS #2 010H 908 CIT5 20
 11:29:14AM PR04H 010 TNBC:ALL KIDS 010H 908 CIT5 10
 08/25/01 11:30:00AM 1960 0030 ONE WORLD (00/01)
 11:48:12AM NI B 010 TNBC:ALL KIDS #2 010H 908 CIT5 20
 11:59:13AM PR04H 010 TNBC:ALL KIDS 010H 908 CIT5 10
 08/25/01 12:00:00PM 1929 0030 CITY GUYS II
 12:29:03PM PR04H 010 TNBC:ALL KIDS 010H 908 CIT5 10
 08/31/01 08:00:00PM 6317 0060 PROVIDENCE
 08:32:11PM PR03J 010 TNBC ALL KIDS 010T 908 CIT5 10
 09/01/01 10:00:00AM 1968 0030 CITY GUYS I (00/01)
 10:19:09AM NI B 010 TNBC ALL KIDS 010T 908 CIT5 10
 10:28:43AM PR04G 020 TNBC ALL KIDS 2001 020T 908 CIT5 10
 10:29:13AM PR04I 010 ALL ABOUT US:FAKE IDS 010Q 901 ALL1 10
 09/01/01 10:30:00AM 1964 0030 ALL ABOUT US
 10:50:30AM BM A 004 ALL ABOUT US 004G 027 ALL1 10
 10:50:34AM NI B 010 TNBC ALL KIDS #2 010T 908 CIT5 20
 10:58:43AM PR04G 020 TNBC ALL KIDS 2001 020T 908 CIT5 10
 09/01/01 10:30:00AM 1964 0030 ALL ABOUT US
 10:59:13AM PR04I 010 ALL ABOUT US 010T 908 ALL1 10
 09/01/01 11:00:00AM 1959 0030 JUST DEAL (00/01)
 11:17:25AM NI B 010 TNBC ALL KIDS 010T 908 CIT5 10
 11:28:44AM PR04F 020 TNBC ALL KIDS 2001 020T 908 CIT5 10
 09/01/01 11:30:00AM 1960 0030 ONE WORLD (00/01)
 11:48:17AM NI B 010 TNBC ALL KIDS #2 010T 908 CIT5 20
 11:59:14AM PR04H 010 TNBC ALL KIDS 010T 908 CIT5 10
 09/01/01 12:00:00PM 1929 0030 CITY GUYS II
 12:21:33PM NI B 010 TNBC ALL KIDS 010T 908 CIT5 10
 12:28:43PM PR04G 020 TNBC ALL KIDS 2001 020T 908 CIT5 10
 09/06/01 02:00:00PM 1931 0060 PASSIONS
 02:57:41PM PR06G 010 TNBC ALL KIDS 010A 908 CIT5 10
 09/06/01 08:00:00PM 6312 0030 FRIENDS
 08:15:36PM NI B 020 TNBC ALL KIDS 020A 908 CIT5 10
 09/07/01 01:00:00PM 1930 0060 DAYS OF OUR LIVES
 01:32:06PM NI A 010 TNBC ALL KIDS 010Y 908 CIT5 10
 09/07/01 08:00:00PM 6318 0120 DATELINE
 08:29:03PM PR02G 010 TNBC ALL KIDS 010Y 908 CIT5 20
 09:20:48PM PR05G 010 TNBC ALL KIDS 010Y 908 CIT5 10
 09/08/01 10:00:00AM 1625 0030 CITY GUYS
 10:02:36AM PR01F 010 ALL ABOUT:MUSTANG 010Q 908 ALL1 10

10:29:13AM PR04I 010 ALL ABOUT:MUSTANG 010Q 908 ALL1 10
 09/08/01 10:30:00AM 1628 0030 ALL ABOUT US
 10:49:42AM BM A 004 ALL ABOUT US 004G O27 ALL1 10
 10:49:46AM NI B 010 ALL ABOUT:SECURE 010T 915 ALL1 10
 09/15/01 10:30:00AM 1628 0030 ALL ABOUT US
 10:48:53AM BM A 004 ALL ABOUT US 004G O27 ALL1 10
 09/22/01 10:00:00AM 1625 0030 CITY GUYS
 10:29:13AM PR04H 010 ALL ABOUT:SECURE 010Q 922 ALL1 10
 09/22/01 10:30:00AM 1628 0030 ALL ABOUT US
 10:49:17AM BM A 004 ALL ABOUT US 004G O27 ALL1 10
 10:49:21AM NI B 010 ALL ABOUT:TOO FAR 010T 929 ALL1 10
 09/29/01 10:30:00AM 1628 0030 ALL ABOUT US
 BM A 004 ALL ABOUT US 004G O27 ALL1 10

TOTAL PROMO AIRINGS: 90
 TOTAL PROMO SECONDS: 1,056

***** END OF REPORT *****

09/26/01 NBC ON-AIR PROMOTIONS SYSTEM PAGE: 1

SELECTION: SHOW CD: JUD START DATE: 07/01/01 END DATE: 09/30/01

DATE	TIME	IND	TYPE	LEN	DESCRIPTION	PROMO ID
07/14/01	11:00:00AM	1959	0030		JUST DEAL (00/01)	
	11:17:13AM	BM	A 004		JUST DEAL	004G 825 JUD1 10
07/21/01	10:30:00AM	1958	0030		CITY GUYS I (00/01)	
	10:59:13AM	PR04G	010		JUST DEAL:FRIENDS	010G 825 JUD1 10
07/21/01	11:00:00AM	1959	0030		JUST DEAL (00/01)	
	11:19:30AM	BM	A 004		JUST DEAL	004G 825 JUD1 10
07/28/01	10:30:00AM	1958	0030		CITY GUYS I (00/01)	
	10:59:13AM	PR04H	010		JUST DEAL:FRIENDS	010G 825 JUD1 10
07/28/01	11:00:00AM	1959	0030		JUST DEAL (00/01)	
	11:19:08AM	BM	A 004		JUST DEAL	004G 825 JUD1 10
	11:29:03AM	PR04G	010		JUST DEAL	010G 908 JUD1 10
08/04/01	11:00:00AM	1959	0030		JUST DEAL (00/01)	
	11:20:34AM	BM	A 004		JUST DEAL:SOCCER	004G 908 JUD1 10
	11:20:38AM	NI	B 010		JUST DEAL:BASKETBALL	010G 908 JUD1 10
	11:29:14AM	PR04G	010		JUST DEAL:SYNTHESIZE	010G 908 JUD1 20
08/04/01	11:30:00AM	1960	0030		ONE WORLD (00/01)	
	11:48:55AM	NI	B 010		JUST DEAL:BASKETBALL	010G 908 JUD1 10
	11:58:44AM	PR04F	020		JUST DEAL:FIRST DATE	020G 908 JUD1 10
08/11/01	11:00:00AM	1959	0030		JUST DEAL (00/01)	
	11:17:09AM	BM	A 004		JUST DEAL:SOCCER	004G 908 JUD1 10
	11:17:13AM	NI	B 010		JUST DEAL:BASKETBALL	010G 908 JUD1 10
	11:28:44AM	PR04G	020		JUST DEAL:FIRST DATE	020G 908 JUD1 10
08/17/01	08:00:00PM	6318	0120		DATeline	
	09:32:33PM	NI	A 010		JUST DEAL:SYNTHESIZE	010G 908 JUD1 20
08/18/01	11:00:00AM	1959	0030		JUST DEAL (00/01)	
	11:17:54AM	BM	A 004		JUST DEAL:SOCCER	004G 908 JUD1 10
		NI	B 010		JUST DEAL:BASKETBALL	010G 908 JUD1 10
	11:28:44AM	PR04F	020		JUST DEAL:FIRST DATE	020G 908 JUD1 10
08/24/01	08:00:00PM	6317	0060		PROVIDENCE	
	08:43:45PM	NI	C 010		TNBC:ALL KIDS	010H 908 CIT5 10
08/24/01	09:00:00PM	6318	0060		DATeline	
	09:26:48PM	PR02F	010		TNBC:ALL KIDS #2	010H 908 CIT5 20
08/25/01	10:00:00AM	1968	0030		CITY GUYS I (00/01)	
	10:28:43AM	PR04F	020		TNBC ALL KIDS 2001	020H 908 CIT5 10
08/25/01	10:30:00AM	1964	0030		ALL ABOUT US	
	10:58:44AM	PR04E	020		TNBC ALL KIDS 2001	020H 908 CIT5 10
08/25/01	11:00:00AM	1959	0030		JUST DEAL (00/01)	
	11:18:56AM	BM	A 004		JUST DEAL:SOCCER	004H 908 JUD1 10
08/25/01	11:00:00AM	1959	0030		JUST DEAL (00/01)	

11:19:00AM NI B 010 TNBC:ALL KIDS #2 010H 908 CIT5 20
 11:28:44AM PR04F 020 JUST DEAL:NEXT STEP 020H 908 JUD1 20
 11:29:14AM PR04H 010 TNBC:ALL KIDS 010H 908 CIT5 10
 08/25/01 11:30:00AM 1960 0030 ONE WORLD (00/01)
 11:48:12AM NI B 010 TNBC:ALL KIDS #2 010H 908 CIT5 20
 11:59:13AM PR04H 010 TNBC:ALL KIDS 010H 908 CIT5 10
 08/25/01 12:00:00PM 1929 0030 CITY GUYS II
 12:29:03PM PR04H 010 TNBC:ALL KIDS 010H 908 CIT5 10
 08/31/01 08:00:00PM 6317 0060 PROVIDENCE
 08:32:11PM PR03J 010 TNBC ALL KIDS 010T 908 CIT5 10
 09/01/01 10:00:00AM 1968 0030 CITY GUYS I (00/01)
 10:19:09AM NI B 010 TNBC ALL KIDS 010T 908 CIT5 10
 10:28:43AM PR04G 020 TNBC ALL KIDS 2001 020T 908 CIT5 10
 09/01/01 10:30:00AM 1964 0030 ALL ABOUT US
 10:50:34AM NI B 010 TNBC ALL KIDS #2 010T 908 CIT5 20
 10:58:43AM PR04G 020 TNBC ALL KIDS 2001 020T 908 CIT5 10
 09/01/01 11:00:00AM 1959 0030 JUST DEAL (00/01)
 11:04:37AM PR01H 020 JUST DEAL:NEXT STEP 020T 908 JUD1 20
 11:17:21AM BM A 004 JUST DEAL:SOCCER 004T 908 JUD1 10
 11:17:25AM NI B 010 TNBC ALL KIDS 010T 908 CIT5 10
 11:28:44AM PR04F 020 TNBC ALL KIDS 2001 020T 908 CIT5 10
 11:29:14AM PR04H 010 JUST DEAL:NEXT STEP 010T 908 JUD1 60
 09/01/01 11:30:00AM 1960 0030 ONE WORLD (00/01)
 11:48:17AM NI B 010 TNBC ALL KIDS #2 010T 908 CIT5 20
 11:59:14AM PR04H 010 TNBC ALL KIDS 010T 908 CIT5 10
 09/01/01 12:00:00PM 1929 0030 CITY GUYS II
 12:21:33PM NI B 010 TNBC ALL KIDS 010T 908 CIT5 10
 12:28:43PM PR04G 020 TNBC ALL KIDS 2001 020T 908 CIT5 10
 09/06/01 01:00:00PM 1930 0060 DAYS OF OUR LIVES
 01:31:48PM NI B 010 JUST DEAL:NEXT STEP 010A 908 JUD1 60
 09/06/01 02:00:00PM 1931 0060 PASSIONS
 02:57:41PM PR06G 010 TNBC ALL KIDS 010A 908 CIT5 10
 09/06/01 08:00:00PM 6312 0030 FRIENDS
 08:15:36PM NI B 020 TNBC ALL KIDS 020A 908 CIT5 10
 09/07/01 01:00:00PM 1930 0060 DAYS OF OUR LIVES
 01:32:06PM NI A 010 TNBC ALL KIDS 010Y 908 CIT5 10
 09/07/01 02:00:00PM 1931 0060 PASSIONS
 02:41:11PM PR04G 010 JUST DEAL-FIRST DATE 010Y 908 JUD1 40
 09/07/01 08:00:00PM 6318 0120 DATELINE
 08:29:03PM PR02G 010 TNBC ALL KIDS 010Y 908 CIT5 20
 09:20:48PM PR05G 010 TNBC ALL KIDS 010Y 908 CIT5 10
 09/08/01 10:30:00AM 1628 0030 ALL ABOUT US
 10:41:09AM PR02E 010 JUST DEAL:FIRST DATE 010Q 908 JUD1 40
 10:59:14AM PR04G 010 JUST DEAL:FIRST DATE 010Q 908 JUD1 40
 09/08/01 11:00:00AM 1626 0030 JUST DEAL
 11:21:10AM BM A 004 JUST DEAL-SOCCER 004G D01 JUD1 10
 11:21:14AM NI B 010 JUST DEAL:PERFECT 010T 915 JUD1 10
 11:29:14AM PR04H 010 JUST DEAL:PERFECT 010T 915 JUD1 10
 09/15/01 11:00:00AM 1626 0030 JUST DEAL
 11:17:54AM BM A 004 JUST DEAL-SOCCER 004G D01 JUD1 10
 09/15/01 12:30:00PM 1642 0030 JUST DEAL #2 (01/02)
 BM A 004 JUST DEAL-SOCCER 004G D01 JUD1 10
 09/22/01 10:30:00AM 1628 0030 ALL ABOUT US
 10:59:14AM PR04H 010 JUST DEAL:BAD DAY 010Q 922 JUD1 10
 09/22/01 11:00:00AM 1626 0030 JUST DEAL
 11:17:31AM BM A 004 JUST DEAL-SOCCER 004G D01 JUD1 10
 11:17:35AM NI B 010 JUST DEAL:PERFECT 010T 929 JUD1 10
 09/29/01 11:00:00AM 1626 0030 JUST DEAL
 BM A 004 JUST DEAL-SOCCER 004G D01 JUD1 10

TOTAL PROMO AIRINGS: 61
 TOTAL PROMO SECONDS: 652

***** END OF REPORT *****

**PROGRAMMING THAT IS SPECIFICALLY DESIGNED TO SERVE
THE EDUCATIONAL AND INFORMATIONAL NEEDS OF
CHILDREN 16 AND UNDER**

CORE PROGRAMMING FOR 3rd QUARTER 2001

Airdate 07/01/01
Time 1530-1600
Duration 30:00

JACK HANNA'S ANIMAL ADVENTURES
EPISODE #2117
"BLACK BEAUTY RANCH"

Airdate 07/07/01
Time 1100-1130
Duration 00:00

JACK HANNA'S ANIMAL ADVENTURES
EPISODE #2187
"CONDOR HAUSI"
Pre-empted by Wimbledon rain delay; made-good 7/15

Airdate 07/14/01
Time 1630-1700
Duration 30:00

JACK HANNA'S ANIMAL ADVENTURES
EPISODE #2188
"GALAPAGOS GIANTS"

Airdate 07/15/01
Time 1545-1600
Duration 15:00

JACK HANNA'S ANIMAL ADVENTURES
EPISODE #2187
"CONDOR HAUSI"
Joined in progress; Nascar ran long. (This was
make-good from 7/07.)

Airdate 07/21/01
Time 1630-1700
Duration 30:00

JACK HANNA'S ANIMAL ADVENTURES
EPISODE #2189
"OASIS IN THE DESERT"

Airdate 07/22/01
Time 1530-1600
Duration 30:00

JACK HANNA'S ANIMAL ADVENTURES
EPISODE #2150
"SABI SABI"

Airdate 07/28/01
Time 1630-1700
Duration 30:00

JACK HANNA'S ANIMAL ADVENTURES
EPISODE #2190
"OVER THE HUMP"

Airdate 07/29/01
Time 1501-1530
Duration 29:00

JACK HANNA'S ANIMAL ADVENTURES
EPISODE #2151
"WHITE SHARK"
Joined in progress; WNBA ran over.

Airdate 08/04/01
Time 1100-1130
Duration 30:00

JACK HANNA'S ANIMAL ADVENTURES
EPISODE #2152R
"JACK'S CAMP"

Airdate 08/04/01
Time 1630-1700
Duration 30:00

JACK HANNA'S ANIMAL ADVENTURES
EPISODE #2191
"RED SEA"

Airdate 08/11/01
Time 1630-1700
Duration 30:00

JACK HANNA'S ANIMAL ADVENTURES
EPISODE #2111
"CROSSING THE FINISH LINE"

Airdate 08/12/01
Time 1500-1530
Duration 30:00

JACK HANNA'S ANIMAL ADVENTURES
EPISODE #2153
"THE OUTER BANKS"

Airdate 08/18/01
Time 1630-1700
Duration 30:00

JACK HANNA'S ANIMAL ADVENTURES
EPISODE #2117
"BLACK BEAUTY"

Airdate 08/25/01
Time 1630-1700
Duration 30:00

JACK HANNA'S ANIMAL ADVENTURES
EPISODE #2125
"AMAZING ANIMALS"

Airdate 09/01/01
Time 1100-1130
Duration 30:00

JACK HANNA'S ANIMAL ADVENTURES
EPISODE #2156
"AFRICA ON THE EDGE"

Airdate 09/01/01
Time 1630-1700
Duration 30:00

JACK HANNA'S ANIMAL ADVENTURES
EPISODE #2127
"SECOND CHANCE"

Airdate 09/08/01
Time 1630-1700
Duration 30:00

JACK HANNA'S ANIMAL ADVENTURES
EPISODE #2160
"BEARING UP IN ALASKA"

Airdate 09/09/01
Time 1530-1600
Duration 30:00

JACK HANNA'S ANIMAL ADVENTURES
EPISODE #2157
"BABY ANIMALS"

Airdate 09/15/01
Time 1630-1700
Duration 30:00

JACK HANNA'S ANIMAL ADVENTURES
EPISODE #2165
"WILDLIFE ON EASY STREET"

Airdate 09/22/01
Time 1100-1130
Duration 30:00

JACK HANNA'S ANIMAL ADVENTURES
EPISODE #2147
"MANATEE MOVE"

Airdate 09/22/01
Time 1630-1700
Duration 30:00

JACK HANNA'S ANIMAL ADVENTURES
EPISODE #2192
"IN THE BEGINNING"

Jack Hanna's Animal Adventures

Synopsis of Programs

VT ENTERTAINMENT
SOFTWARE CIRCLE
Telephone (860) 675-0828
Fax (860) 675-9716

2000-2001 First Run Broadcast Show Descriptions and Schedule 4th Quarter

June 23, 2001 thru September 15, 2001

Jambeli Animal Rescue Center (2186)

June 30-July 1, 2001

Because Ecuador doesn't have the money to fund wildlife conservation programs, private landowners, like Joaquin Orantia, have stepped forward to offer assistance. Jack and Kathaleen visit Joaquin's massive farm outside Guayaquil where he provides a haven for 45 species of animals native to Ecuador, including endangered spectacled bears, tapirs and great green macaws.

Condor Hausi (2187)

July 7-8, 2001

High in the Andes Mountains of Ecuador, Jack visits a breeding project focused on saving the endangered condor, the largest flying bird in the world. With its unique location in the middle of prime condor habitat, "Condor Hausi" hopes to reproduce the massive bird in captivity. In Otavalo, Jack and Kathaleen experience an open market where villagers have bought and sold domestic animals for centuries.

Galapagos Giants (2188)

July 14-15, 2001

In the Galapagos Islands where Charles Darwin gathered thoughts on his theory of evolution, Jack and Kathaleen search for giant tortoise. The adventure takes them from the arid Isabela Island to the lush highlands of Santa Cruz. The Hanna's also stop by the Charles Darwin Research Center to see the famed tortoise, Lonesome George.

Jack Hanna's Animal Adventures

Synopsis of Programs June 23 thru September 12, 2001

Page 2

Oasis in the Desert (2189)

July 21-22, 2001

Jack and Kathaleen journey to the Middle East to experience the animals and culture of Israel. In the Judean Desert, Jack encounters a large herd of ibex at the beautiful Oasis En Gedi. Kathaleen hikes to the top of Masada, then floats in the Dead Sea. Later, Jack and Kathaleen square off in a father and daughter mud fight. At a desert kibbutz, Jack profiles a woman whose love of animals inspired her to start a small zoo for children.

Over the Hump (2190)

July 28-29, 2001

On a camel trek in Israel, Jack learns first hand about the animal's unique physiology and important contribution to early trade. Later, Jack visits the International Camel Center, where he learns about one scientist's plan to help impoverished countries by exporting a "drome-dairy" program. At the Alpaca Farm, Jack and Kathaleen discover the camel's South American relative has adapted nicely to wool production in the desert.

Red Sea (2191)

August 4-5, 2001

In Eilat, Jack and Kathaleen discover the natural treasures of the Red Sea. While Jack explores the underwater depths in a submarine, Kathaleen dons scuba gear to help in the release of captive-born hawksbill turtles and sea horses. At the Dolphin Center, Kathaleen swims with the playful marine mammals, meantime, Jack befriends an unforgettable dog named "Joker."

Crossing the Finish Line (2111)

August 11-12, 2001

Jack visits a Florida horse farm where the focus is training champion thoroughbreds, then he travels to a unique horse retirement center run by a remarkable couple.

Black Beauty Ranch (2117)

August 18-19, 2001

Jack takes us to Black Beauty Ranch for an intimate profile of this unique ranch and the man who inspired its being, author, Cleveland Amory. In this sanctuary for injured, unwanted and homeless animals, Jack learns the touching story of how this ranch came to be and how it is thriving. Jack meets some beautiful animals whose stories of survival are remarkable.

Amazing Animals (2123)

August 25-26, 2001

What's so amazing about the two hundred animals in Sid Yost's care? They are part of a special secondary school, where students learn what it takes to be an animal trainer. Jack visits with Sid and his students and some of their amazing animals near Orlando, Florida.

Jack Hanna's Animal Adventures

Synopsis of Programs June 23 thru September 12, 2001

Page 3

Second Chance (2127)

September 1-2, 2001

Jack introduces us to Joel Slaven, an extraordinary trainer who happens to work kismet with animals. What is so special about this story is that Joel gets all of his animals from the humane society. Joel shares his techniques with the animals that have been given a second chance to shine.

Grin and Bear It (2160)

September 8-9, 2001

Jack travels to the Katmai region of Alaska to experience the annual arrival of throngs of brown bears feeding on Sockeye salmon in the Kulik River. Jack encounters bears everywhere, even on a makeshift tundra golf course.

Wildlife on Easy Street (2165)

September 15-16, 2001

In Tampa, more than 200 unwanted, abused or abandoned animals, most of them exotic cats, have it made for the rest of their lives at the sanctuary on Easy Street. Jack finds out from the founder of Wildlife on Easy Street that caring for 17 species of cats, including Bengal Tigers, Barbary Lions, Leopards, Lynx, Ocelots, and Caracals is a labor of love.

Jack Hanna's Animal Adventures

Synopses of Programs

VT ENTERTAINMENT
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First Run Broadcast Show Descriptions and Schedule 4th Quarter 2001

September 22, 2001 thru December 15, 2001

In the Beginning (2192)

September 22-23, 2001

Jack pays a nostalgic visit to Central Florida where he got his start as a zoo director thirty years ago. Through old film clips and personal reminiscences, Jungle Jack recalls his days at the one and a half acre Sanford Zoo. Later, Jack heads south to the Brevard Zoo in Melbourne to see how Margo McKnight is doing in her first zoo directorship.

Horse Magic (2193)

September 29-30, 2001

Jack's on the trail for horses in central Florida! Join him as he teams up with internationally acclaimed authority on Native American Horsemanship, GuWaNi Ponyboy, for some unbelievable horse training encounters. They then set off for Gainesville where Jack introduces him to some old friends, Mary and Peter Gregory who have committed their golden years to caring for a ranch of more than 100 retired horses that will steal your heart.

NON-CORE PROGRAMMING FOR 3RD QUARTER 2001

Airdate 07/01/01
Time 0330-0400
Duration 30:00

GAME WARDEN WILDLIFE JOURNAL
EPISODE #357R

Airdate 07/08/01
Time 0330-0400
Duration 30:00

GAME WARDEN WILDLIFE JOURNAL
EPISODE #358R

Airdate 07/14/01
Time 0500-0530
Duration 30:00

ANIMAL RESCUE
EPISODE #162

Airdate 07/14/01
Time 0400-0430
Duration 30:00

GAME WARDEN WILDLIFE JOURNAL
EPISODE #359R

Airdate 07/14/01
Time 0430-0500
Duration 30:00

ANIMAL RESCUE
EPISODE #162

Airdate 07/15/01
Time 0330-0400
Duration 30:00

GAME WARDEN WILDLIFE JOURNAL
EPISODE #359R

Airdate 07/21/01
Time 0500-0530
Duration 30:00

ANIMAL RESCUE
EPISODE #163

Airdate 07/21/01
Time 0400-0430
Duration 30:00

GAME WARDEN WILDLIFE JOURNAL
EPISODE #360R

Airdate 07/21/01
Time 0430-0500
Duration 30:00

ANIMAL RESCUE
EPISODE #163

Airdate 07/22/01
Time 0330-0400
Duration 30:00

GAME WARDEN WILDLIFE JOURNAL
EPISODE #360R

Airdate 07/28/01
Time 0500-0530
Duration 30:00

ANIMAL RESCUE
EPISODE #164

Airdate 07/28/01
Time 0400-0430
Duration 30:00

GAME WARDEN WILDLIFE JOURNAL
EPISODE #346R

Airdate 07/28/01
Time 0430-0500
Duration 30:00

ANIMAL RESCUE
EPISODE #164

Airdate 07/29/01
Time 0330-0400
Duration 30:00

GAME WARDEN WILDLIFE JOURNAL
EPISODE #346R

Airdate 08/04/01
Time 0400-0430
Duration 30:00

GAME WARDEN WILDLIFE JOURNAL
EPISODE #347R

Airdate 08/04/01
Time 0430-0500
Duration 30:00

ANIMAL RESCUE
EPISODE #165

Airdate 08/05/01
Time 0306-0330
Duration 24:00

GAME WARDEN WILDLIFE JOURNAL
EPISODE #347R
Joined in progress; Nascar ran over.

Airdate 08/05/01
Time 0330-0400
Duration 30:00

GAME WARDEN WILDLIFE JOURNAL
EPISODE #347R

Airdate 8/11/01
Time 0500-0530
Duration 30:00

ANIMAL RESCUE
EPISODE #153

Airdate 08/11/01
Time 0400-0430
Duration 30:00

GAME WARDEN WILDLIFE JOURNAL
EPISODE #348R

Airdate 08/11/01
Time 0430-0500
Duration 30:00

ANIMAL RESCUE
EPISODE #153

Airdate 08/12/01
Time 0330-0400
Duration 30:00

GAME WARDEN WILDLIFE JOURNAL
EPISODE #348R

Airdate 08/18/01
Time 0400-0430
Duration 30:00

GAME WARDEN WILDLIFE JOURNAL
EPISODE #349R

Airdate 08/18/01
Time 0430-0500
Duration 30:00

ANIMAL RESCUE
EPISODE #154

Airdate 08/19/01
Time 0330-0400
Duration 30:00

GAME WARDEN WILDLIFE JOURNAL
EPISODE #349R

Airdate 08/25/01
Time 0400-0430
Duration 30:00

GAME WARDEN WILDLIFE JOURNAL
EPISODE #350R

Airdate 08/25/01
Time 0430-0500
Duration 30:00

ANIMAL RESCUE
EPISODE #155

Airdate 08/26/01
Time 0330-0400
Duration 30:00

GAME WARDEN WILDLIFE JOURNAL
EPISODE #350R

Airdate 09/01/01
Time 0400-0430
Duration 30:00

GAME WARDEN WILDLIFE JOURNAL
EPISODE #351R

Airdate 09/01/01
Time 0430-0500
Duration 30:00

ANIMAL RESCUE
EPISODE #100D

Airdate 09/02/01
Time 1130-1200
Duration 30:00

ANIMAL RESCUE
EPISODE #100D

Airdate 09/02/01
Time 1500-1530
Duration 30:00

GAME WARDEN WILDLIFE JOURNAL
EPISODE #351R

Airdate 09/02/01
Time 0330-0400
Duration 30:00

GAME WARDEN WILDLIFE JOURNAL
EPISODE #351R

Airdate 09/08/01
Time 0430-0500
Duration 30:00

ANIMAL RESCUE
EPISODE #A156

Airdate 09/15/01
Time 0430-0500
Duration 30:00

ANIMAL RESCUE
EPISODE #A156

Airdate 09/22/01
Time 0500-0530
Duration 30:00

ANIMAL RESCUE
EPISODE #A167

Airdate 09/22/01
Time 0430-0500
Duration 30:00

ANIMAL RESCUE
EPISODE #A167

Airdate 09/23/01
Time 1500-1530
Duration 30:00

ANIMAL RESCUE
EPISODE #A167

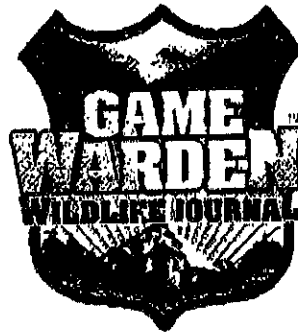
Airdate 09/29/01
Time 0430-0500
Duration 30:00

ANIMAL RESCUE
EPISODE #A167

Airdate 09/30/01
Time 1500-1600
Duration 60:00

JACK HANNA WILDLIFE SPECIAL
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**GAME WARDEN WILDLIFE JOURNAL
EPISODE OUTLINE
SHOW 357**

BROADCAST WEEK: 6/25/01- 7/2/01

Teton Moose Study, Buffalo Capture, All Terrain Vehicle Training

Segment One: Host Josh Bryant introduces the program.

Segment Two: In the Greater Yellowstone area, scientists are conducting a moose study to see if there is a problem with brucellosis, a disease that can spread to domestic cattle. At the same time, they're trying to determine if predators, grizzlies and wolves introduced into the area, have had an adverse effect on the moose population.

Segment Three: The cape buffalo, always extremely dangerous to hunters, now presents an even greater danger, as a host of bovine tuberculosis. This disease can be spread from the carcass of a buffalo to prey animals, vultures, even humans. In an effort to create healthy populations, Mpumalanga Park Rangers are capturing and relocating pregnant buffalo to disease-free areas so their calves can be born and remain healthy.

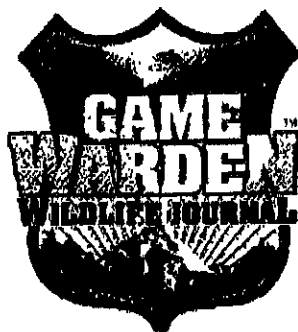
Segment Four: Poachers were quick to start using the new all-terrain vehicles to penetrate wilderness areas and outrun and outflank conservation officers. In a special ATV tactical training school in Colorado, officers from fish and game departments and the Forest Service are learning how to adapt these rugged, off-highway vehicles to the law enforcement business.

Segment Five: Host Josh Bryant recaps the program and gives instructions to viewers in how to obtain details on the content.

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**GAME WARDEN WILDLIFE JOURNAL
EPISODE OUTLINE
SHOW 358
BROADCAST WEEK: 7/2/01
BWCAW Blowdown / Prescribed Burn**

Segment One: Host Josh Bryant introduces the program.

Segment Two: The Boundary Waters Canoe Area Wilderness in northern Minnesota's Superior National Forest, extends nearly 150 miles along the Canadian border. And it's one of our country's most beautiful and primitive wilderness areas. Because it's so primitive, The Boundary Area is much sought out by canoeists and hikers. But for that same reason, it is very tough for the U.S. Forest Service to patrol and protect. In 1999, the area suffered a rare and terrible storm called a Derecho, or more commonly called a Blowdown, in which almost all the trees in a huge area were snapped off at their bases. Fortunately, no one was hurt, but the Blowdown makes conditions right for a major forest fire.

Segment Three: The Forest Service determined that prescribed burns were necessary to remove the risk of uncontrollable fires starting in the Blowdown area. They planned one such burn in the Snow Bank Lake area, but before the burn could start, a lot of planning and preparation had to go on. Fire lanes had to be cut through the forest to control the perimeters of the burn. Airplanes and helicopters had to be engaged for starting the fire . . . and stopping it. And dedicated ground crews had to be summoned to be on hand to keep the blaze in check. Then too, weather conditions on the day of the burn had to be perfect.

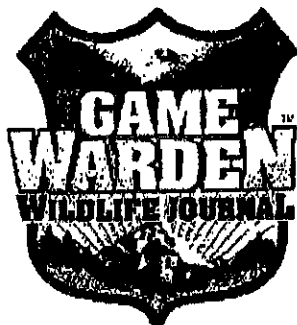
Segment Four: Despite all the planning, Mother Nature intervened, bringing in low humidity and high winds, conditions that make it difficult to keep a prescribed burn under control. But within two hours, conditions improved and the burn began. By the end of the day, more than 130 acres of fallen trees were safely burned.

Segment Five: Host Josh Bryant recaps the program and gives instructions to viewers in how to obtain details on the content.

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**GAME WARDEN WILDLIFE JOURNAL
EPISODE OUTLINE
SHOW 359**

BROADCAST WEEK: 7/9/01

Antelope Capture/Sandhill Crane-Duck Banding/Radio Room

Segment One: Host Josh Bryant introduces the program.

Segment Two: The American pronghorn antelope isn't really an antelope and isn't closely related to any other hoofed or horned animal. But this wily plains animal is the fastest mammal in America with speeds up to 60 miles per hour. Hunting once seriously threatened pronghorns, but conservation has increased populations to more than 600,000, so that in states like Wyoming you're likely to see many from the road. A darting and collaring study is presently being conducted at Warren Air Force Base in Cheyenne, to determine pronghorn migration.

Segment Three: The mallard duck and the sandhill crane come from quite different bird families, and different destinies too. Mallards are the most abundant duck in the world and the only question is how many hunting licenses should be sold to the public. The sandhill's future, however, is not quite that sure, and scientists are carefully monitoring the flocks and finding ways to protect them. But both are alike in being migratory water birds and using the great flyways to travel north and south. And both are the subject of studies to ensure their continued survival and well-being.

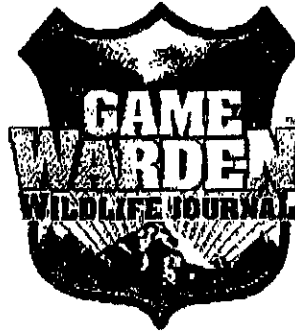
Segment Four: In Arizona, officers are finding support through 2-way radios and a central radio "room" in Phoenix. Here can be found some ready partners, to link the caller to other nearby officers, to check licenses and criminal records of offenders and perform other tasks at lightning-fast speed. It's a real comfort to people with a tough job in the field.

Segment Five: Host Josh Bryant recaps the program and gives instructions to viewers in how to obtain details on the content.

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**GAME WARDEN WILDLIFE JOURNAL
EPISODE OUTLINE
SHOW 360**

BROADCAST WEEK: 7/16/01

Cougar Study/Patrolling Lake Erie/Ranch Management

Segment One: Host Josh Bryant introduces the program.

Segment Two: The comeback of the mountain lion or cougar in much of his old range has raised some questions: Is the big cat a serious threat to humans, their pets and to livestock? How about deer, elk and sheep? In Montana, researchers have set up a 330 square mile test site populated with radio collared cougars. Over a ten year period, they'll monitor the population during non-hunting and hunting periods. As a result of this test, the scientists hope to have more than guesses to the key questions.

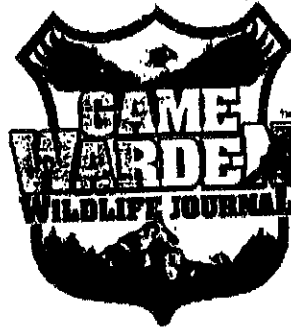
Segment Three: Lake Erie, fourth largest of the Great Lakes, extends from Toledo to Buffalo. Some years ago, it had an unfortunate reputation for pollution. But through the efforts of conservation groups and the introduction of new fish species, Lake Erie is one of the cleanest around and a productive fishery. The U.S. and Canada, working together, are maintaining this success story through on-going patrolling of the waters, ensuring that fishing laws are strictly enforced. This protects the harvests of commercial fishermen and the fun for sportsmen.

Segment Four: The cowpokes of the Old West would be disappointed to know that cattle ranching just doesn't seem to work anymore as a money-making proposition. Some ranchers have started subdividing their land for housing, a threat to the habitat that supports animal life. But in Colorado and other Western states, Fish & Game Departments come in and analyze the land and make suggestions for increasing game and fish populations. The ranchers can then make income from hunting and fishing licenses to offset declining income and postpone subdividing.

Segment Five: Host Josh Bryant recaps the program and gives instructions to viewers in how to obtain details on the content.

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GAME WARDEN WILDLIFE JOURNAL
EPISODE OUTLINE

SHOW #346

BROADCAST WEEK: 7/23/01

Relocating Wildebeest/Promoting Shade Coffee/ Protecting Mule Deer

Segment One: Host Josh Bryant introduces the program.

Segment Two: In South Africa, Dr. Raath is a veterinarian with a mission, to pass on conservation ideals to the next generation. In this story, he is relocating the odd-looking antelope so vital to the African ecosystem, the wildebeest.

Segment Three: The natural environment for the coffee bean plant is the forest shade. But in Puerto Rico, a huge mistake was made some time ago, to clear-cut the forests and grow coffee in sunlight. See how the USFWS is righting that wrong.

Segment Four: Mule deer, sometimes called "jumping deer" range throughout much of the American West, but populations are declining. In Wyoming, conservation officers are fighting to reverse this trend.

Segment Five: Josh Bryant closes the show and offers instruction on how to learn more about the stories viewed in this episode.

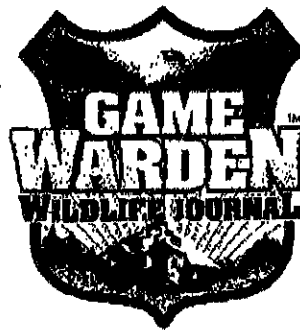
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**GAME WARDEN WILDLIFE JOURNAL
EPISODE OUTLINE
SHOW #347**

**BROADCAST WEEK: 7/30/01
JFK Inspection/ JFK Inspection Part II / First Aid**

Segment One: Host Josh Bryant introduces the program.

Segment Two: The international trafficking of wild animal parts is an enormous industry. Fortunately, U.S. wildlife inspectors are at our air and seaports to seize illegal shipments.

Segment Three: Agents risk their lives and go undercover to nab the criminals involved in this worldwide trafficking.

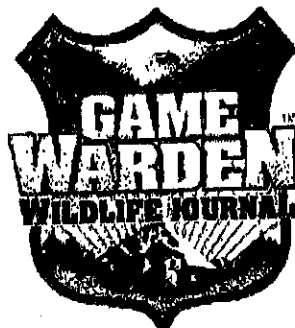
Segment Four: What happens when a hunter or hiker is out in the woods and becomes injured? What should be done to stabilize the condition before professional help can be found? Find out now.

Segment Five: Josh Bryant closes the show and offers instruction on how to learn more about the stories viewed in this episode.

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GAME WARDEN WILDLIFE JOURNAL
EPISODE OUTLINE
SHOW #348

BROADCAST WEEK: 8/6/01-8/12/01

Relocating Antelope, High-Risk Driving, Feeding Elk

Segment One: Host Josh Bryant introduces the program.

Segment Two: Because of a massive introduction program, there are now more Kalahari Desert Oryx in the U.S. than in Africa. This hardy, fast-breeding antelope has overflowed into White Sands Monument National Park where laws preclude non-indigenous species. So we follow the officers as they capture and relocate the animals, no mean feat when the oryx weighs 500 pounds and is armed with dangerous horns.

Segment Three: In emergency situations, law enforcement officers are sometimes forced to pursue lawbreakers. When that pursuit takes place in vehicles, officers must be well trained to ensure their safety and the safety of the public. In Iowa, Conservation Officers with the Department of Natural Resources are given a training course with a different twist. This school features exercises in driving at night and on rough gravel roads, situations that are most common in enforcing game laws.

Segment Four: While the elk is one of our most magnificent game animals, it's a large creature with survival needs that often conflict with human expansion. In Wyoming, there's a problem that occurs in winter. When the elk come down from the mountains in search of food, often there's so much snow in the valley that the elk can't get to the grass below. The solution for the game warden is to bring in bales of hay on large sleds, drawn by draft horses. And so the elk are fed. And while the officers are at it, they vaccinate the animals against brucellosis, a disease that can also be transferred from the elk to domestic cattle.

Segment Five: Josh Bryant closes the show and offers instruction on how to learn more about the stories viewed in this episode.

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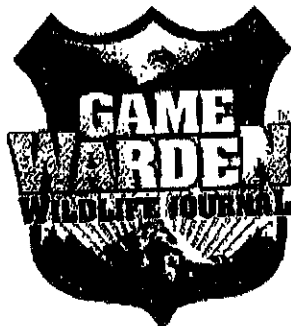
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**GAME WARDEN WILDLIFE JOURNAL
EPISODE OUTLINE
SHOW 349**

**BROADCAST WEEK: 8/13/01 - 8/19/01
Puerto Rican Boa / Wild Turkey / Bear Paw**

Segment One: Host Josh Bryant introduces the program.

Segment Two: In the jungles of Puerto Rico, Biologists tangle with the native boa constrictor, to study its hunting habits, growth histories and migration patterns, in order to manage the snake's existence in the face of human encroachment.

Segment Three: Wild turkeys once plentiful over a large part of the U.S. were in serious decline. Now, officers are reintroducing them to their former ranges, including Arizona.

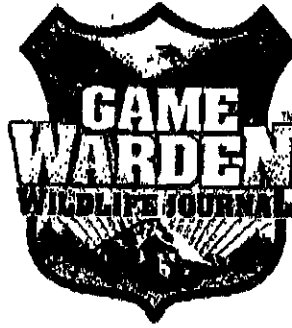
Segment Four: When bear paw soup or other foods made from bear parts appear on the menu, there's a very good chance they're illegal. We'll go with officers in Ontario on a bust that leads to one of the largest wildlife infraction fines in Toronto.

Segment Five: Josh Bryant closes the show and offers instruction on how to learn more about the stories viewed in this episode.

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**GAME WARDEN WILDLIFE JOURNAL
EPISODE OUTLINE
SHOW 350
BROADCAST WEEK: 8/20/01-8/26/01
Puerto Rican Parrot (2 Parts) / Covert Cave**

Segment One: Host Josh Bryant introduces the program.

Segment Two: U.S. Fish & Wildlife biologists are trying to save the Puerto Rican parrot from extinction. First we'll see the program to breed the birds in captivity, while studying them for possible clues to their survival.

Segment Three: In the next phase, the biologists hike deep into the forest, carrying specially chosen birds. They are kept in cages for several weeks to become acclimated to the environment. Then they are finally released into the wild.

Segment Four: Tipped off by spelunkers, officers in Indiana venture deep into a cave and find a mysterious cache of equipment left by someone. After uncovering this stockpile of concrete sacks, blasting caps, wires and tools, the officers return to the surface to set up surveillance. Their chief concern is the protection of the population of bats.

Segment Five: Josh Bryant closes the show and offers instruction on how to learn more about the stories viewed in this episode.

Game Warden Wildlife Journal
www.GameWardenTV.com

Produced by Creative Street • (317) 926-9671 Fax (317) 927-0789
Distributed by Grandolph/Jaravic Entertainment • (847) 537-4007 Fax (847) 537-4222

Production
(317) 822-3717
Fax (317) 822-3722
405 Massachusetts Ave.
Indianapolis, IN 46204



Marketing & Sales
(317) 926-9671
Fax (317) 927-0789
3719 Washington Blvd.
Indianapolis, IN 46205

**GAME WARDEN WILDLIFE JOURNAL
EPISODE OUTLINE
SHOW 351**

**BROADCAST WEEK: 8/27/01 – 8/30/01
Relocating Bighorn Sheep / Controlling Cougars /
Studying Wild Geese Overpopulation**

Segment One: Host Josh Bryant Introduces the program.

Segment Two: Learning from past relocation programs, New Mexico Game & Fish officers relocate desert bighorn sheep to their former range, using netting and helicopter airlift techniques.

Segment Three: Problems occur when cougars begin feeding on the new arrivals. Officers are forced to try to seek a balance between the endangered bighorn and unendangered cougar.

Segment Four: Wild geese are over-reproducing at an alarming rate, wrecking havoc on the Canadian tundra and farms, parks and golf courses in the U.S. Scientists study the problem on a remote island in the North.

Segment Five: Josh Bryant closes the show and offers instruction on how to learn more about the stories viewed in this episode.

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TELCO
PRODUCTIONS, INC.

Animal Rescue

Host : Alex Paen

- SHOW # A-161

- FEED DATE: MONDAY, JULY 02, 2001 -

SYNOPSIS

- NEAR YOSEMITE NATIONAL PARK, A SWIFT WATER RESCUE TEAM TRIES TO SAVE A DOG AND ITS OWNER STUCK ON A ROCK SURROUNDED BY A RUSHING MOUNTAIN RIVER.
- LIFE-THREATENING SURGERY FOR A MINATURE HORSE.

(This show is closed-captioned)

2730 Wilshire Blvd., Suite 200, Santa Monica, CA 90403 USA
Telephone 310.828.4003 Fax 310.828.3340
E-mail mail@animalrescuetv.com



TELCO
PRODUCTIONS, INC.

Animal Rescue

Host : Alex Paen

- SHOW # A-162

- INITIAL FEED DATE: MONDAY, JULY 09, 2001 -

SYNOPSIS

- MAJOR LEAGUE BASEBALL MANAGER TONY LARUSSA SAVES ABANDONED CATS AND DOGS.
- IN NORTHERN CANADA, A BULL MOOSE IS TRAPPED IN A WIRE FENCE.
- SEVERAL WILD ANIMALS ARE TRANSPORTED TO A BETTER LIFE.

(This show is closed-captioned)

2730 Wilshire Blvd., Suite 200, Santa Monica, CA 90403 USA
Telephone 310.828.4003 Fax 310.828.3340
E-mail mail@animalrescuetv.com



TELCO
PRODUCTIONS, INC.

Animal Rescue

Host : Alex Paen

- SHOW # A-163 -

- INITIAL FEED DATE: MONDAY, JULY 16, 2001 -

SYNOPSIS

- AN INTERNATIONAL WILDLIFE RESCUE TEAM ATTEMPTS TO SAVE THOUSANDS OF PELICANS, SEA LIONS AND TURTLES AFTER A MASSIVE OIL SPILL OFF THE GALAPAGOS ISLANDS.

(This show is closed-captioned)

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Telephone 310.828.4003 Fax 310.828.3340
E-mail mail@animalrescuetv.com



TELCO
PRODUCTIONS, INC.

Animal Rescue

Host : Alex Paen

- SHOW # A-164 -

- INITIAL FEED DATE: MONDAY, JULY 23, 2001 -

SYNOPSIS

- A LARGE DOG FALLS THROUGH THE ICE ON A FROZEN LAKE.

(This show is closed-captioned)

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Telephone 310.828.4003 Fax 310.828.3340
E-mail mail@animalrescuetv.com



TELCO
PRODUCTIONS, INC.

Animal Rescue

Host : Alex Paen

- SHOW # A-165 -

- INITIAL FEED DATE: MONDAY, JULY 30, 2001 -

SYNOPSIS

- ATTEMPTING TO SAVE AN ESCAPED EMU.
- SAVING THE LIVES OF SMALL DOGS WITH DENTAL SURGERY.
- SEVERAL WILD ANIMALS ARE FOUND IN URBAN NEIGHBORHOODS.

(This show is closed-captioned)

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Telephone 310.828.4003 Fax 310.828.3340
E-mail mail@animalrescuetv.com



TELCO
PRODUCTIONS, INC.

Animal Rescue

Host : Alex Paen

- SHOW # A-153 -

- INITIAL FEED DATE: MONDAY, AUGUST 06, 2001 -

SYNOPSIS

- IN NORTHERN CALIFORNIA, A DOG IS TRAPPED IN AN UNDERGROUND DRAIN PIPE FOR SEVERAL DAYS.
- IN DELAWARE, AN ATTEMPT IS MADE TO RESCUE A CAT IN A BURNING BUILDING
- SAVING SEA BIRDS IN MIAMI.

(This show is closed-captioned)

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Telephone 310.828.4003 Fax 310.828.3340
E-mail mail@animalrescuetv.com



TELCO
PRODUCTIONS, INC.

Animal Rescue

Host : Alex Paen

- SHOW # A-154 -

- INITIAL FEED DATE: MONDAY, AUGUST 13, 2001 -

SYNOPSIS

- IN NORTHERN CALIFORNIA, A LARGE COW IS TRAPPED IN A MUDDY DITCH.
- IN DELAWARE, A DOG FALLS INTO A FROZEN LAKE.
- RESCUERS TRY TO SAVE ENDANGERED SEA TURTLES STRANDED OFF CAPE COD, MASSACHUSETTS.

(This show is closed-captioned)

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Telephone 310.828.4003 Fax 310.828.3340
E-mail mail@animalrescuetv.com



TELCO
PRODUCTIONS, INC.

Animal Rescue

Host : Alex Paen

- SHOW # A-155 -

- INITIAL FEED DATE: MONDAY, AUGUST 20, 2001 -

SYNOPSIS

- RESCUERS ATTEMPT TO SAVE A DOG TRAPPED IN A HOLE.
- IN TEXAS, A TEAM OF DOCTORS TRIES TO HELP A NEARLY BLIND BUFFALO.
- DUCKLINGS GET RESCUED FROM AN UNDERGROUND DRAIN.
- IN SINGAPORE, VETERINARIANS TREAT AN INJURED TREE KANGAROO.

(This show is closed-captioned)

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Telephone 310.828.4003 Fax 310.828.3340
E-mail mail@animalrescuetv.com



TELCO
PRODUCTIONS, Inc.

Animal Rescue

Host : Alex Paen

- SHOW # A-100D-

- FEED DATE: MONDAY, AUGUST 27, 2001 -

SYNOPSIS

- HIGHLIGHTS OF THE 15^H ANNUAL GENESIS AWARDS HOSTED BY JUDD NELSON AND CHARLOTTE ROSS.

(This show is closed-captioned)

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E-mail mail@animalrescuetv.com



TELCO
PRODUCTIONS, INC.

Animal Rescue

Host : Alex Paen

- SHOW # A-156 -

- INITIAL FEED DATE: MONDAY, SEPT. 03, 2001 -

SYNOPSIS

- A HORSE FALLS DOWN A STEEP MOUNTAINSIDE.
- IN LONG BEACH, CALIFORNIA, FIREFIGHTERS ATTEMPT A DARING RESCUE TO SAVE A YOUNG CAT.
- A DEER IS TRAPPED IN A WATERY CANAL.

(This show is closed-captioned)

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Telephone 310.828.4003 Fax 310.828.3340
E-mail mail@animalrescuetv.com



TELCO
PRODUCTIONS, Inc.

Animal Rescue

Host : Alex Paen

- SHOW # A-166 -

- FEED DATE: MONDAY, SEPT. 10, 2001 -

SYNOPSIS

- RESCUING WILD HORSES IN NORTHERN NEVADA.
- HORSE GENTLING PROGRAM AT A STATE PRISON.

(This show is closed-captioned)

2730 Wilshire Blvd., Suite 200, Santa Monica, CA 90403 USA
Telephone 310.828.4003 Fax 310.828.3340
E-mail mail@animalrescuetv.com



TELCO
PRODUCTIONS, INC.

Animal Rescue

Host : Alex Paen

- SHOW # A-167 -

- FEED DATE: MONDAY, SEPT. 17, 2001 -

SYNOPSIS

- A MOOSE WANDERS OUT ONTO A FROZEN BAY AND CANNOT RETURN TO SHORE.
- AN EMU RUNS WILD ON THE STREETS OF SOUTHERN CALIFORNIA.
- A MOUNTAIN LION IS FOUND IN A BACKYARD.

(This show is closed-captioned)

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Telephone 310.828.4003 Fax 310.828.3340
E-mail mail@animalrescuetv.com



TELCO
PRODUCTIONS, INC.

Animal Rescue

Host : Alex Paen

- SHOW # A-168 -

- FEED DATE: MONDAY, SEPT. 24, 2001 -

SYNOPSIS

- A HORSE FALLS INTO A CONCRETE WASH ALMOST COMPLETELY SUBMERGED IN WATER.
- FIREFIGHTER ATTEMPT TO RESUSCUTATE SEVERAL CATS RESCUED FROM AN APARTMENT FIRE IN NORTHERN CALIFORNIA.

(This show is closed-captioned)

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Telephone 310.828.4003 Fax 310.828.3340
E-mail mail@animalrescuetv.com

**QUARTERLY CERTIFICATE ON COMPLAINEE
WITH COMMERCIAL LIMITS IN CHILDREN'S PROGRAMS**
(Programs Originally Produced for the Child Audience)

Station: KVBC, Las Vegas
Quarter Ending: 9-30-01
Reviewed By: Judy Reich

**CERTIFICATE OF COMPLIANCE WITH STATUTORY LIMITS AND
SECTION 73.670 (COMMERCIAL LIMITS IN CHILDREN'S PROGRAMS)**

This certifies that during the past calendar quarter, the above-referenced station, its network and/or its syndicators, as a standard practice, formatted and broadcast the children's programs which are listed below to assure that they would be within the statutory limits permitted for commercials in such programs, except that as to the particular program segments identified below there were overages to the extent indicated. We have attached a separate sheet explaining the reason for each such overage.

Program Titles Program Segment

There were no local, syndicated or network programs that were specifically produced for children 12 years and younger during the past quarter.

Dated: 10-8-01
Signed: Judy Reich

Date

Excess

The commercial limits were not exceeded.

Date: 10-8-01
Signed: Judy Reich

Title: "Children's FCC Script"

Length: :30

Date: March 2, 2001

Copywriter: Judy Reich

KVBC-TV Promotions
1500 Foremaster Lane
Las Vegas, NV 89101
(702) 657-3289 (Voice)
(702) 657-3208 (FAX)



VIDEO	AUDIO
	<p>I'm Anchor / Reporter Kendall Tenney.</p> <p>At News 3, we care about the future of our children in Southern Nevada. That's why we offer a variety of weekly educational and informational television shows with the intent to further the positive development of children age 16 and under. We maintain a current public file listing educational objectives.</p> <p>For more information call 702-642-3333. News 3 - working together with you because the future of our children depends on it.</p>



KVBC-TV
VALLEY BROADCASTING COMPANY
 1500 Foremaster Lane
 P.O. Box 44169
 Las Vegas, Nevada 89116
 702-642-3333 - Fax # 702-657-3208
 Accounting: 866-250-5822 (Toll Free)

CLIENT

AGENCY K V B C TV
 BILLING 1500 FOREMASTER LN
 ADDRESS LAS VEGAS, NV 89101

NRML
 MAKE KVBC-TV
 PAYMENT P.O. BOX 44169
 TO LAS VEGAS, NV 89116
 702-642-3333

REPRESENTATIVE	HOUSE	SALESMAN
ADVERTISER	PUBLIC FILE	PRODUCT
KVBC/CHILD PGM-PUBLI		
1955		

ORDER TYPE	3	KVBC	DATE 07/01/01
INVOICE NO.	5-132074	PAGE	1
SCHEDULE DATES	02/17/97-99/99/99	BROADCAST MONTH	JULY, 2001
BILLING INSTRUCTIONS	CONTRACT YEAR		

SCHEDULE				ACTUAL BROADCAST										RECONCILIATION		
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17
DAYS	TIME	RATE	DETAIL	DATES	DAY	TIME	TYPE	CLASS	P/B	N/G	FOR	PRODUCT	FILM	NO.	REMARKS	CR
SU	500P- 700P	N/C	1	7/01	SU	459P	30					CHILDREN'S PGMI		N/C		
MONTHLY COST PER ORDER CONFIRMATION				N/C										SUB - TOTALS		
WE WARRANT THAT THE ADVERTISING MATTER ON THIS INVOICE WAS BROADCAST ON THE DATES & TIMES INDICATED. TIMES ARE														TOTAL RECONCILING ITEMS		
				N/C										777		
														6		

WE WARRANT THAT THE ADVERTISING MATTER ON THIS INVOICE WAS BROADCAST ON THE DATES & TIMES INDICATED. TIMES ARE ACCURATE WITHIN 2 MINS. LOGS AVAILABLE



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Accounting: 866-250-5822 (Toll Free)

CLIENT

AGENCY K V B C TV
BILLING 1500 FOREMASTER LN
ADDRESS LAS VEGAS, NV 89101

NRML

MAKE KVBC-TV
PAYMENT P.O. BOX 44169
TO LAS VEGAS, NV 89116
702-642-3333

REPRESENTATIVE	HOUSE	SALESMAN
ADVERTISER	PUBLIC FILE	PRODUCT
KVBC/CHILD PGM-PUBLI	1955	

ORDER TYPE	3	AGENCY EST. NO.
INVOICE NO.	5-132236	BROADCAST MONTH
SCHEDULE DATES	02/17/97-99/99	JULY, 2001
		CONTRACT YEAR
		BILLING INSTRUCTIONS

KVBC DATE 07/22/01

SCHEDULE				ACTUAL BROADCAST									RECONCILIATION					
1 DAYS	2 TIME	3 RATE DETAIL	4 RATE	5 NO. OF SPOTS	6 DATES	7 DAY	8 TIME	9 TYPE	10 CLASS	11 P/B	12 M/G FOR	13 PRODUCT/FILM NO.	14 RATE	15 REMARKS	16 DR	17 CR		
M	LINE# 97		N/C	1	7/16	M	609P 30					CHILDREN'S PGMING	N/C					
MONTHLY COST PER ORDER CONFIRMATION				N/C												SUB-TOTALS		
																TOTAL RECONCILING ITEMS		

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DATES & TIMES INDICATED. TIMES ARE

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CLIENT

AGENCY K V B C TV
BILLING 1500 FOREMASTER LN
ADDRESS LAS VEGAS, NV 89101

ORDER TYPE 3
INVOICE NO. 5-132681
SCHEDULE DATES 02/17/97-99/99/99
DATE 08/05/01
AGENCY EST. NO.
BROADCAST MONTH AUGUST, 2001
CONTRACT YEAR
BILLING INSTRUCTIONS

REPRESENTATIVE	HOUSE	SALESMAN
ADVERTISER	PUBLIC FILE	PRODUCT
KVBC/CHILD PGM-PUBLI	1955	

MAKE KVBC-TV
PAYMENT P.O. BOX 44169
TO LAS VEGAS, NV 89116
702-642-3333

SCHEDULE				ACTUAL BROADCAST										RECONCILIATION				
1 DAYS	2 TIME	3 RATE DETAIL	4 RATE	5 DAYS	6 DATE	7 DAY	8 TIME	9 TYPE	10 CLASS	11 P/B	12 W/G	13 FOR PRODUCT/FILM NO.	14 RATE	15 REMARKS	16 DR	17 CR		
W	LINE# 98	100P- 500P	N/C	1	8/01	W	135P	30				CHILDREN'S PGMING	N/C					
MONTHLY COST PER ORDER CONFIRMATION			N/C										SUB-TOTALS					
													TOTAL RECONCILING ITEMS					

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AGENCY K V B C TV
BILLING 1500 FOREMASTER LN
ADDRESS LAS VEGAS, NV 89101

NRML

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702-642-3333

REPRESENTATIVE	HOUSE	SALESMAN
ADVERTISER	PUBLIC FILE	12
KVBC/CHILD PGM-PUBLI		1955

ORDER TYPE	3	AGENCY EST. NO.
INVOICE NO.	5-132765	BROADCAST MONTH
SCHEDULE DATES	02/17/97-99/99	AUGUST, 2001
BILLING INSTRUCTIONS	CONTRACT YEAR	

KVBC DATE 08/19/01

SCHEDULE		ACTUAL BROADCAST										RECONCILIATION		
DAYS	TIME	3	4	5	6	7	8	9	10	11	12	13	14	15
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
TH	LINE#	600P-1100P	N/C	1	8/16	TH	614P	30				CHILDREN'S PGMING	N/C	
MONTHLY COST PER ORDER CONFIRMATION		N/C												
SUB-TOTALS		N/C												
TOTAL RECONCILING ITEMS		N/C												

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Accounting: 866-250-5822 (Toll Free)

CLIENT

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BILLING 1500 FOREMASTER LN
ADDRESS LAS VEGAS, NV 89101

NRML

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PAYMENT P.O. BOX 44169
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702-642-3333

REPRESENTATIVE	HOUSE	SALESMAN
ADVERTISER	PUBLIC FILE	PRODUCT
KVBC/CHILD PGM-PUBLI	1956	

ORDER TYPE	3	KVBC	DATE 09/02/01
INVOICE NO.	5-133183	PAGE 1	AGENCY EST. NO.
SCHEDULE DATES	02/17/97-99/99/99		BROADCAST MONTH SEPTEMBER, 2001
			CONTRACT YEAR
			BILLING INSTRUCTIONS

SCHEDULE				ACTUAL BROADCAST										RECONCILIATION			
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	
DAYS	TIME	RATE	DETAIL	NO	DATES	DAY	TIME	TYPE	CLASS	P/B	M/G	FOR	PRODUCT	FILM	NO	RATE	REMARKS
SA	LINE#100	900A- 100P		N/C	1	9/01	SA	918A	30				CHILDREN'S PGMING		N/C		
MONTHLY COST PER ORDER CONFIRMATION				N/C										SUB-TOTALS			
				N/C										TOTAL RECONCILING ITEMS			
				N/C													

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REPRESENTATIVE	HOUSE	SALESMAN
ADVERTISER	PUBLIC FILE	PRODUCT
KVBC/CHILD PGM-PUBLI	1955	

ORDER TYPE	3	AGENCY EST. NO.
INVOICE NO.	5-133300	BROADCAST MONTH
SCHEDULE DATES	02/17/97-99/99/99	SEPTEMBER, 2001
BILLING INSTRUCTIONS		CONTRACT YEAR

KVBC DATE 09/16/01

SCHEDULE				ACTUAL BROADCAST										RECONCILIATION		
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17
DAYS	TIME	DATE	RATE	CLASS	DAYS	DATE	TIME	TYPE	CLASS	P/B	M/G	FOR PRODUCT/FILM NO.	RATE	REMARKS	DR	CR
SU	LINE#101	600P-1100P	N/C	1	9/16	SU	614P 30					CHILDREN'S PGMING	N/C			
MONTHLY COST PER ORDER CONFIRMATION				N/C										SUB-TOTALS		
														TOTAL RECONCILING ITEMS		

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